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MAD

DEPARTMENTS

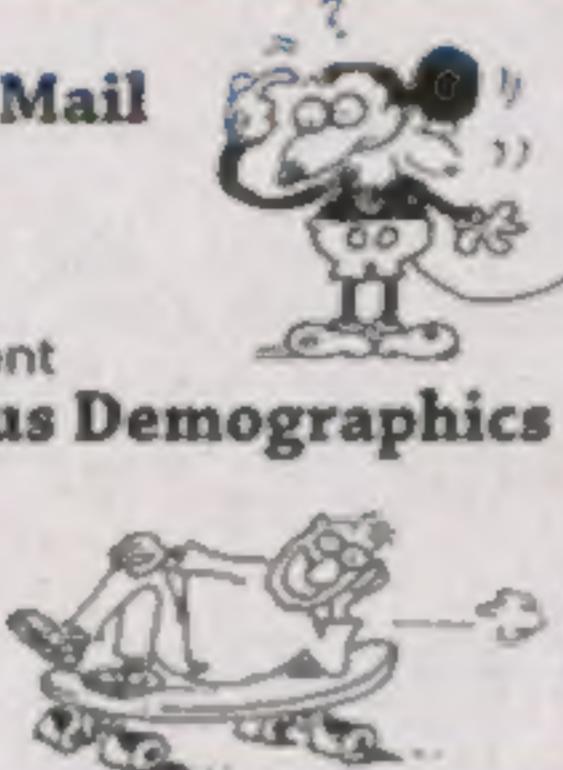
2 Letters and Tomatoes Department
Random Samplings of Reader Mail

6 Random Acts of Mindless Department
The Fundalini Pages

12 Take This, Jobs, and Shove It Department
MAD Rates the iPad for Various Demographics

15 Cars and Defect Department
Toyota Story

18 Comparison Chopping Department
Bieber Versus...



NUMBER 504
AUGUST 2010

People who
favor racial profiling
should be sent back
to where they
came from!



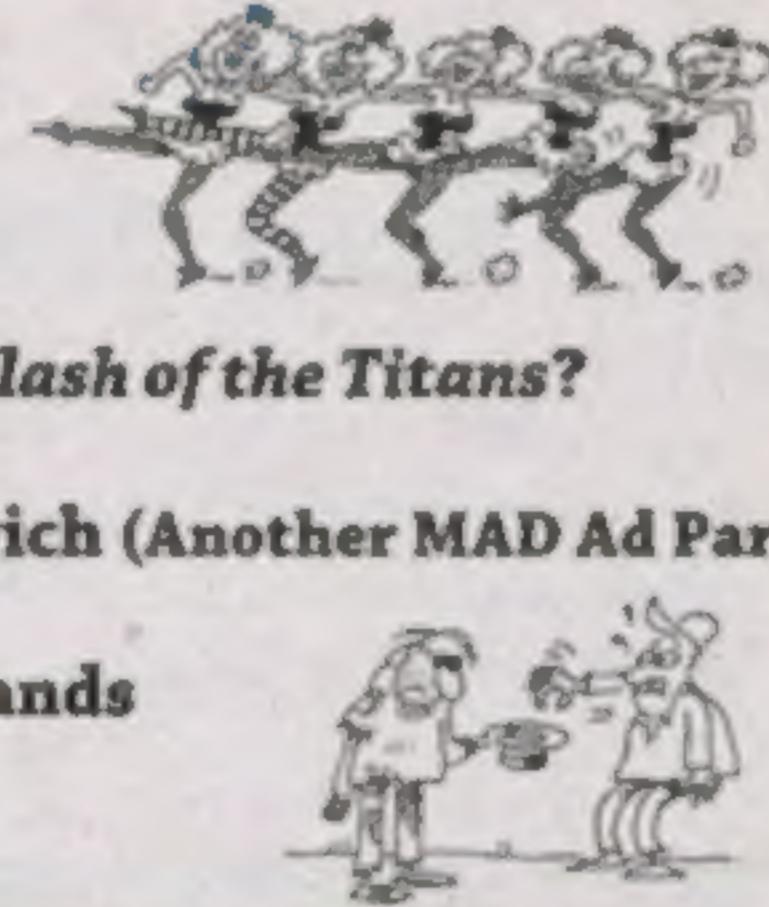
20 Serge-In-General Department
A MAD Look at the Twilight Saga

24 The Agony of Deceit Department
The MAD World of Lying and Cheating

27 The Demagogues Must Be Crazy Department
The A-Hole Team (A MAD Poster Parody)

28 Designated Twitter Department
Mr. T. Tweets While Watching The A-Team

30 The Incredible Suik Department
9 Unmistakable Signs That You're Not Quite Over Your Ex



32 Jesse Shames Department
Reich Guard (A MAD Ad Parody)

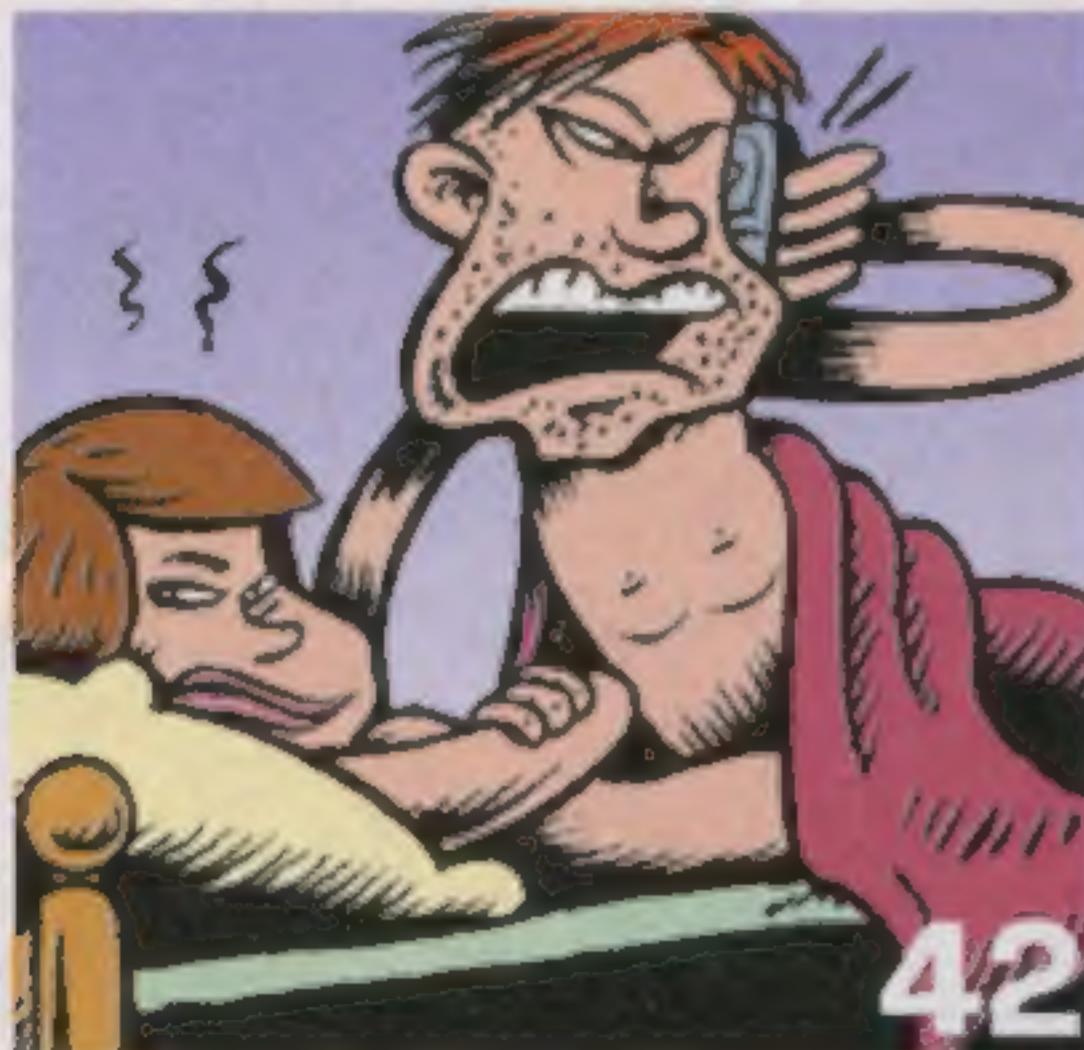
33 Pen and Stink Department
The MAD Strip Club

35 Release the Wise-Crackin' Department
What if Don Rickles Starred in Clash of the Titans?

37 Grease Meets Jeat Department
KFC's New Triple By-Pass Sandwich (Another MAD Ad Parody)

38 The Diva is in the Details Department
More Sarah Palin Contract Demands

40 Joke and Dagger Department
Spy vs. Spy



42 Can You Jeer Me Now? Department
12 Reasons We Hate Cell Phones

46 A Stair to Remember Department
1001 Escalators to Ride Before You Die

48 The Pet Offensive Department
Pestco (Still Another MAD Ad Parody)

50 A Grooms' Day Scenario Department
Archie Marries Jughead

53 The Articles Formerly Known as Reprints Department
The MAD Vault

56 Father Knows Molest Department
One Afternoon in the Confessional

Marginal Thinking Department
"Drawn Out Dramas" By Sergio Aragonés
...Various Places Around the Magazine

COVER WRITER: SCOTT NICKEL

COVER ARTIST: MARK FREDRICKSON

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LETTERS AND TOMATOES

MAD

A NOTE FROM THE EDITOR

With this issue, MAD is increasing its frequency from four to six issues per year. Happily, this means more issues of MAD for you and, tragically, a lot more work for me and the staff of the magazine! The next issue of MAD (#505) will go on sale August 17. A new issue will follow approximately every two months thereafter. MAD subscribers will automatically have their subscriptions adjusted to reflect the additional issues. Cat Fancy subscribers will be unaffected.

Additionally, as we went to press, Cartoon Network announced that they would be airing a new MAD animated TV show in the fall of 2010. Look for more details about the show in the next issue of MAD (#505) which, as I just said above, goes on sale August 17. If you were paying closer attention, I wouldn't have to repeat myself!

-JF

WEAK PREVIEWS

I read on the internet how you are not doing many movie parodies because of the nature of theatrical releases today. Have you considered lampooning cult movies like *The Rocky Horror Picture Show* and *Harold and Maude*? And what about satirizing older blockbuster movies that were made before your magazine existed, like you did with *Gone with the Wind*, *The Wizard of Oz* and *Casablanca*? Even if you're finding it harder to spoof recent movies, there's still plenty of fertile ground from the past.

Troy Cox, Wichita, KA

Think Outside the Cox — Thanks for writing — your letter was fertile ground — in that it was absolutely LOADED with crap! However, we're going to take your advice and spoof some classics we never got around to. Keep your eyes peeled on upcoming issues for our parodies of *The Birth of a Nation* ("The Dearth of Narration"), and *Battleship Potemkin* ("Battleship Potrzebie"). By 2014, we'll really start laying into the "talkies" — starting with *The Jazz Singer* ("The Jazz Stinker")! Hoo-hoo — the estate of Cecil B. DeMille is going to be PISSED! —Ed.

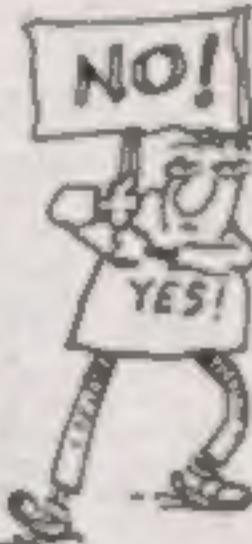


PROSE AND CONFUSED

My name is Brandon and I always enjoy reading your magazine. One of my favorites I think would be Spy vs. Spy — they are pretty hilarious in fact. I also enjoy just going through and reading all of the comics and parodies, especially Strip Club and The Fundalini Pages. They make my day better when I am going through a rough time. One thing that I have noticed that became extinct from MAD is that one comic about a family always engaging in ridiculous adventures. I can't remember what it was called, but I'm sure you can help me.

Brandon N., Grandforks, ND

Off-Brand — No problem! The strip you're thinking of is called "Family Circus" — and while it never ran in MAD, it still appears in countless newspapers across the country! That Dolly is a freakin' pistol! —Ed.



GIVE P'S A CHANCE

I have written many, many times to you. And even though none of these letters have made it into the actual magazine, I have hope that one day it will! MAD has taught me a lot of things. For instance, patience, perseverance, passion, political humor, practicality, peace of mind, pan-handling, pent-up frustration and pathos (I don't even know what that last one meant, but it sounds smart, right?) Thanks for all the pretentious humor that has been puked out by your petty magazine.

Beatriz Lopez, West Warwick, RI

Sweet-N-Lopez — Thanks, we learned a lot from your letter, too. Actually, just one thing — shred any mail that comes from West Warwick! —Ed.

MAD CELEBRITY VISITS!

Here at MAD, we get a lot of visitors — some days it's the guy who empties our trashcans, other days it's the guy who fills the vending machines! (Actually, our trashcans have to be emptied so often because they're full of snack wrappers. It's a vicious cycle, we know). So, we were delighted to be visited by none other than the stars of *Mystery Science Theater 3000*, who were in town to perform as *Cinematic Titanic*!



L-R: Frank Conniff (TV's Frank), J. Elvis Weinstein (Tom Servo), and Trace Beaulieu (Dr. Clayton Forrester, Crow T. Robot); Inset: Joel Hodgson (Joel)

TREBEK YOURSELF BEFORE YOU WRECK YOURSELF

Last issue, we mentioned that on April 7th, *Jeopardy!* would be devoting an entire category to MAD. And, as sure as Trebek's upper-lip is creepy, they did just that! What we DIDN'T know was that the title of *every single category* in Double Jeopardy was going to be a reference to MAD! In case you didn't catch it, here's what you missed:

DRAWN OUT DRAMAS	LETTERS IN TOMATOES	SPY VS. SPY	WHAT ME WORRI?	THE USUAL GANG OF VOTOTS	MAD
\$400	\$400	\$400	\$400	\$400	\$400
\$800	\$800	\$800	\$800	\$800	\$800
\$1200	\$1200	\$1200	\$1200	\$1200	\$1200
\$1600	\$1600	\$1600	\$1600	\$1600	\$1600
\$2000	\$2000	\$2000	\$2000	\$2000	\$2000

WITH FRIENDS LIKE THESE, WHO NEEDS ENEMAS?

My girlfriend and I recently moved into our first apartment together and had a hard time deciding what to put in the magazine rack in the bathroom. As it turns out, I found an old dusty stack of your magazines amongst the crap I've had for years. Now my bathroom is the number one pit stop for all my friends on their long drives home from work. Thank you MAD.

Brandon Poulter, Modesto, CA

Ann Poulter — Wow! So your friends now go *out of their way* to poop at your house? That sounds like a dream come true! Just a thought, but after all your friends' "downtime making-brown time," you should probably take those magazines out of circulation. Those things must be more disgusting and germ-ridden than the hot tub on *Jersey Shore*. Either way — start buying Purell in bulk, Poopsie! —Ed.

WHEN THE "SHH" HITS THE FAN

I have no money, so I have to go to the library to read your mag. While I'm reading it, everyone gives me looks because I'm laughing so hard. I really enjoy reading your magazine, could you please make it less funny, so I can enjoy it in peace? Chris Larkin, Ithaca, NY

Larks and Recreation — We promise to do what we can to make the magazine less enjoyable and entertaining. We think that printing your letter was a good first step! —Ed.

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KEY CHAIN

CAP

TOTE BAG

KID Ts

BOBBLE HEAD

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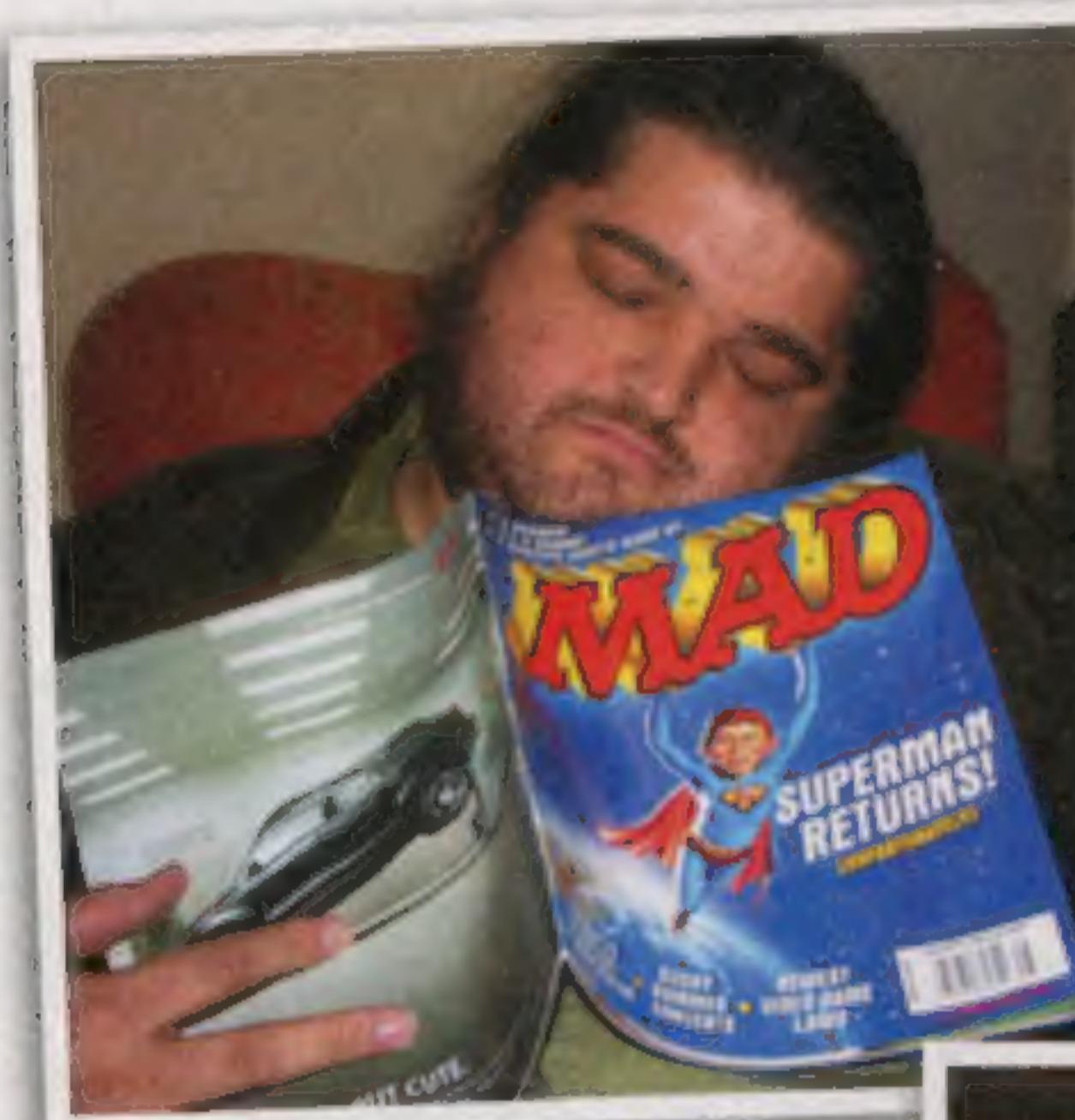
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LETTERS AND TOMATOES

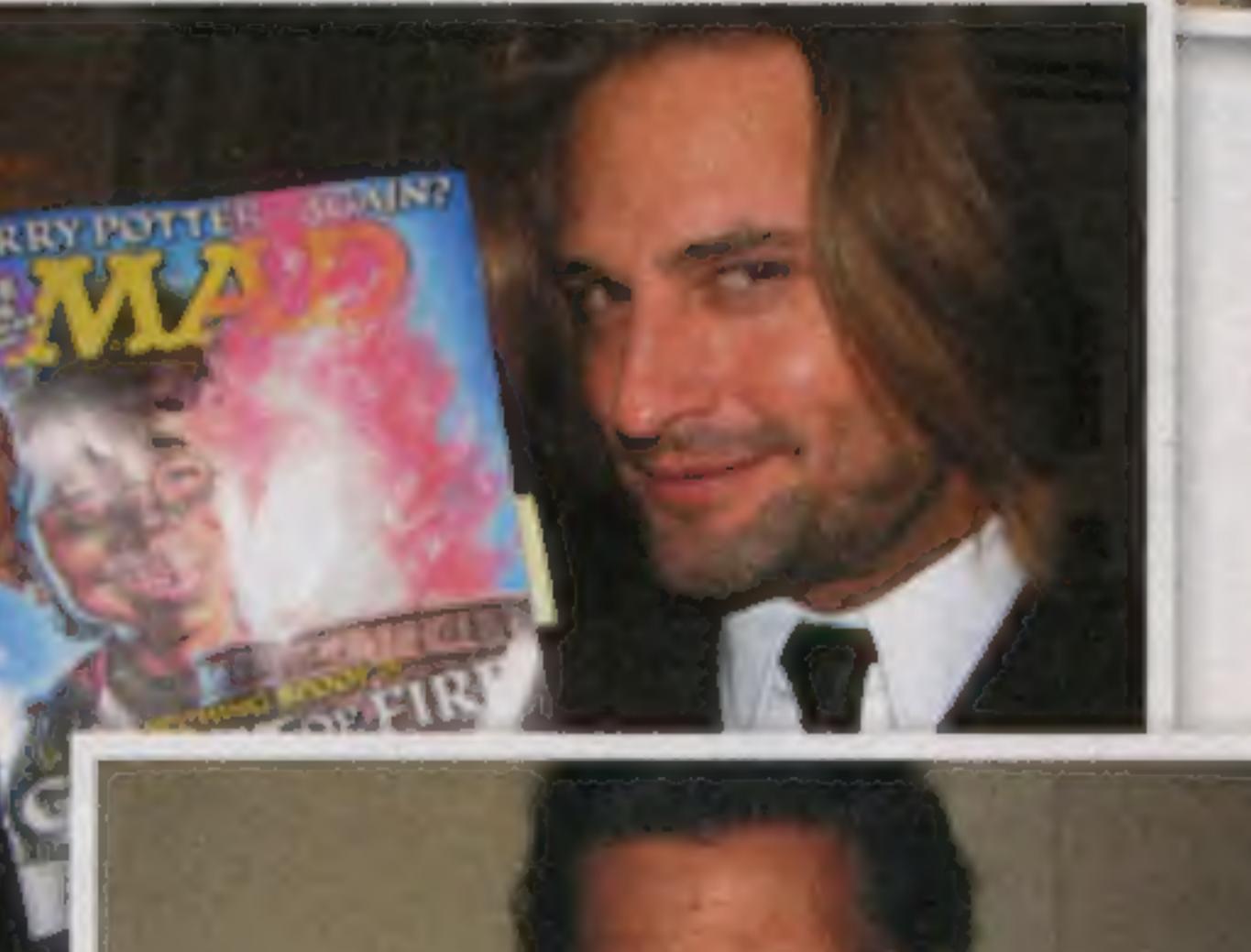
MAD READER ALERT

Once again, it's a good month to be a MAD letter-writer! If you were lucky enough to have your missive printed, you're in for a butt-load of awesome stuff! Namely, *Prince of Persia: The Forgotten Sands* for the Wii, courtesy of our pals at Ubisoft; *Ripped: T-shirts from the Underground* from our amigos at Universe Publishing, a DVD collection of Discovery's *Life* series (available at discoverystore.com) courtesy of our chums at Discovery, *DC Comics Super Heroes and Villains*; *Fandex Deluxe* from our buddies at Workman Publishing, and *iSatiristas!* by Paul Provenza and Dan Dion, courtesy of our compadres at It Books! If you weren't lucky enough to have your letter printed, they're all on sale now! So stop sulking and write in next month for a chance to score more ridiculously cool gear!



With *Lost* coming to an end and answering long-running questions, we thought we'd pose a mystery that's TRULY perplexing — namely, why would so many of the show's stars agree to pose with an issue of MAD?

Try explaining that in the next DVD commentary, Carlton Cuse and Damon Lindelof!



Clockwise from top left: Jorge Garcia, Henry Ian Cusick, Michael Emerson, Daniel Dee Kim, Elizabeth Mitchell and Josh Holloway

Photos: Vic Arkoff



WALL-FRED E. NEUMAN

Renowned graffiti artist BG183 was inspired by the cover of MAD #503 to create a huge mural featuring Alfred, the Spies, AND a shout-out to his graffiti crew, Tats Cru (below). If you're at Hunts Point in the South Bronx, you can check it out yourself! And while that's pretty incredible, BG and other members of Tats Cru took it a step even FURTHER by revealing an amazing Fold-In mural at "Rooftop Legends" in Manhattan's Lower East Side! If you take a picture of the wall and fold it in, you'll see that it actually works! Unreal! Both of these pieces make a REALLY strong case against vinyl siding!



MAD

MAD #505 IS ON SALE AUGUST 17!

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John Ficarra Editor

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Dave Croatto Associate Editor

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Ryan Flanders Asst. Art Director
Doug Thomson Production Artist

Contributing Artists And Writers
The Usual Gang of Idiots

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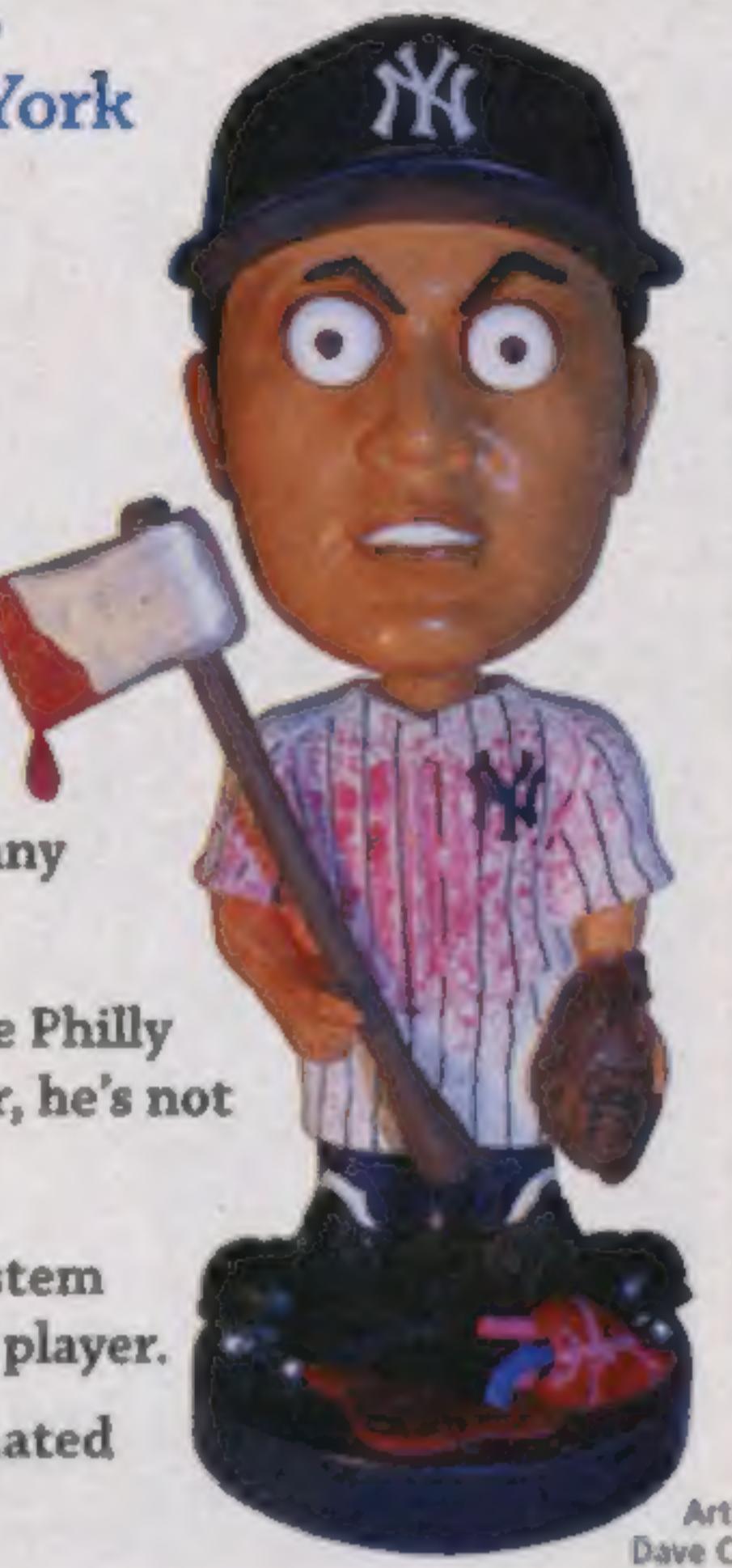
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THE FUNDALINI PAGES

FUNDALINI ASKS...

What if a Member of the New York Yankees Was a Serial Killer?

- His idea for a super promotional night: The first 10,000 fans 14 and under get their throats slit.
- Breaks up a double play by sliding hard into the second baseman, then beating him to death with a claw hammer.
- He'd be the first major leaguer to have endorsement deals with a sneaker company and a chloroform manufacturer.
- He'd be delighted by the silly antics of the Philly Phanatic. (Even though he's a serial killer, he's not made of stone, you know.)
- The "foreign substance" found in his system would turn out to be the ear of a missing player.
- Roger Clemens would still be the most hated man in baseball history.



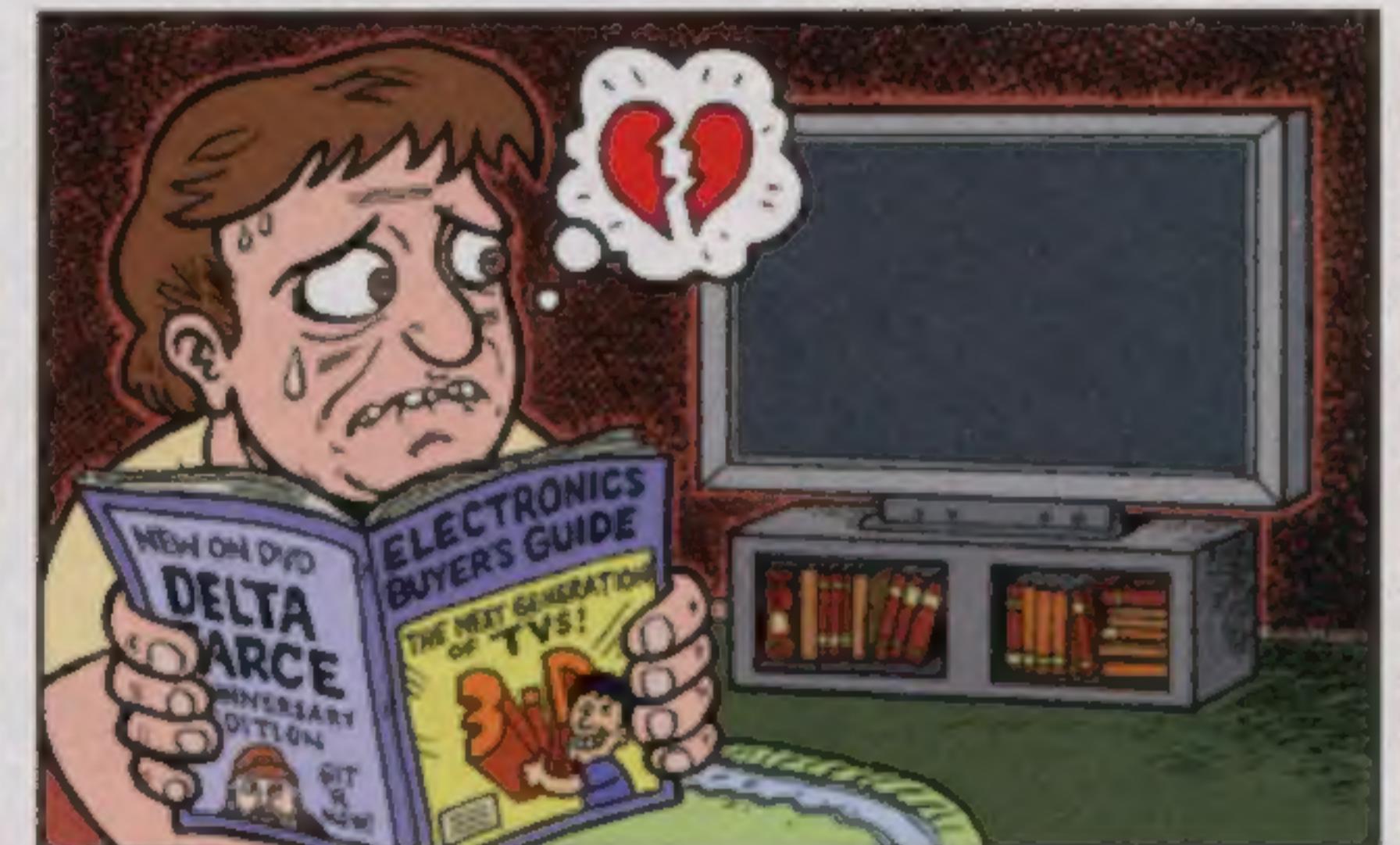
The 5 Worst Things About 3D Movies



1 Just when you thought movies couldn't get any dumber, along comes a technology that makes plot and dialogue even *less* important.



3 The small but fervent bunch of reverse-snobs who'll soon insist on only seeing the 2D version of 3D films.



2 The sickening realization that once 3D technology moves into the home, your two-year-old plasma screen will become as obsolete as Colecovision.

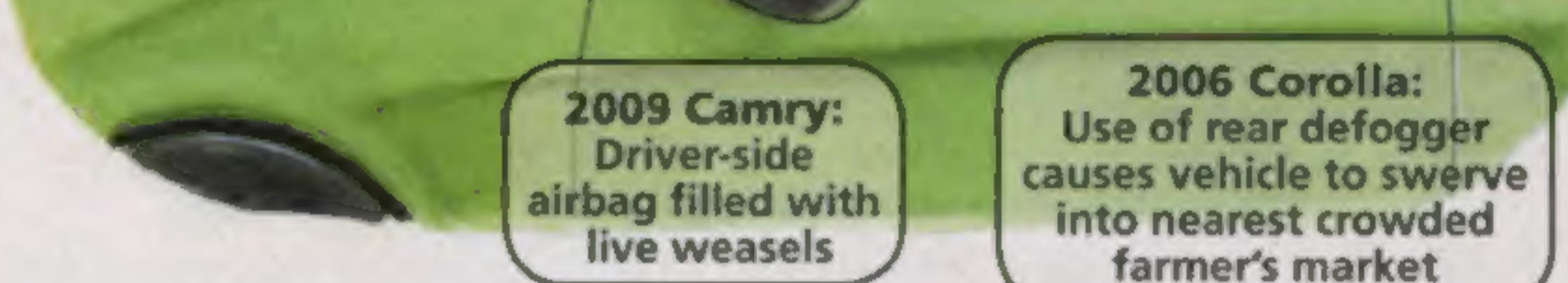
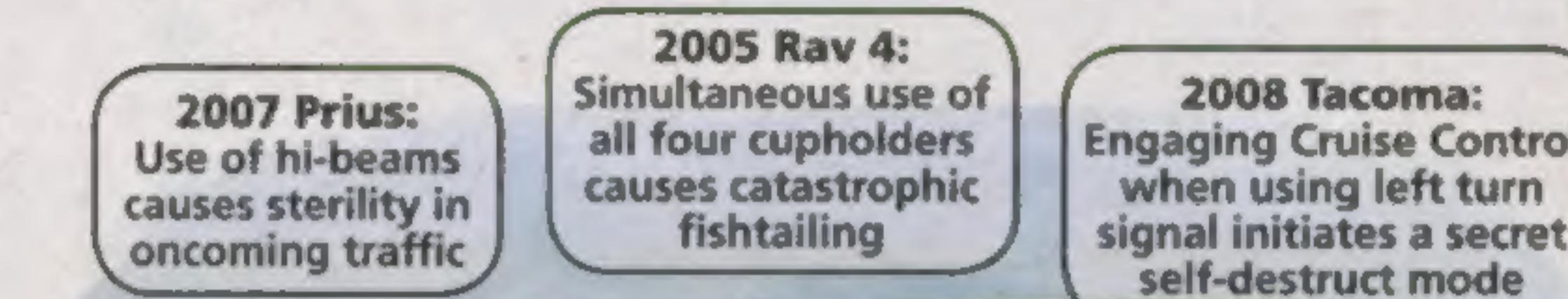
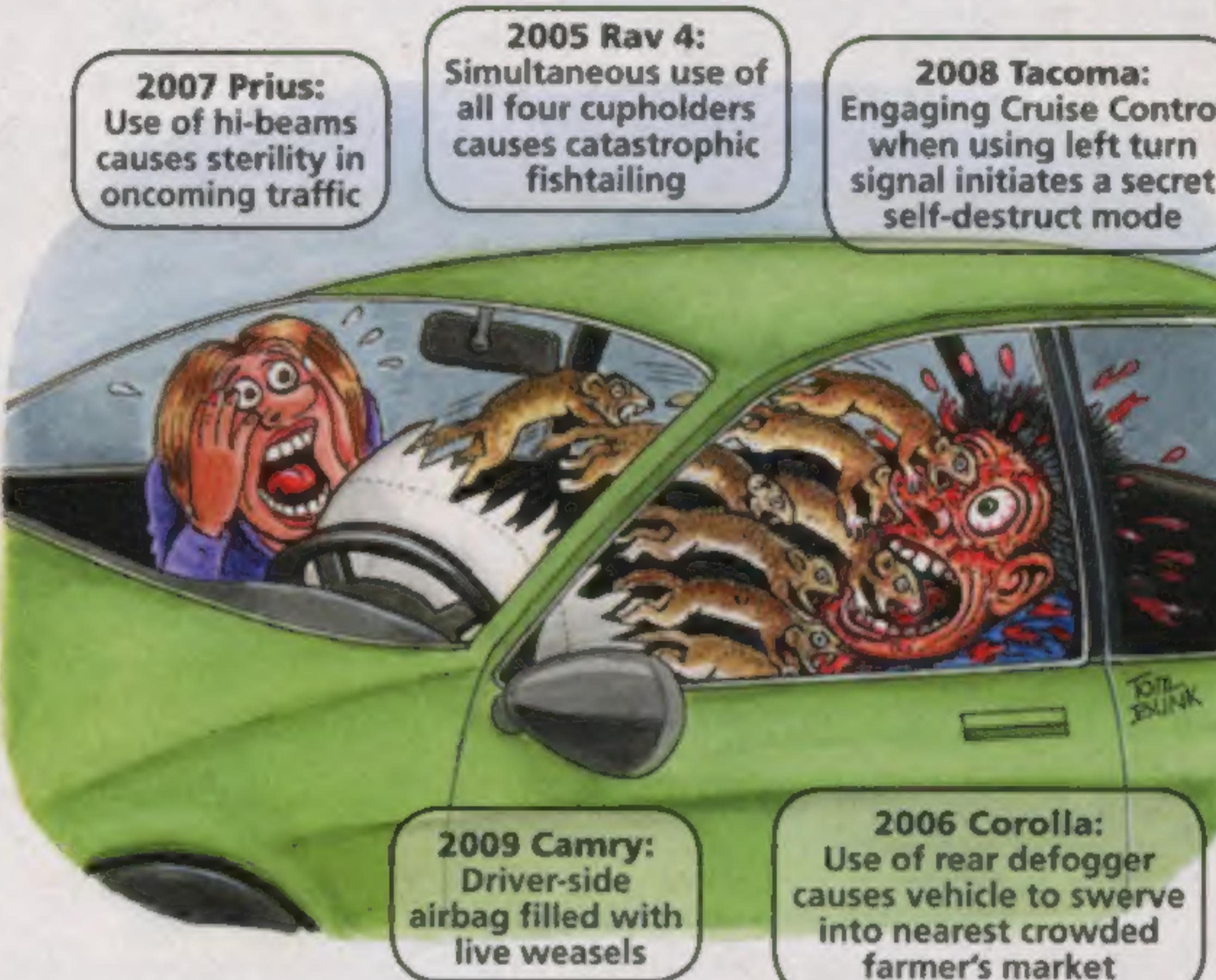


4 It's only a matter of time before desperate studios begin re-releasing such classic "flatties" as Larry the Cable Guy's *Delta Farce* and Mariah Carey's *Glitter* in glorious 3D.



5 Anything that encourages egomaniacal, self-indulgent poop-throat James Cameron to continue making movies is pure evil.

NEW PROBLEMS POPPING UP IN TOYOTAS



The Least Popular Summer Camps

LAKE UNDERTOW

CAMP AL QAEDA
IN THE POCONOS

RUSH LIMBAUGH'S
CAMP FOR
MORBIDLY OBESE
RIGHT-WING TYKES

PEDERAST PINES

CAMP WACKALOT
IN THE KLEENEX
MOUNTAINS

SPOTLIGHT ON AMERICAN UNIVERSITIES

College Hall at University Station
Lisalinda, California

TUITION

\$1,234.56 per semester, since that's easy to remember

MOST POPULAR MAJORS

Snowman Building in Theory and Practice; Applied Scatology; Quantum Ceramics

ENROLLMENT

99% homo sapiens, 1% other

URBAN LEGEND

A philosophy professor gave an impassioned lecture, proving conclusively that God does not exist. When he asked if any student could rebut it, a Christian student, who had not raised his hand all semester, rose, approached the professor, and beat him to death with a mallet (some versions have him using a trowel)

TEAM NAME: The Mauve Fog

MISC. FACTS

- The debate team was suspended for a year back in the 1980s for using nunchucks, which are not allowed during cross-examination
- Psychology majors get a free lab mouse upon graduating
- The school is currently ranked #1 in on-campus taser incidents



Writer: Jeff Kruse
Artist: Charles Atkins

NEW FEATURES OF THE IRON MAN 2 SUIT

Advanced auditory program can decipher and translate Mickey Rourke's punch-drunk ramblings.



Rapid acceleration mechanism that actually works because it wasn't designed by Toyota.



Longer flights are possible thanks to installation of Rustoleum briefs with Depends super-absorbent undergarment technology.

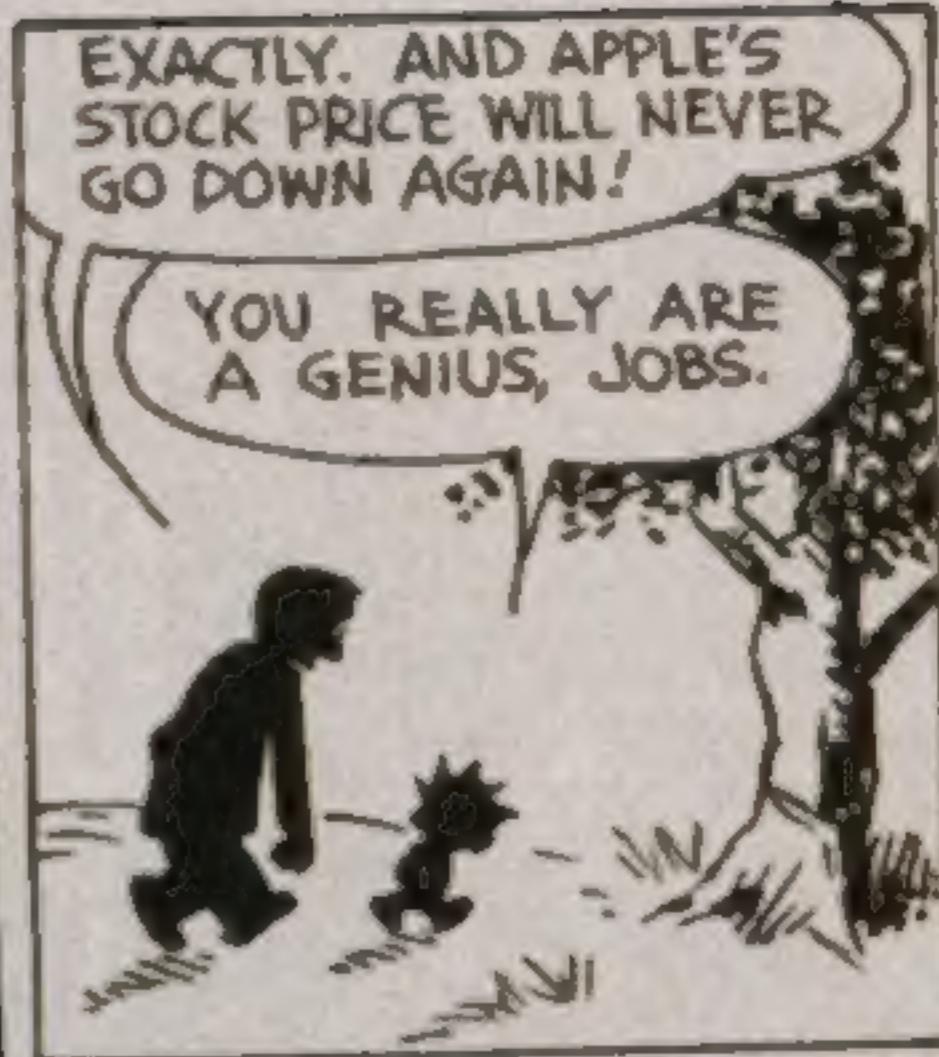
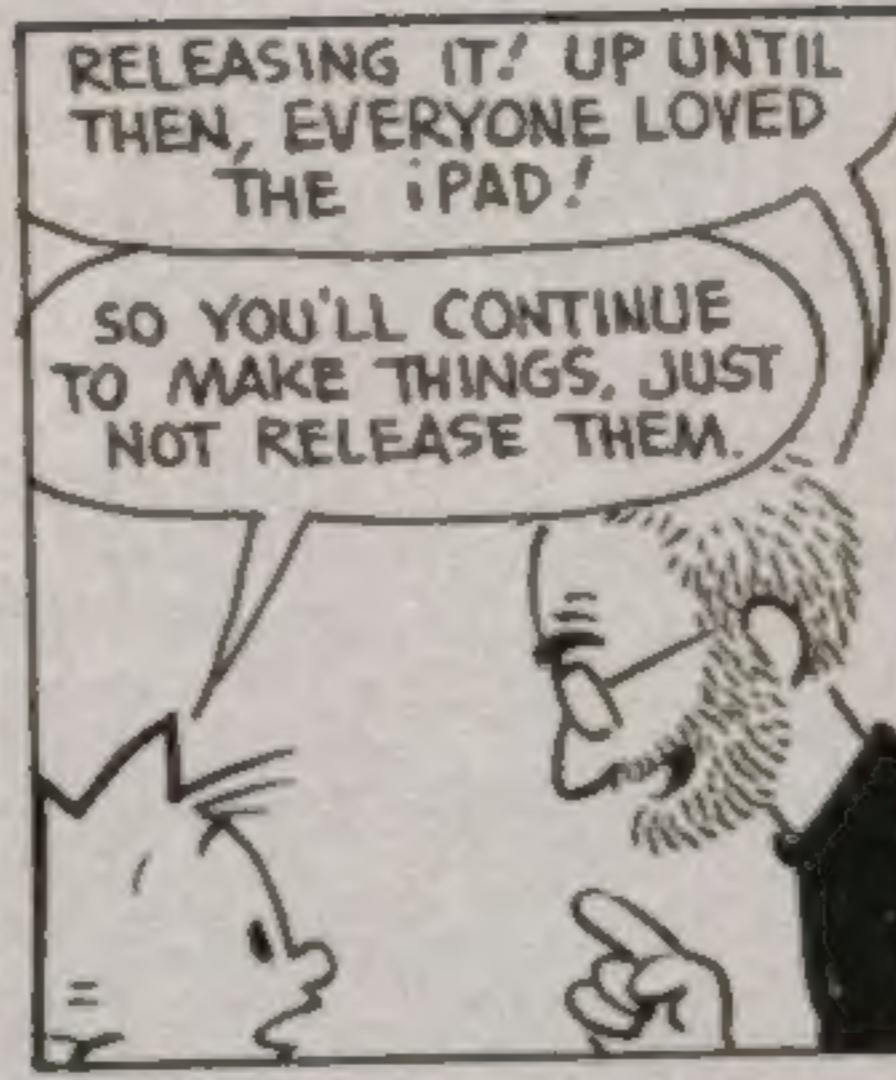
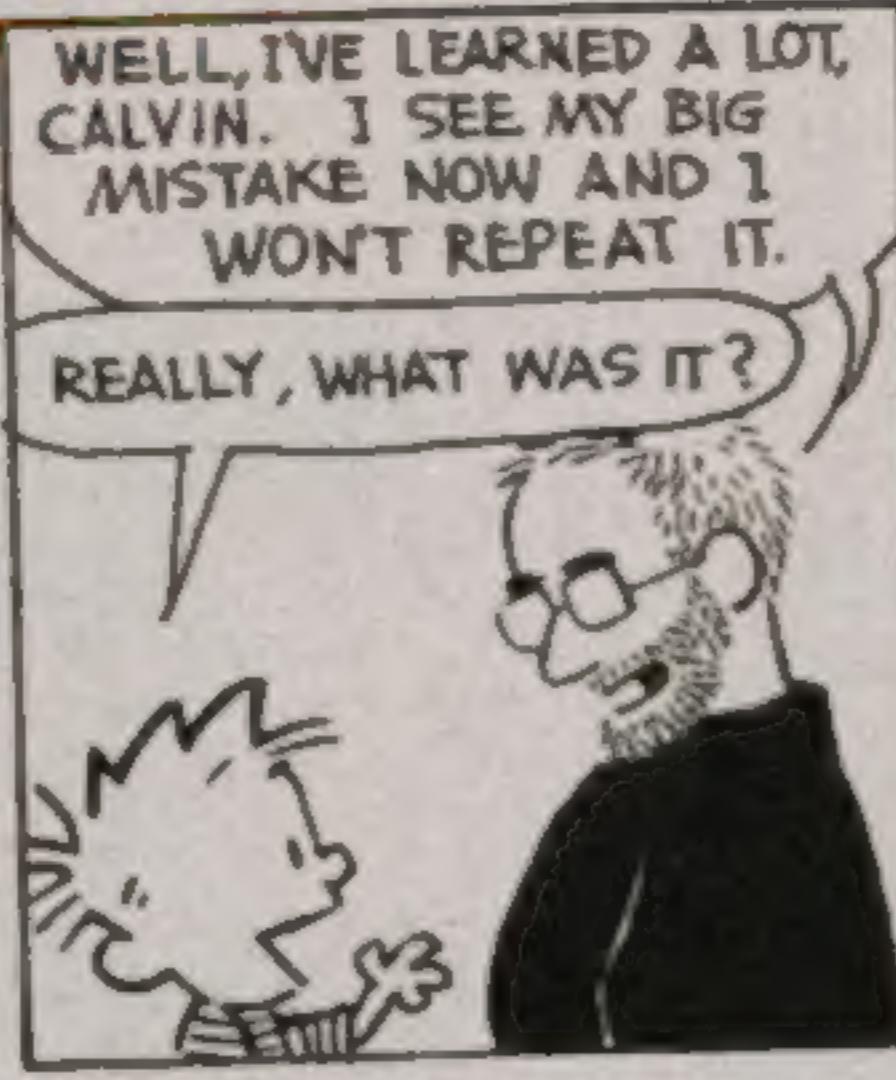
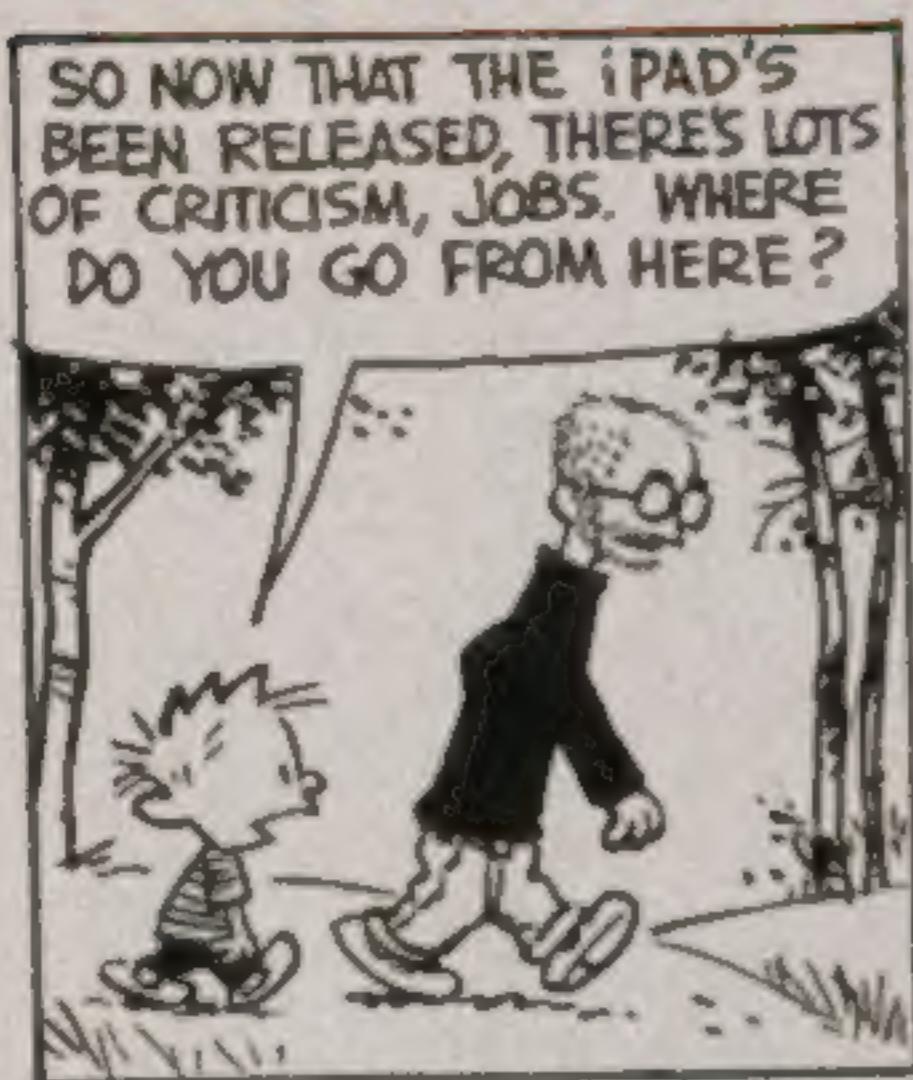


Codpiece now includes front and side-impact airbags.



THE FUNDALINI PAGES

Calvin and Jobs



Writer: Scott Lambert Artist: Gary Hallgren

The Ryan's Den

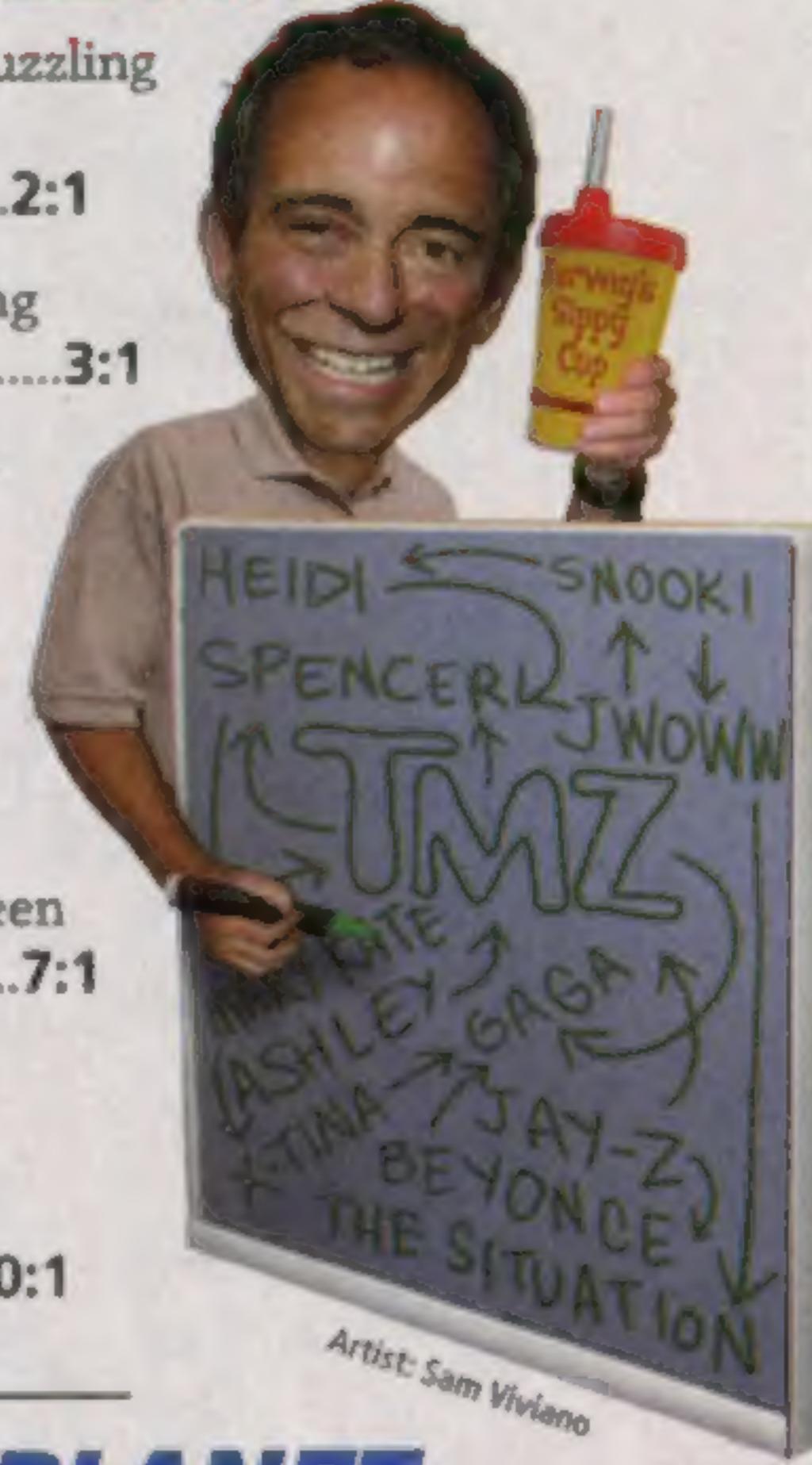


Writer and Artist: Ryan Page/low

"C'mon! Don't tell me you didn't see *that* either!"

Celebrity Cause of Death Betting Odds **TMZ'S HARVEY LEVIN**

- Bladder explosion from constantly guzzling giant Frappuccino during taping of TV show.....2:1
- Run over by crazed paparazzi rushing to cover a Blake Lively nipple slip.....3:1
- Dies of cardiac arrest during out-of-control bitch slap fight with Perez Hilton over who was first to break the story of Zac Efron's new sideburns.....5:1
- Pummeled to death while trying to video a parking disagreement between Alec Baldwin and Sean Penn.....7:1
- Kills self in shame when he realizes his entire career is devoted to obsessive coverage of vapid, inconsequential pap.....8,000,000:1



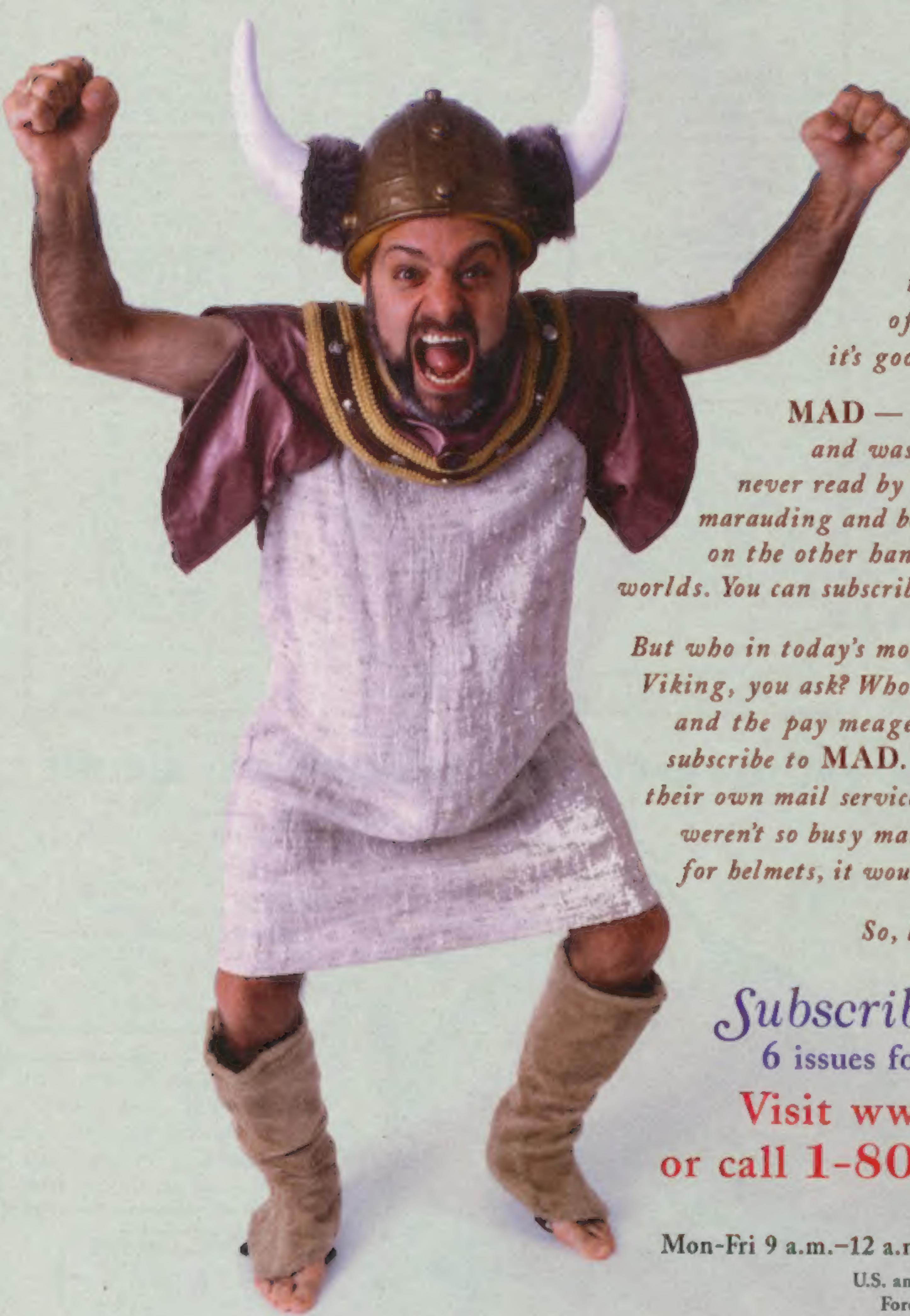
Artist: Sam Viviano

COMING NEXT SEASON TO *ANIMAL PLANET*



Writer: Duck Edwing
Artist: Paul Coker

An important message from MAD's Director of Business & Development, JEFFREY LOZENGE



It is often said that "the fruit doesn't fall far from the pond" and that "if you want something done right, forget it." To that, I might add, "a pound of cheese is good, especially if it's good cheese." My point is clear.

MAD — the magazine whose time is and was and continues to be — was never read by Vikings. They were too busy marauding and being fitted for helmets. You, on the other hand, can have the best of both worlds. You can subscribe to MAD and be a Viking.

But who in today's modern world has time to be a Viking, you ask? Who indeed? The hours are long and the pay meager. Which is why you should subscribe to MAD. Yes, MAD. If Vikings had their own mail service and knew how to read and weren't so busy marauding and getting fitted for helmets, it would have been their magazine.

So, be like me. Be like a Viking.

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THE FUNDALINI PAGES

LATEST CLASSIFIED ADS

NEED A NOTARY PUBLIC?

But can't afford those high notary prices? Let me notarize your papers with this golf ball monogrammer I found by the dumpster. Looks reasonably official, sort of. Especially if your initials are JLR. Fool your friends, near-sighted attorneys.

Stu 555-4769

I also monogram golf balls!

LEARN TO SMOKE! George.....555-8846

GRAFFITI REMOVAL

Well, not so much graffiti removal as graffiti cover-up. with paint that doesn't quite match the existing color, applied in a sloppy, generally rectangular area over the problem spot. Free second application if they hit you again. And if they hit you a third time, I'll wait in the bushes outside your building with a damn crowbar and really take care of those little sons-of-bitches once and for all.

Angry Old Man Maintenance
555-7947

Writer: Scott Maiko

THE NFL'S REF REPORT

This Month: *The Karate Kid*



A young boy and his mother wave good-bye to the U.S....



And fly to Japan to start a new life...



Mom tells her son he needs to adapt, but he doesn't want to hear it...



Because at school, other boys punch him...



And kick him...



And generally pummel him on the noodle...



But soon a wizened old man teaches the boy he must stand tall...



And punch and kick and pummel the other boys' noodle right back...



And that's how violence solves everything. Good night, everybody!

Writer: Kiernan P. Schmitt

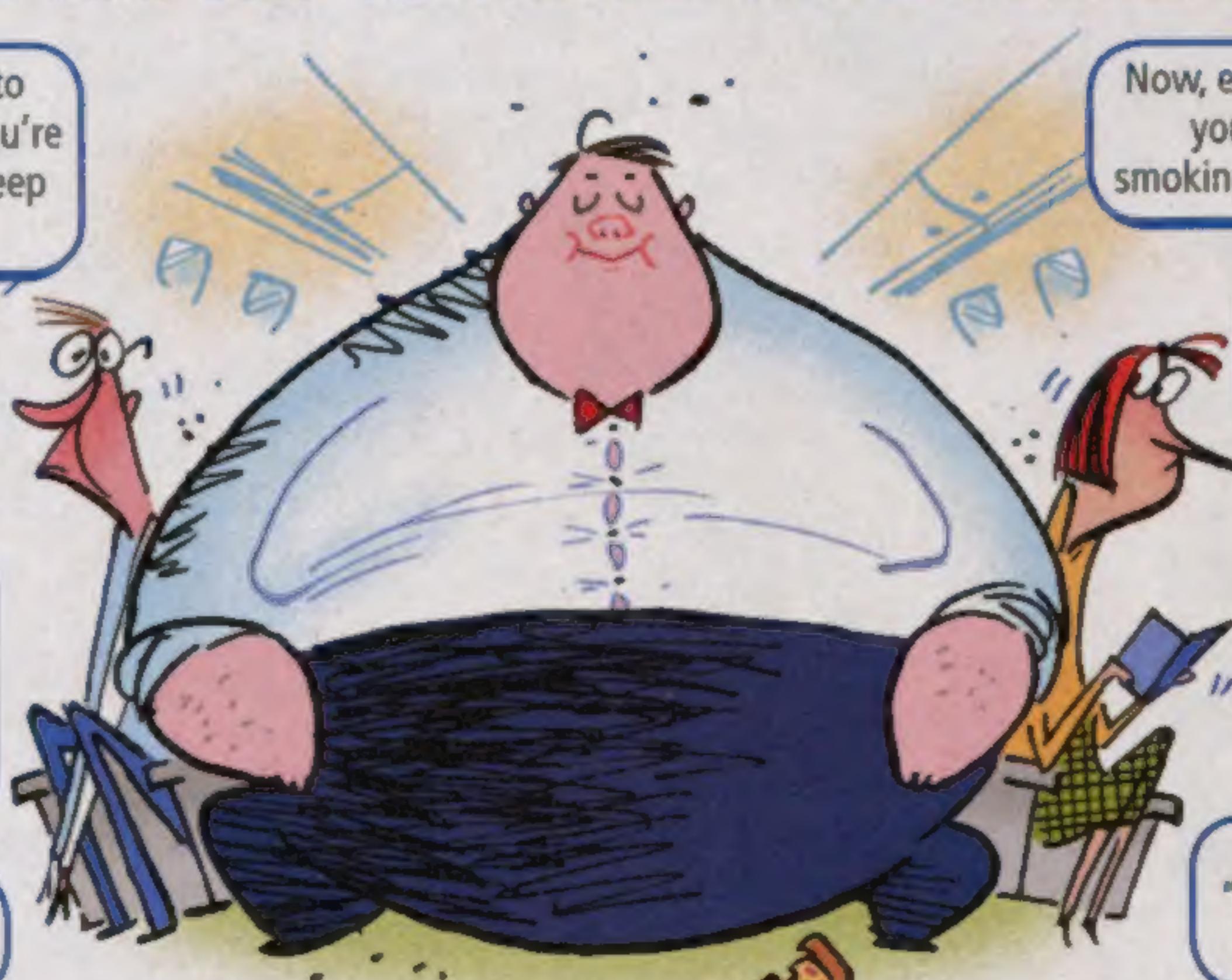
SIGNS YOU'RE TOO FAT TO TRAVEL ON A COMMERCIAL AIRLINE

The flight attendant has to keep reminding you that you're not allowed to use your deep fryer during takeoff.

Every time you get up to use the bathroom, the plane does a barrel roll.

You keep setting off the metal detector until you realize you forgot to remove one of the aluminum trays of baked ziti from your carry-on.

You once joined the mile high club with a hoagie.



Now, even on domestic flights, you're prohibited from smoking hams in the bathroom.

You're outraged to learn you can only bring on three ounces of Thousand Island dressing.

At one point during the flight, the captain comes on and says, "If you look towards the left, you'll see one of the fattest humps of man I've ever seen!"

When they announce "Now boarding rows 17 to 24," that's you, big boy.

Artist:
Bob Staake

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KEYCODE: A004LE

In the 1980s, MAD Founder and Publisher William M. Gaines established "The Soul of MAD" — a collection of 12 MAD covers chosen for their uniqueness, artistic achievement or classic timelessness.

Now, here is your chance to own a special reproduction of one of these covers. Subscribe to MAD for two years and receive a limited edition print of artist Norman Mingo's classic "Alfred Painting the Road" (MAD #96) with your paid subscription.

Each limited edition print is 11" X 14" and bears a "Soul of MAD" marking. Each is hand-numbered and suitable for framing (or lining bird cages).

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MAD RATES THE iPAD FOR VARIOUS DEMOGRAPHICS

THE ELDERLY

PROS

- ▀ The hip, high-tech design means it will never be mistaken for your insulin pump.
- ▀ Yes, there's a Bingo App.

CONS

- ▀ Unlike your customized, pimped-out Jazzy Scooter, Medicare won't pay for it.

BOTTOM LINE:
Need we repeat, Grandpa?
MEDICARE WON'T PAY FOR IT!

PLUMBERS

PROS

- ▀ Who's to know you're stretching your hourly rate by watching movies under the sink?

CONS

- ▀ Access to unlimited and complex industry data means you'll never again screw up the "lefty loosey, righty tighty" rule.

BOTTOM LINE:
It doesn't float.

SUPER MODELS

PROS

- ▀ Instant web access means no more wondering how many calories there are in a single raisin.
- ▀ Frequent crashes, glitches and screen freezes are bound to bring out your sexiest pouts.

CONS

- ▀ Touch screen technology is a real nail-breaker.

BOTTOM LINE:
It's like flushing a grand down the toilet.

MOB GUYS

PROS

- ▀ We were surprised to learn there's an App available for determining who's wearing a wire.
- ▀ Built-in GPS means that you always know where the bodies are buried.

CONS

- ▀ You find out the hard way that the oath of Omerta also applies to Tweets.

BOTTOM LINE:
Not for nothin', but this is a #@*in' offer we could easily refuse.

FUNERAL DIRECTORS

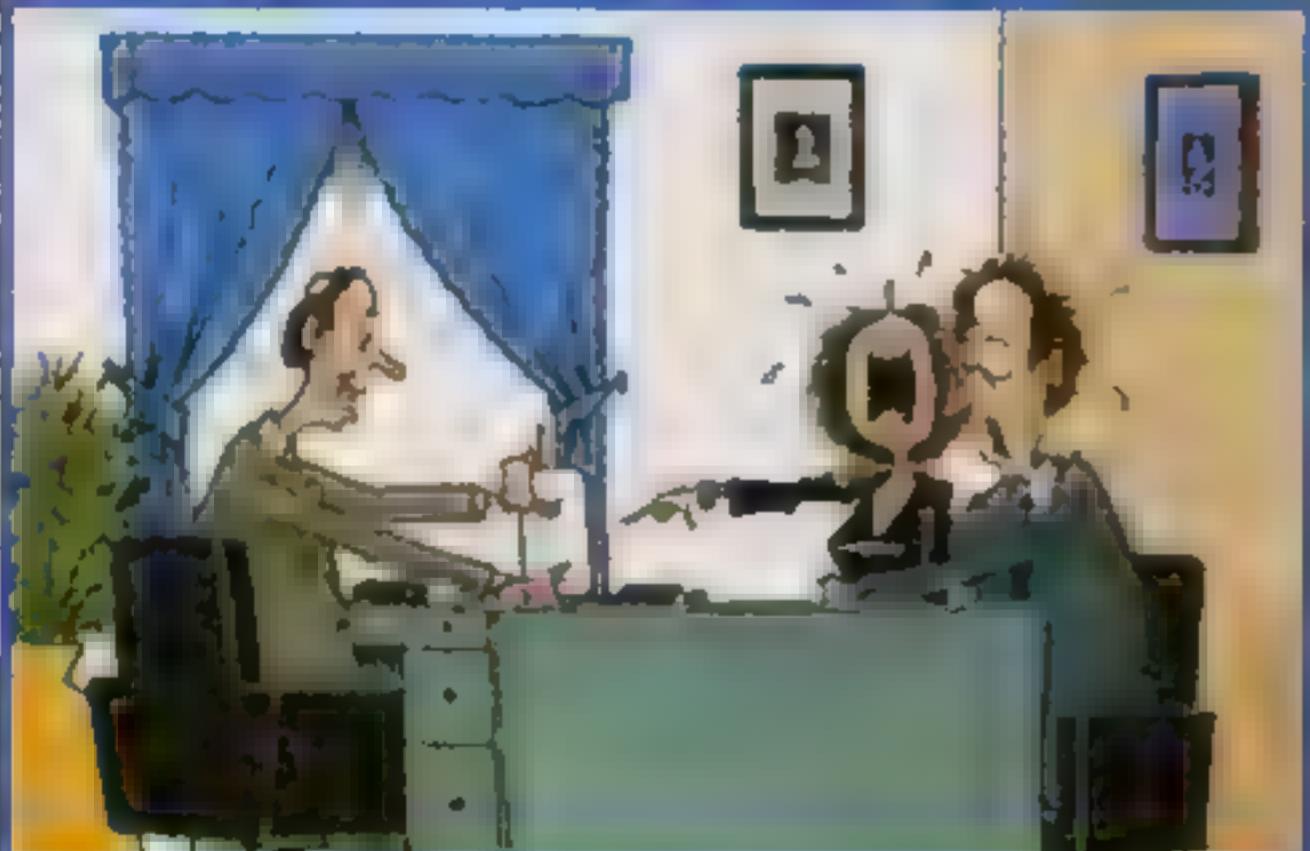
PROS

- FAQs like, "Why is this a closed casket service?" can now be answered on the spot and in high definition.
- The chance to tag on an additional fee for iPad-friendly version of online obit? Ka-ching!



CONS

- The complexion of wakes and services change drastically once word gets out that your funeral parlor is a WiFi hotspot.



It turns out that an iPad photo gallery of the embalming process is not the selling point you thought it would be.

- Tech support glitches could easily result in some guy named Mohammed showing up to speak at the Ginzberg service.

BOTTOM LINE

Our condolences to anyone who buys this piece of crapola.

HITCHHIKERS

PROS



- Photo application provides room for a handy thumbnail gallery of thumbs.
- Built-in GPS lets you know if the trucker who picked you up might be a serial killer headed to a desolate location.

CONS

- So, since this thing isn't a cell phone, what are you going to do if the trucker who picked you up is indeed a serial killer headed for a desolate location?
- Eats up considerably more of your traveling budget than a Sharpie and some empty pizza box found in a dumpster.



Be aware that a shiny reflective screen coupled with just the right angle of the sun can turn a potential ride into a 70-mile-an-hour two-ton son of a...

BOTTOM LINE

A hitchhiker's thumb down!

PIRATES

PROS

- Availability of Google Maps eliminates the need for bulky treasure maps.



- Brings a whopping five dollars (U.S.) at the local open bazaar. (Somali pirates only.)

CONS

- Hook leaves unsightly scratches on the screen.



The necessity of WiFi accessibility means goodbye pints of rum and hello Starbucks macchiatos.

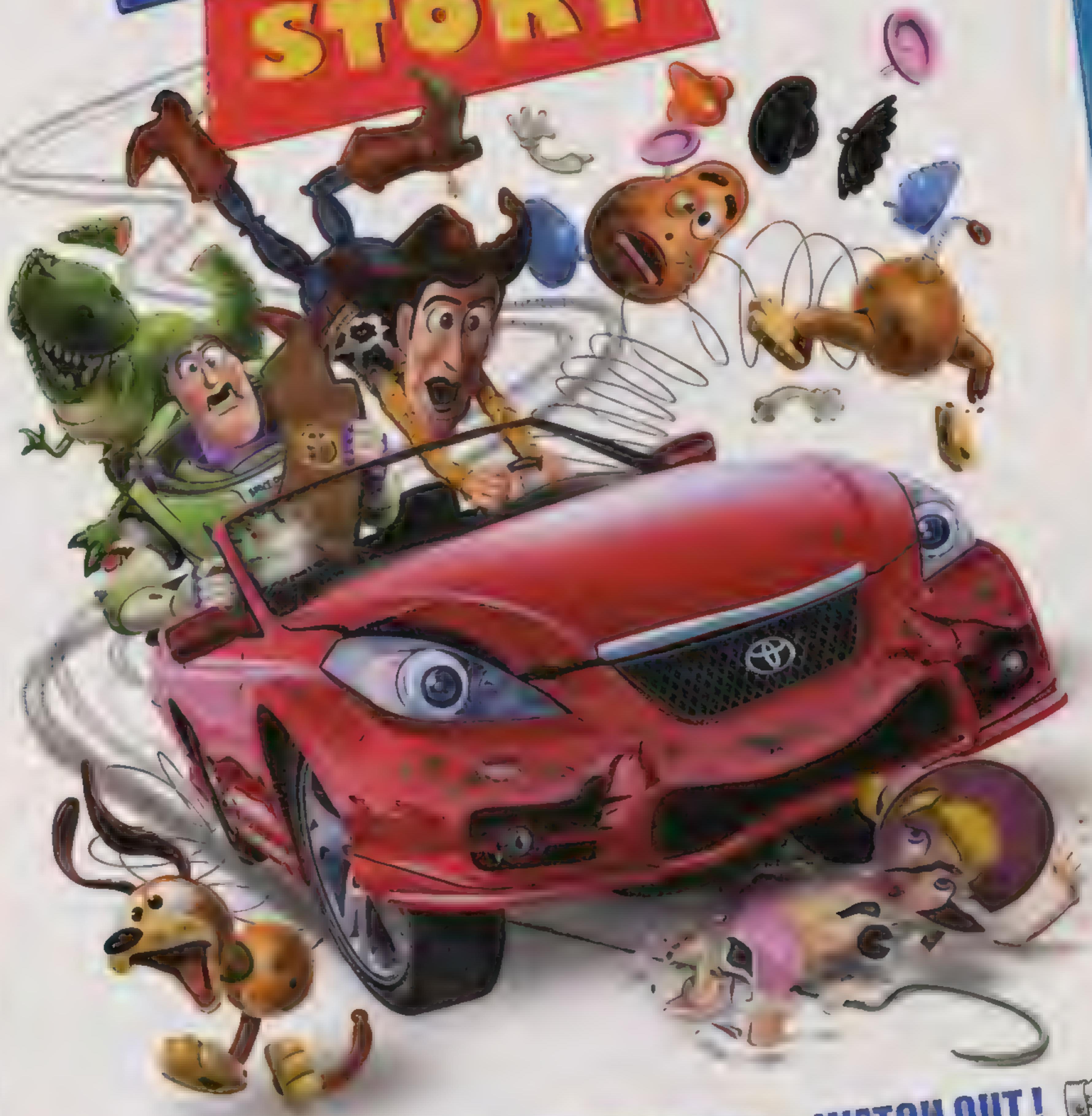
- Unwieldy touch screen keyboard means cutting way down on the number of AAAAARRRRGHs in your emails.

BOTTOM LINE

The iPad walks the plank.

THE RUNAWAY SMASH
FROM THE MAKERS OF CARS !

TOYOTA STORY



COMING AT YOU ON THE NEXT TWO PAGES — WATCH OUT ! 

Well, howdy there, stranger! When did you roll into town?

My name's Camry! With me, the fun never stops! I'm serious. It NEVER stops.

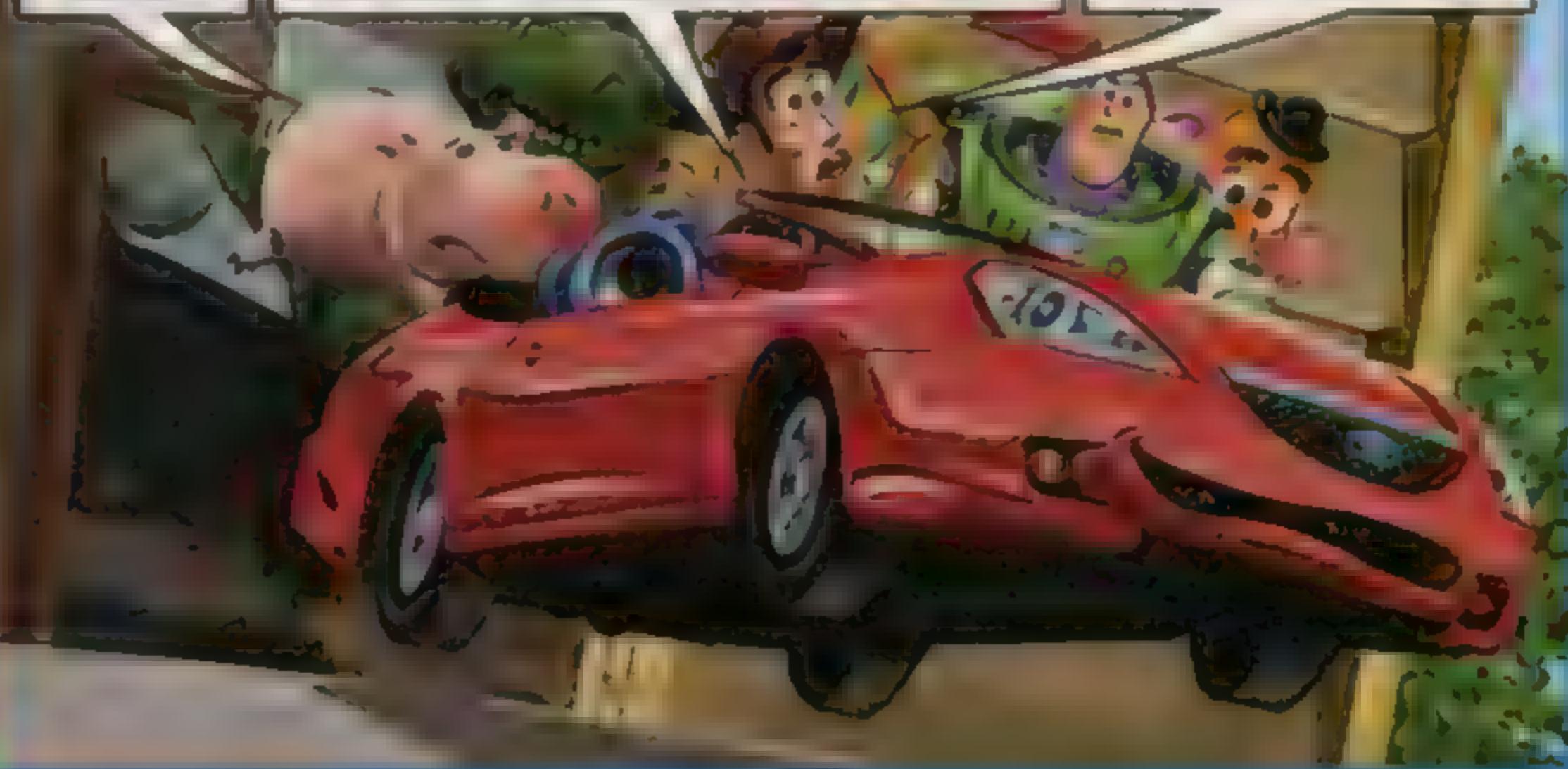
Japanese, huh? You probably know my uncle, Godzilla! Hop in, everybody! Let's go for a ride!



Whoa, we are flying! Are you SURE you're a safe driver?

Let's change the subject, and play a game! I spy, with my little eye, "a minimal possibility of unsecured floor mat incursion potentially resulting in encumbered pedal entrapment as a contributory factor to unintended accelerational incidents"!

When you play "I Spy," you're supposed to give a letter clue. But something tells me yours begins AND ends with the letters B.S.!



Now we're doing 95! The floor mat's hopelessly wedged under the brakes! How do we stop?!!

Don't ask me! My usual vehicle only has one horsepower!

Aim for something soft, then! Does Nerf make trees?

Lenny! Use the hand brake!

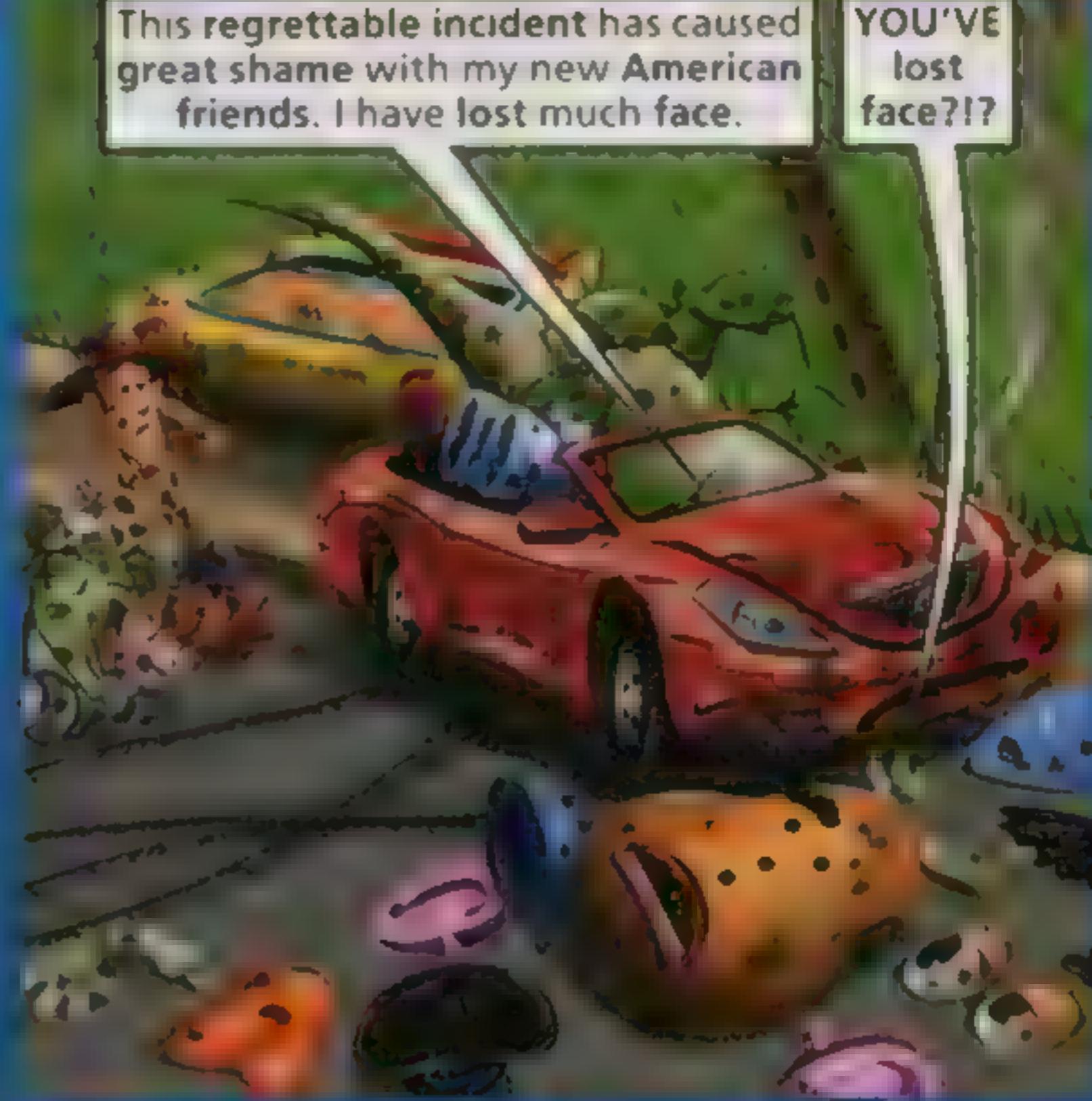
I can't! I don't have hands!

SCREWED "R" US!



This regrettable incident has caused great shame with my new American friends. I have lost much face.

YOU'VE lost face?!!



Your floor mat is incompetently designed. Your brake pedal's a disaster. Add in software glitches, and you're a runaway death trap! Can we fix it? Yes, we can!

It's really the lazy American Woody's fault, for not paying attention to the weather conditions.

Weather conditions?!! The crash occurred on a calm, sunny day!

Exactly. When it's totally clear outside, that's when people overuse my gas pedal!

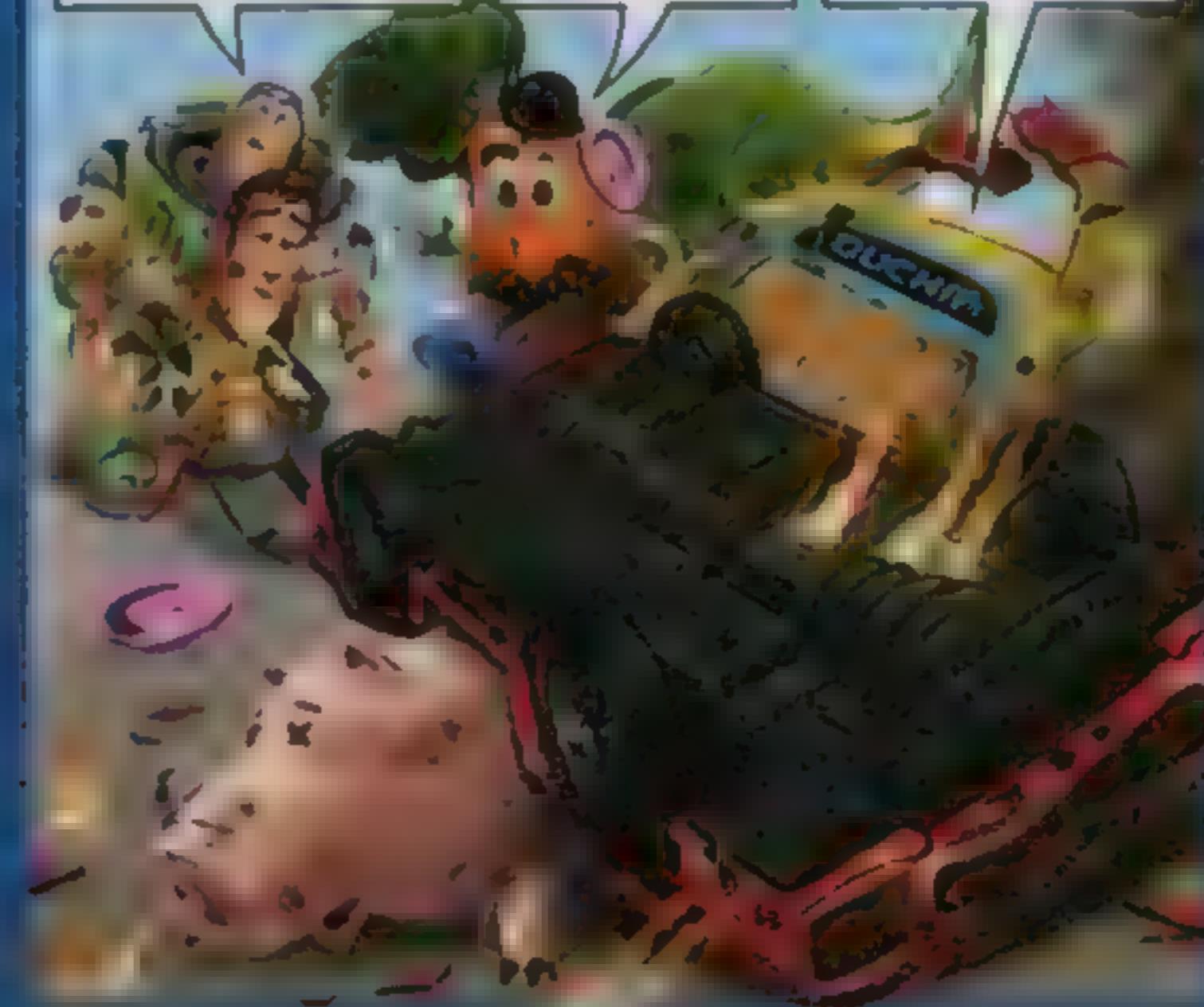


The Next Day...

I rescued everyone I could, but Hamm is still trapped in the burning wreckage!

Good luck getting the thick smell of bacon out of your upholstery!

OUCH OH LORDY I CAN'T FEEL MY CONSONANTS



A subpoena for me? Testify before Congress? We toys have to stick together! Will you come with me to the hearing?

We'll be glad to. But, um, you drive on ahead without us. I think we'd rather walk!

Looks like we're all going to Washington D.C.!

Everyone except the Rock 'Em Sock 'Em Robots. Our nation's capital is no place for a mindless, never-ending "red vs. blue" fistfight!

Hey, at least we've got a few toy-friendly faces on the committee. It's a Troll Doll, a Shrinky Dink, and Gumby's pet horse Pokey!

No, our hearing is across the hall. That's Senator Joe Lieberman and Congressmen Dennis Kucinich and John Boehner!

I am holding written, black-and-white evidence which proves that Toyota was fully aware of its cars' mechanical flaws for years, yet deliberately failed to correct them!

May I — that, Senator?

SHAKE
SHAKE
SHAKE

Move to dismiss, for lack of evidence!

As the Toyota car's lawyer, Magic 8-Ball, can you tell us when your client learned about the engineering defects?

Could these crashes have been prevented?

Will you acknowledge any wrong-doing at all?

One final question for you, Magic 8-Ball: would you like to write the 2012 platform for the Republican Party?

DON'T COUNT ON IT

OUTLOOK NOT SO GOOD

NO REPLY

Hooray! They couldn't prove a thing! Throw more confetti!

This isn't confetti. It's shredded Toyota safety manuals and warranties!

I've glued myself to the top of a Tonka truck. Finally, it's safe to send me onto the road!

Too little, too late! I'll never ride inside a Toyota again!

Agreed! To a Nissan Infiniti... and beyond!

8

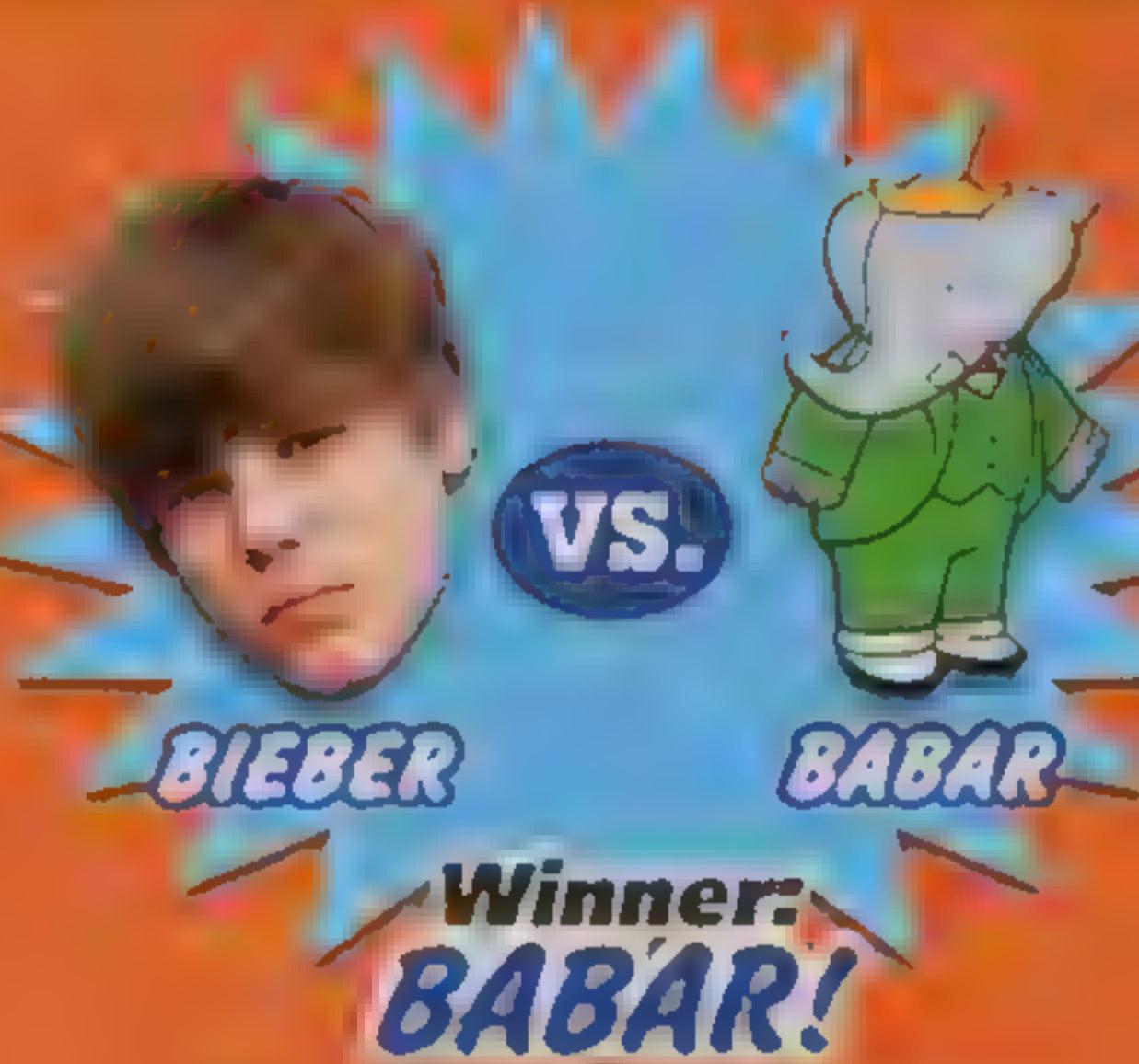
COMPARISON CHOPPING DEPT.
Bieber thinks Justin Bieber is ~~sooooo~~ great
but how great is he REALLY?
Comparing Bieber to other celebrities is a
little like comparing the sun to the moon.

BIEBER VERSUS...



Winner:
BEAKER!

Incomprehensible, high-pitched muppet
has a much less annoying voice.



Winner:
BABAR!

"King of the Elephants" outranks
"Prince of the Bowtie Cuts."



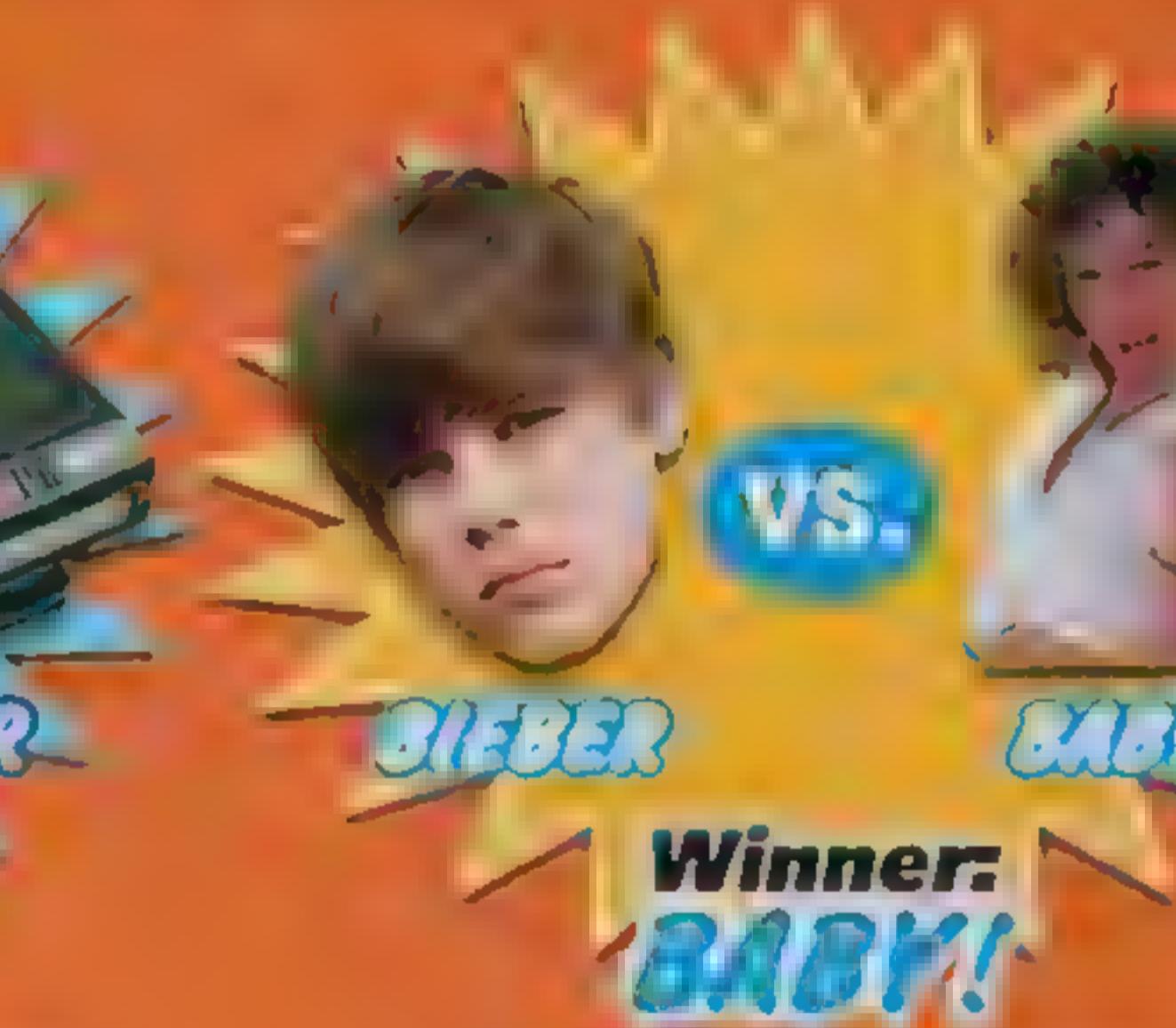
Winner:
IT'S A TIE!

Both produce equally-
crappy music.



Winner:
BEEPER!

Both completely useless, but the Beeper
served a purpose at some point — which
is more than we can say for Bieber.



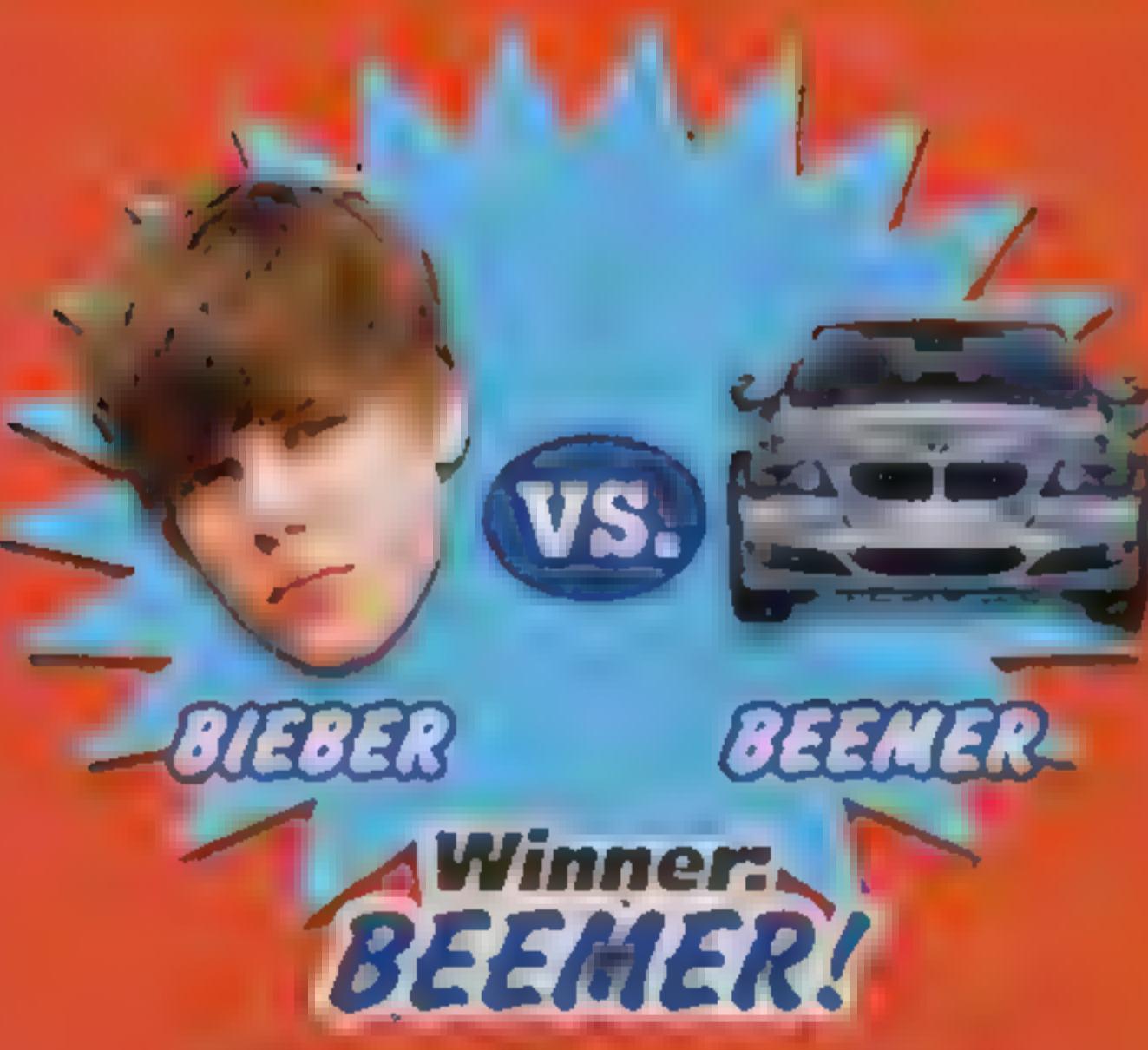
Winner:
BABY!

Creepily, Bieber is somehow
softer and more feminine.



Winner:
BILBO!

Bilbo's mentor = Gandalf, Bieber's
mentor = Usher. Also, Bilbo is taller.



Winner:
BEEMER!

Sophisticated German automobile
requires less engineering and production
than the average Bieber single.



Winner:
BOO BERRY!

Boo Berry exhibits far more
personality, despite being dead.



Winner:
IT'S A TIE!

Both of their photos are used
as currency in prison.



Winner:
BUTTER!

Butter is sometimes mistaken for
margarine. Bieber is sometimes mistaken
for Selena Gomez in a Beatles wig.



Winner:
IT'S A TIE!

Bowser is constantly pursued
by Mario. For Bieber, it's that
sketchy dude in the van.



Winner:
BOBA!

Boba single-handedly kicked the ass of an
entire galaxy. Bieber needs a ten-man security
team for an appearance at Build-a-Bear.



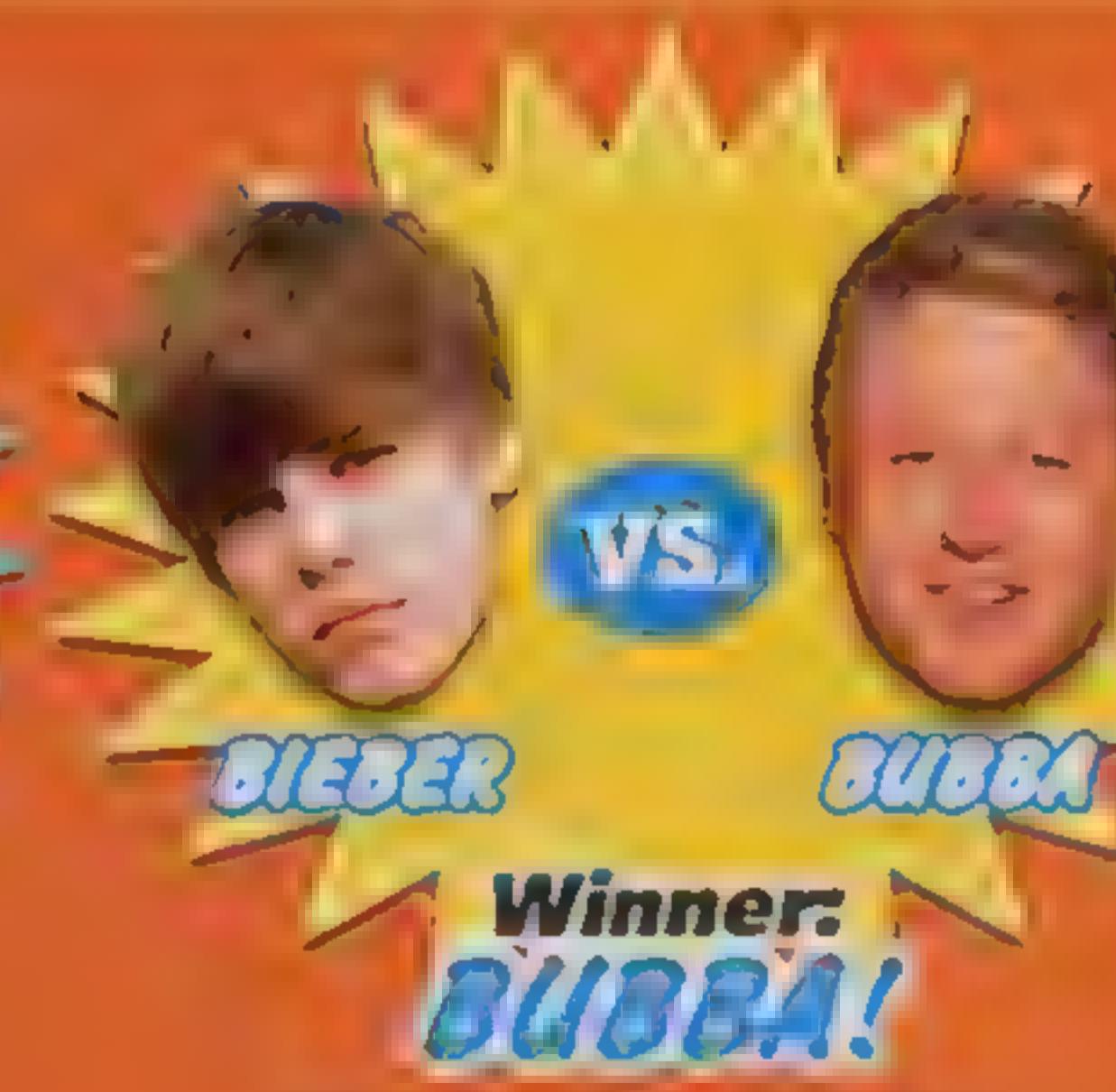
Winner:
IT'S A TIE!

Bebop is a mutated half-human/
half-warthog. Bieber is Canadian.



Winner:
BUDDHA!

Buddha's followers aren't going
to stop giving a s#*% about him
as soon as they turn 17.



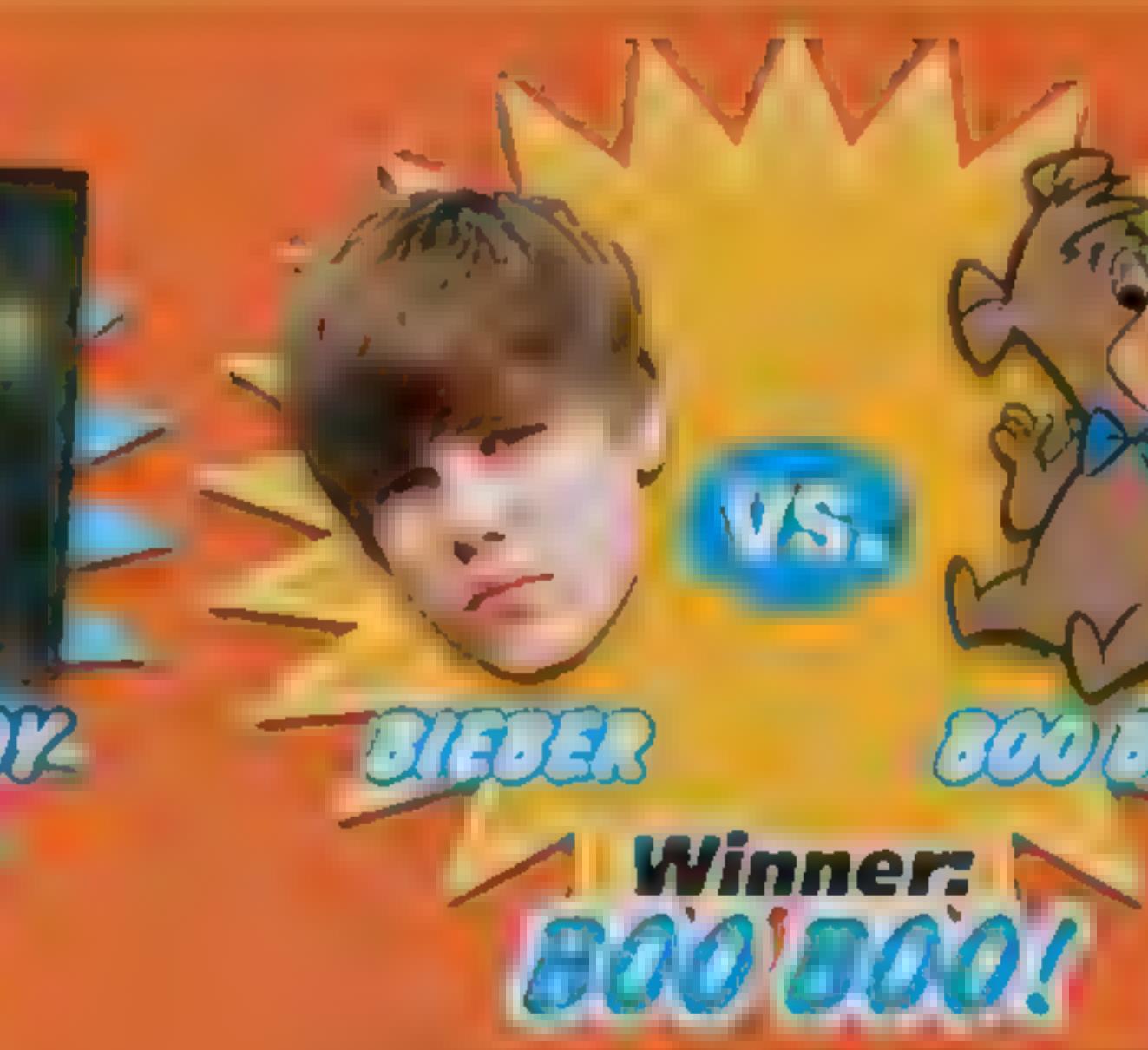
Winner:
BUBBA!

Bieber's position on curbing
nuclear proliferation in Iran and other
Middle East countries is naïve at best.



Winner:
IT'S A TIE!

Blue Boy is dry paint.
Watching a Bieber performance is
as exciting as watching paint dry.



Winner:
BOO BOO!

One is a short, furry little weirdo
that probably poops in the woods.
The other is a delightful animated bear.



Winner:
BLAGGO!

Inconceivably, Blaggo
has better hair!

sergio Aragones
presents

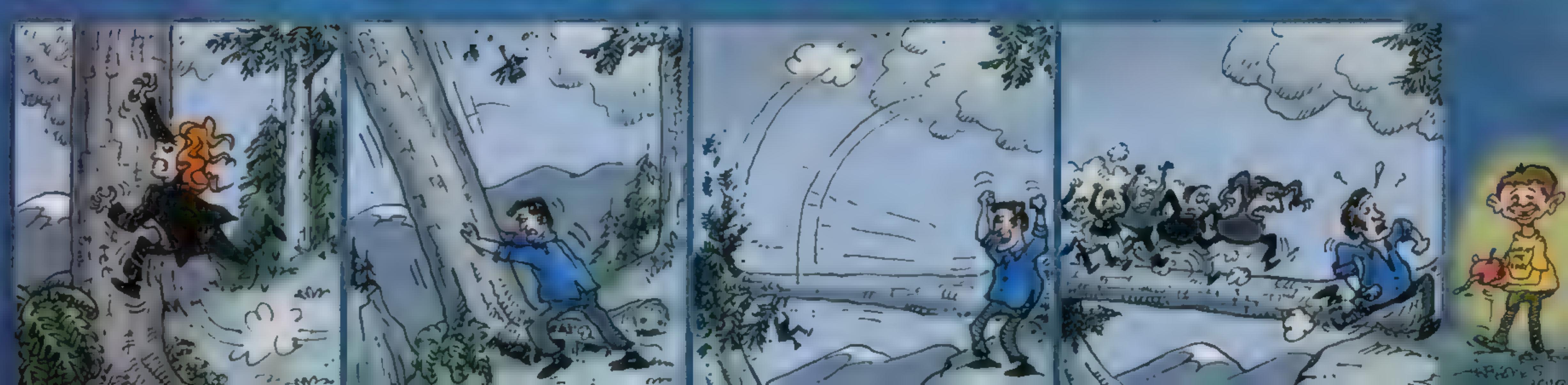
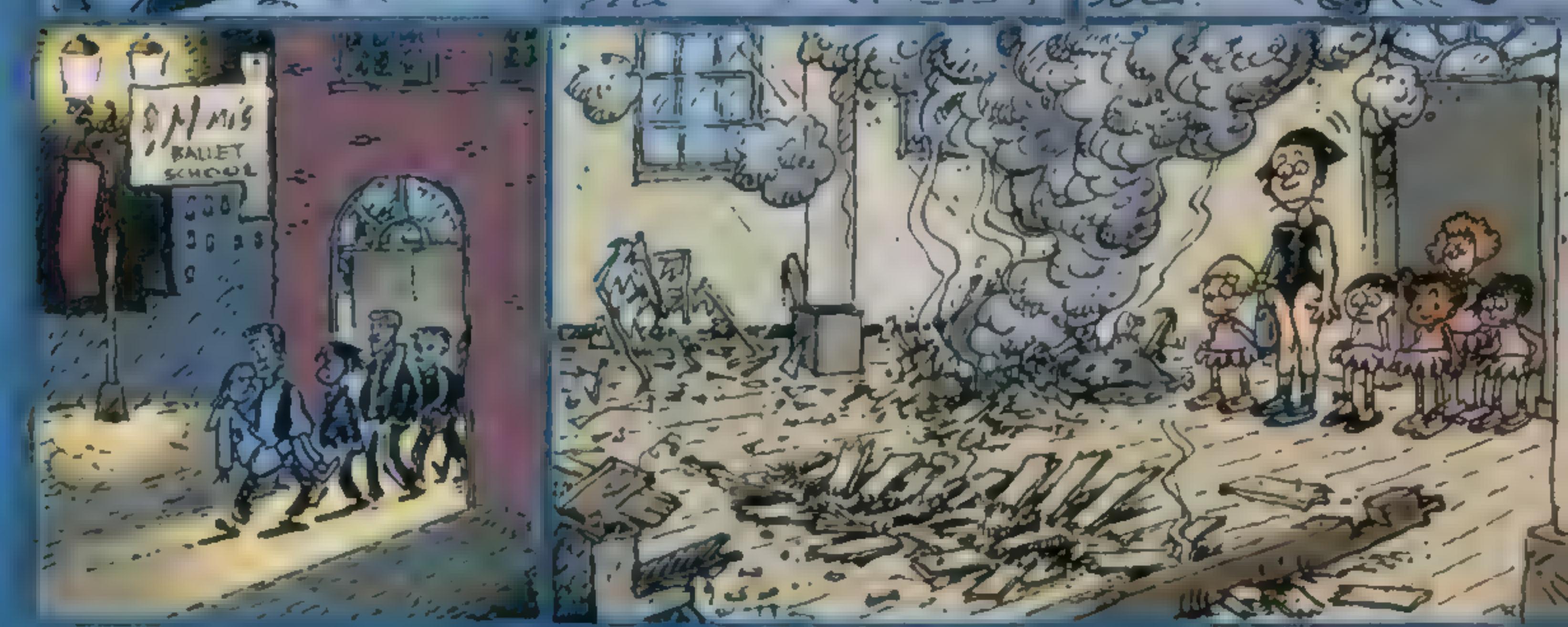
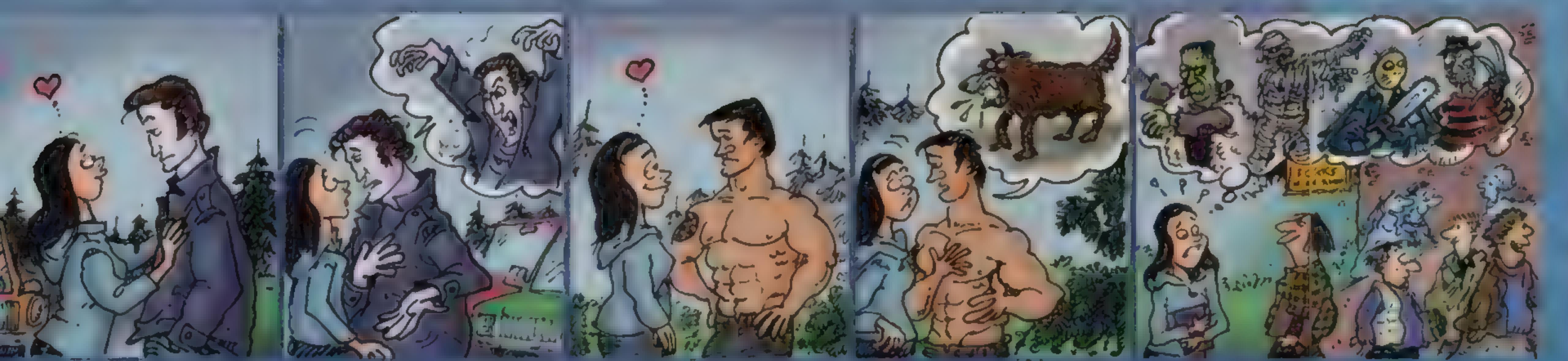
a MAD look at the twilight saga



WRITER AND ARTIST: SERGIO ARAGONES

COLORIST: TOM LUTH







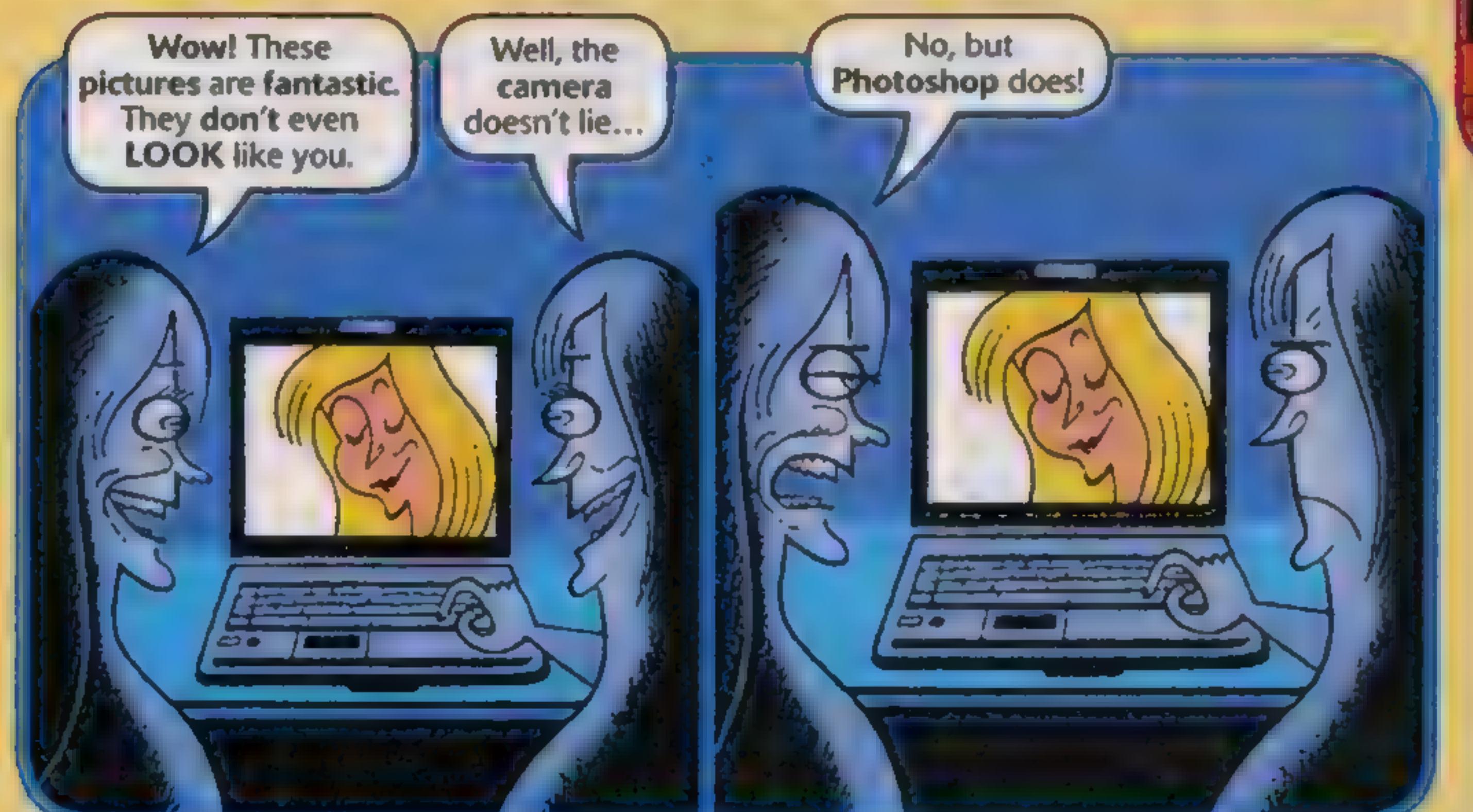
THE AGONY OF DECEIT DEPT.

The MAD WORLD of...



LYING AND CHEATING

WRITER: STEAN SIMONSEN
ARTIST: MARK THOMPSON





AN UNSTABLE UNIT OF PUNDITS WERE SENT TO FOX NEWS TO SHARE THEIR RIGHT-WING TIRADES WITH THE MASSES. THESE MEN PROMPTLY ESCAPED THE REALM OF SANITY.

TODAY, WATCHED BY MILLIONS, THEY THRIVE AS PONTIFICATING BLOWHARDS.

IF YOU HAVE A PROBLEM THINKING FOR YOURSELF, IF YOU'RE NOT INTERESTED IN LOGIC OR FAIRNESS AND IF YOU CAN FIND THESE IDIOTS ON YOUR CABLE SYSTEM, THEN YOU CAN WATCH...

THE

A-HOLE TEAM

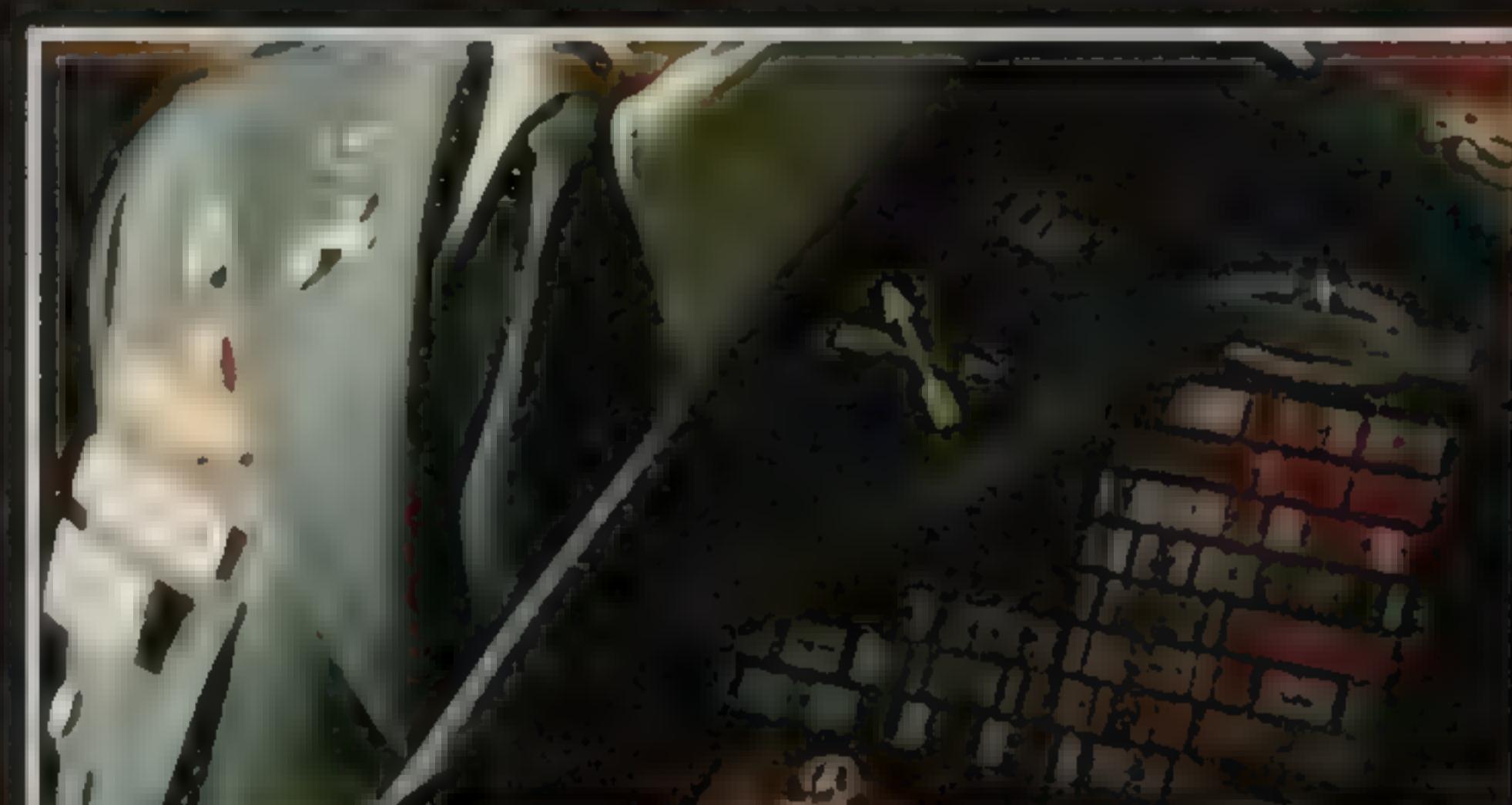
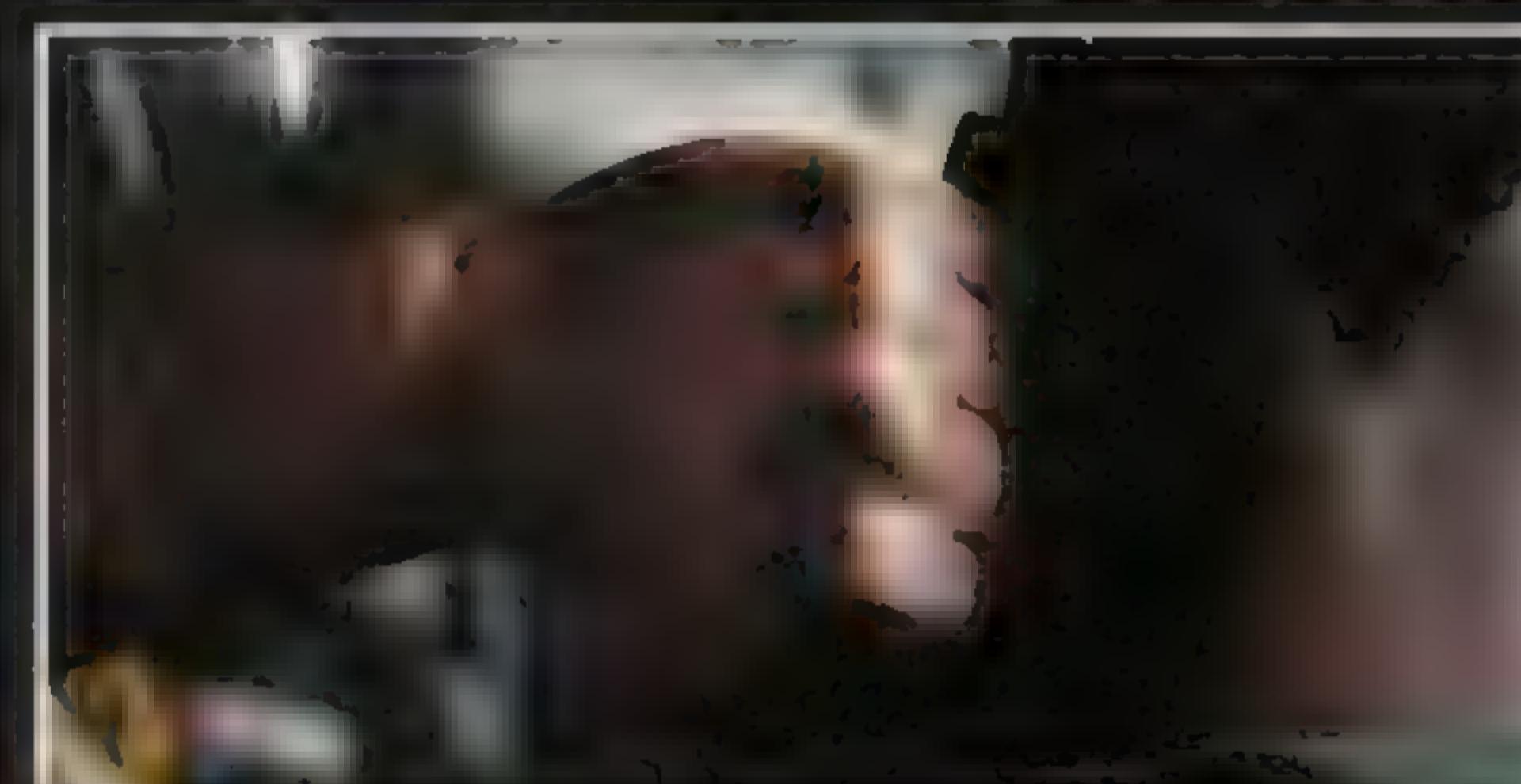
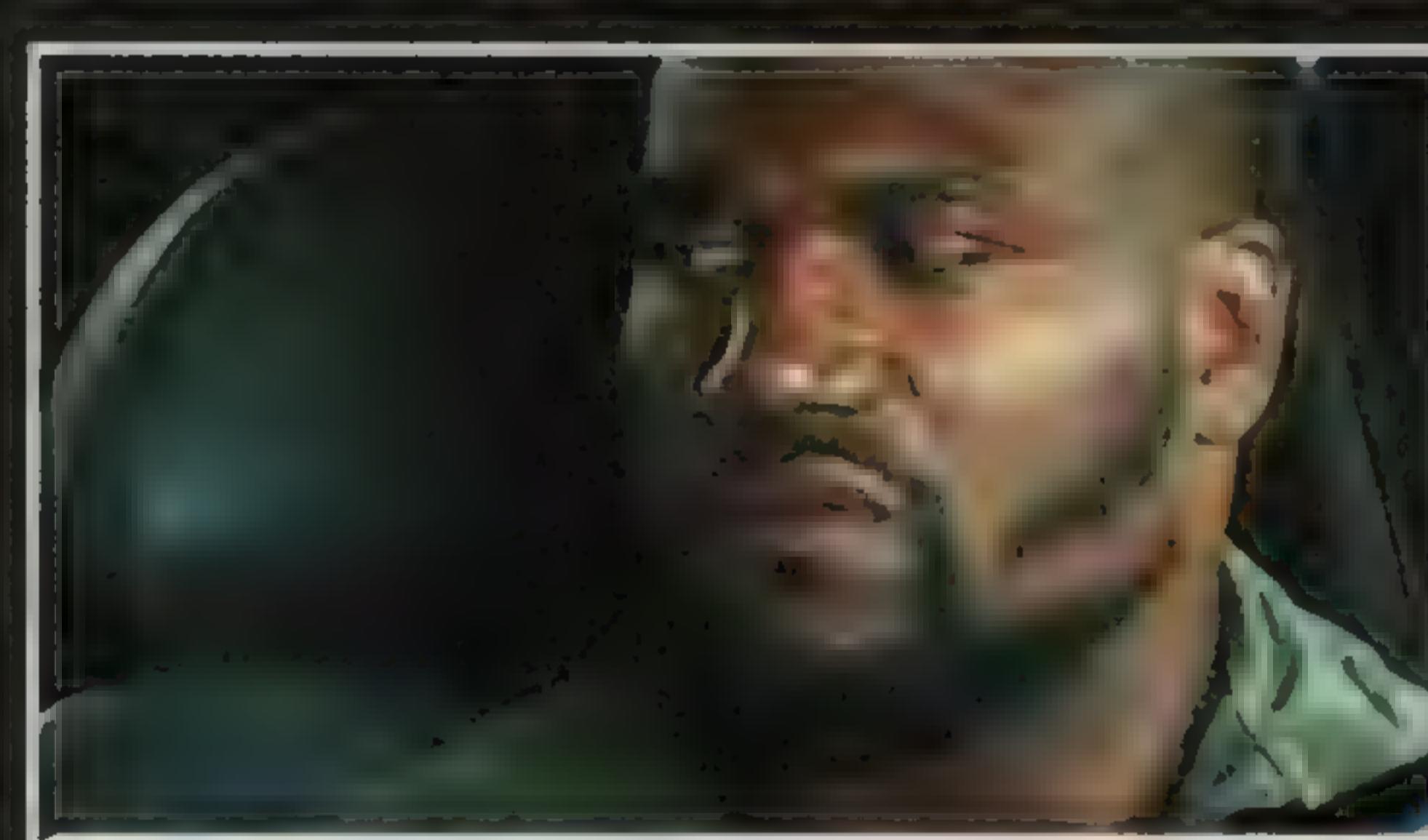
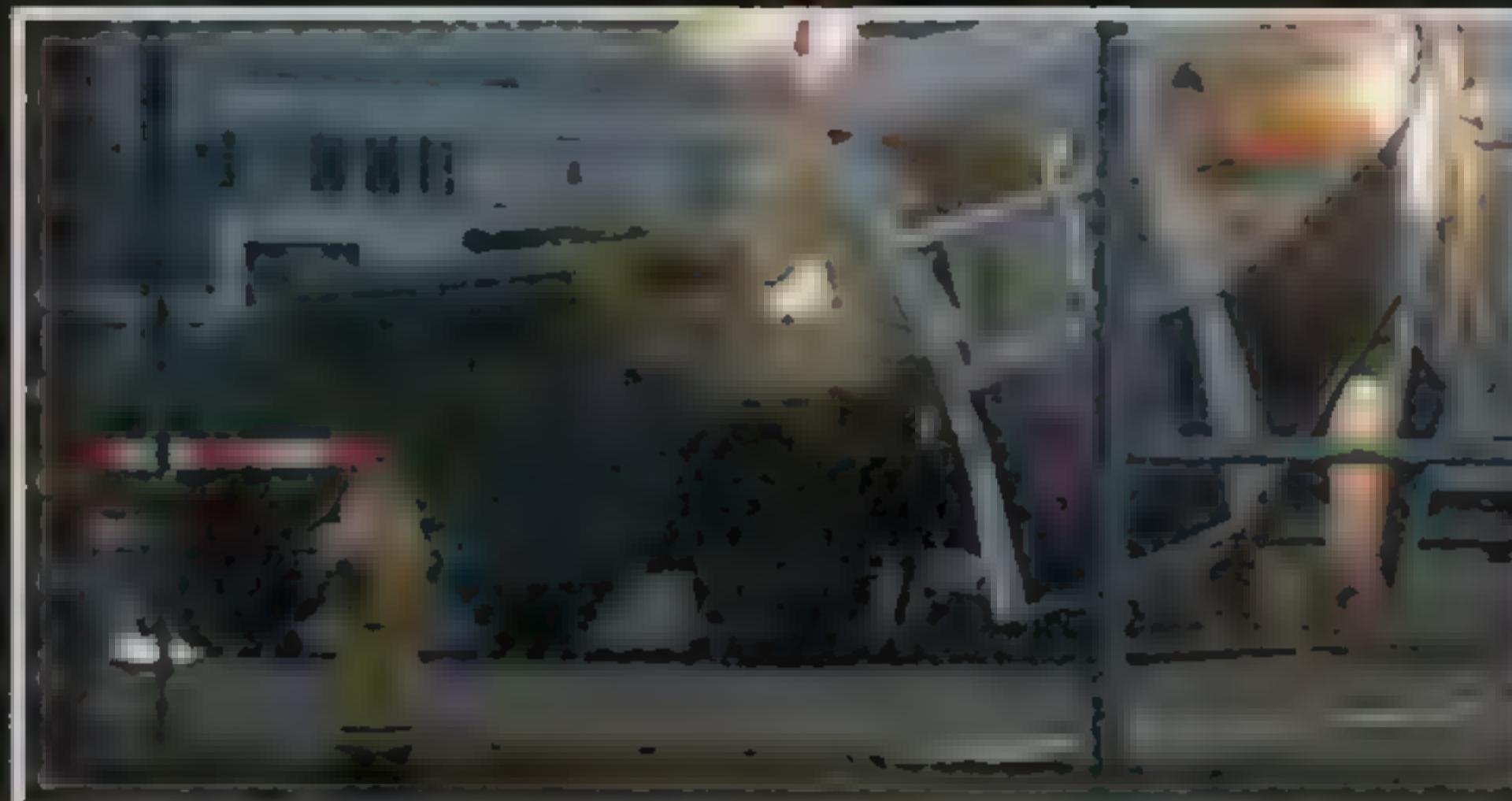


THEY LOVE IT WHEN A RANT
COMES TOGETHER

A MAD
POSTER
PARODY

MR. T TWEET'S

WHILE WATCHING THE A-TEAM



TheRealBABAraus Where are his gold chains? His denim vest? His pants tucked into his socks? That fool looks like an IDIOT!

TheRealBABAraus The "A-Team" TV show was better than this! These fools look like they're at a "Don't Ask, Don't Tell" hearing!

TheRealBABAraus Grey hair? Sniffin' cigars? What is this — "The A-Team" or The Bill Clinton Story?

TheRealBABAraus I wonder if Obama's health plan covers my nausea from this fool's performance!

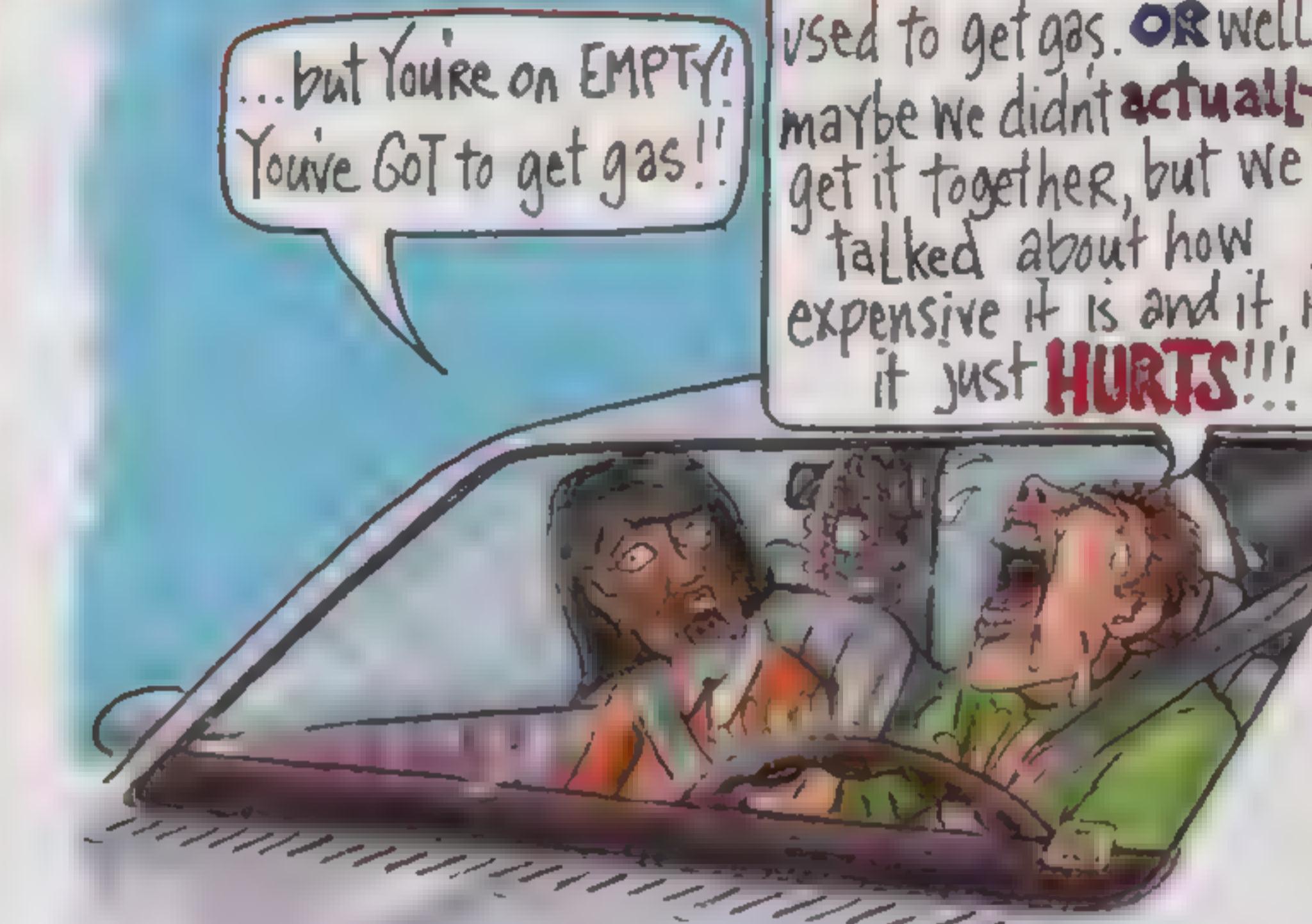
1 Hours of time are spent trying to recreate his scent.



2 You have serious commitment problems with women.



3 It's impossible for you to do anything that reminds you of them.

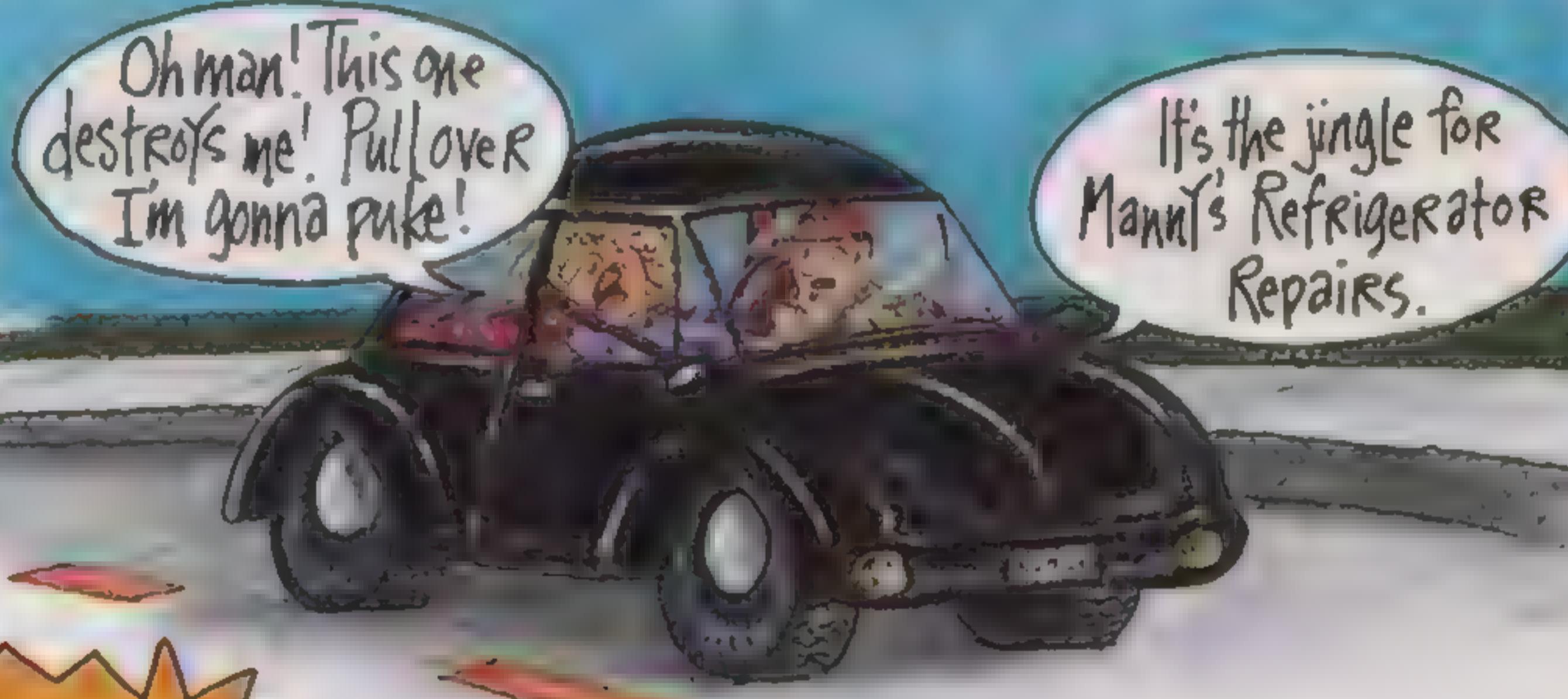


4 Your therapist refuses to talk about your last relationship anymore.

Relationships are hard. But the only thing tougher than being in a relationship is NOT being in a relationship. Break-ups suck — and moving on is never easy (although a restraining order does take out a lot of the guess work). How can you tell if you're past the pain and ready to get your guts stomped in an exciting NEW relationship? Easy — just look for these...

9 unmistakable signs that you're not quite over your ex

5 Every song reminds you of your ex.



No, no, no — just listen to it again — see how she says "AT" in the second from last sentence? That's like the third time she says it that way in, like, a fifteen day period — what is up with THAT?!!



6 Friends are endlessly subjected to reading all of your saved text messages to see if there were signs.

7 Man, all that lady said was that the fries look nice and CRISPY and YOU WERE GONE.



8 It's been years, but you still haven't told your family you broke up.



9 You torture yourself by joining a dating service — just to see if your ex joined.



10 You black out for a few minutes every time your ex's name is mentioned.

SIEG... OOOPS!

Someone Forgot to
Use Deodorant.

When saluting the dear departed Führer, nothing is more embarrassing than unsightly underarm stains. That's why smart Neo-Nazi enthusiasts like Jesse James should use *Reich Guard™* deodorant. It's guaranteed to keep you dry — whether you're polishing your SS memorabilia, schtupping random tattooed skanks, or trying to explain the whole mess to your Oscar-winning wife and the wicked, Zionist press.

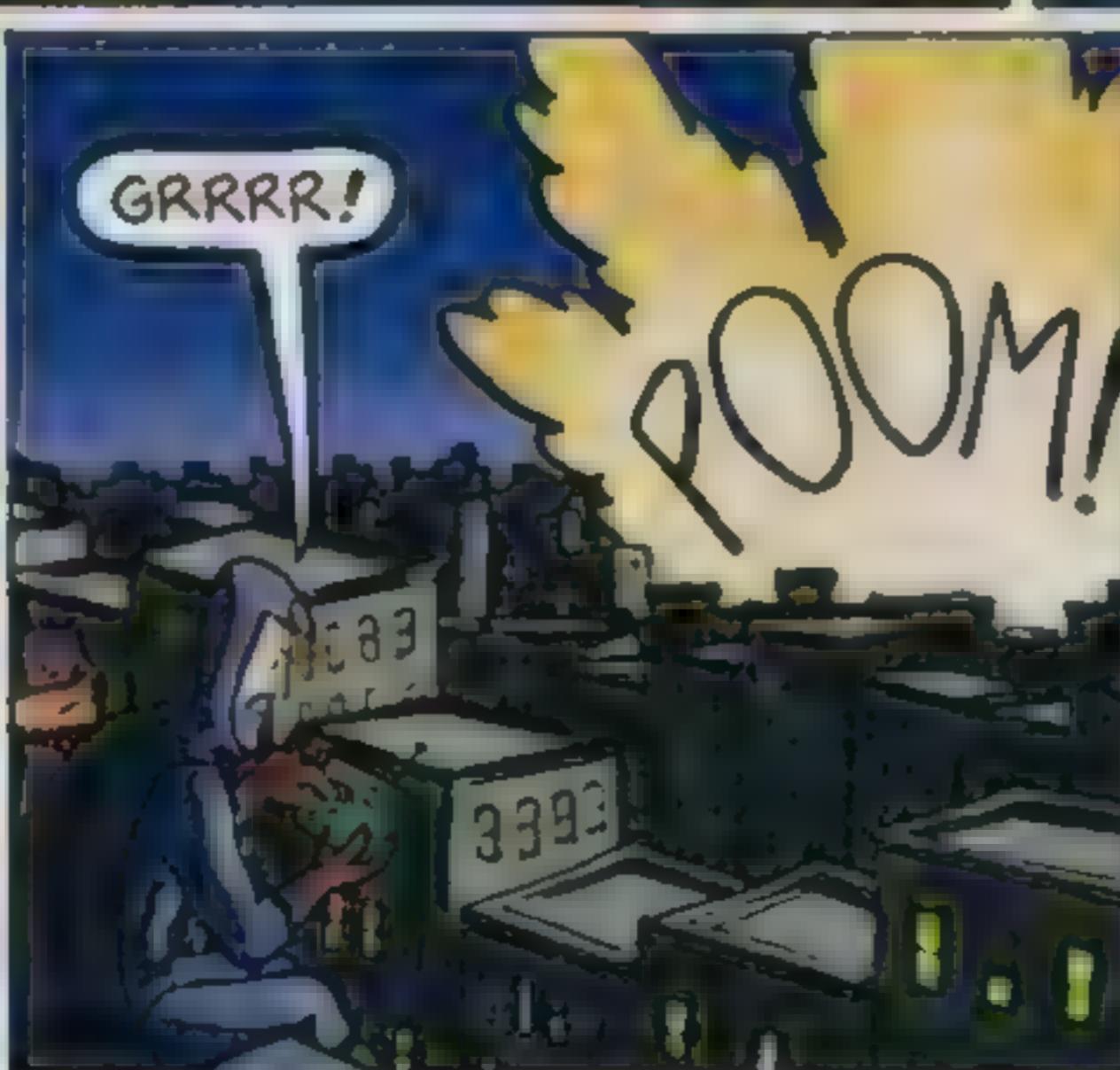
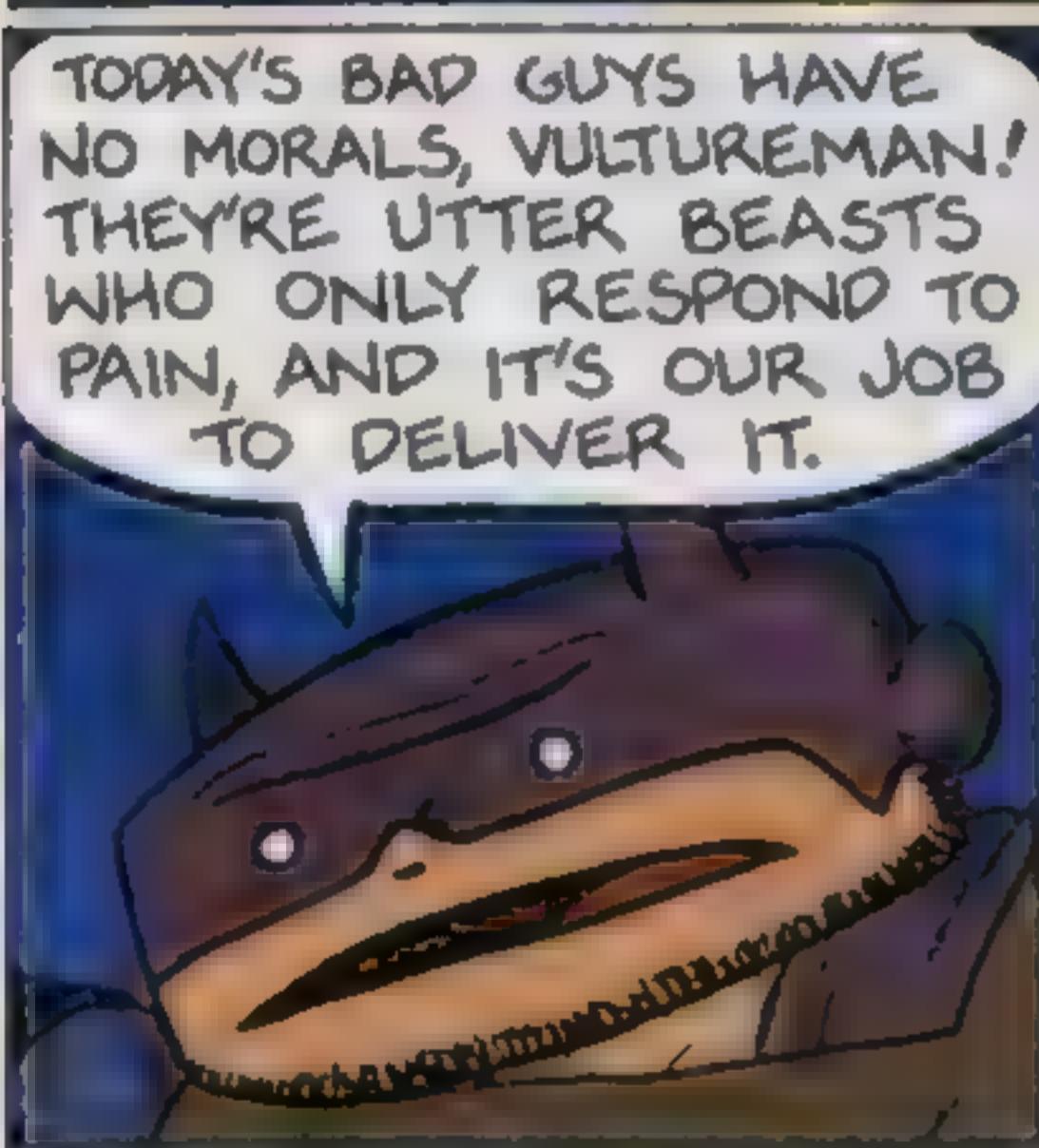
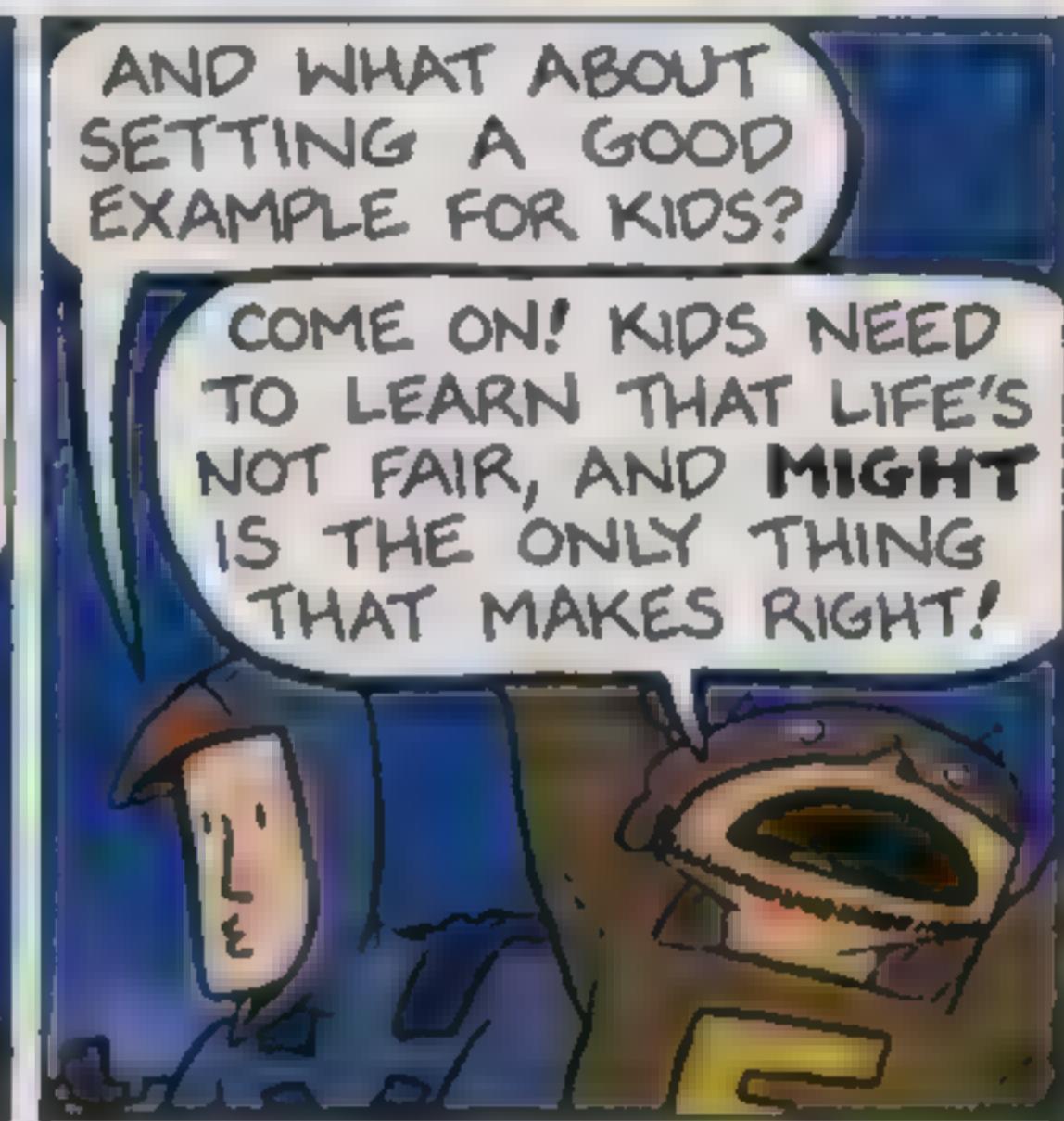
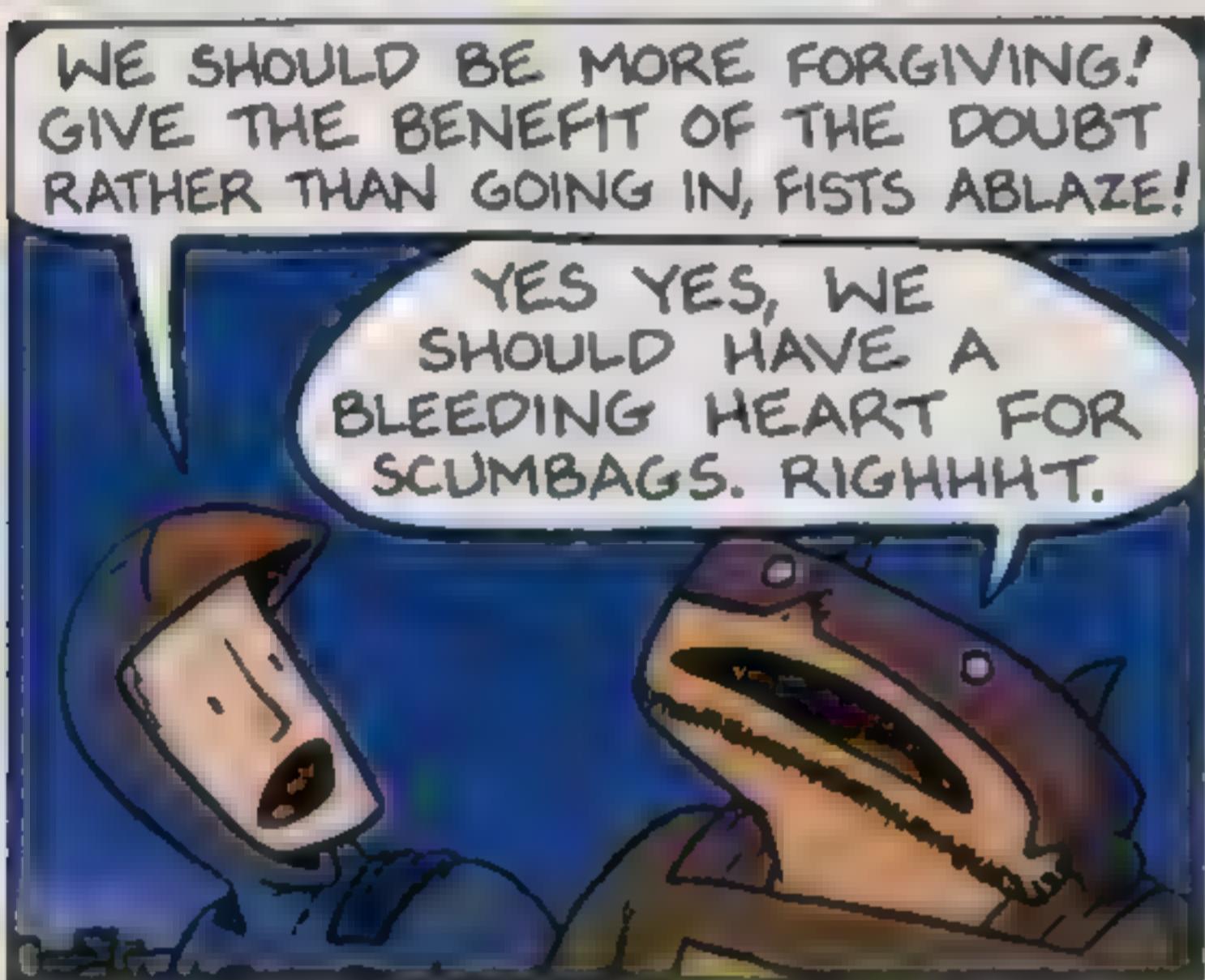
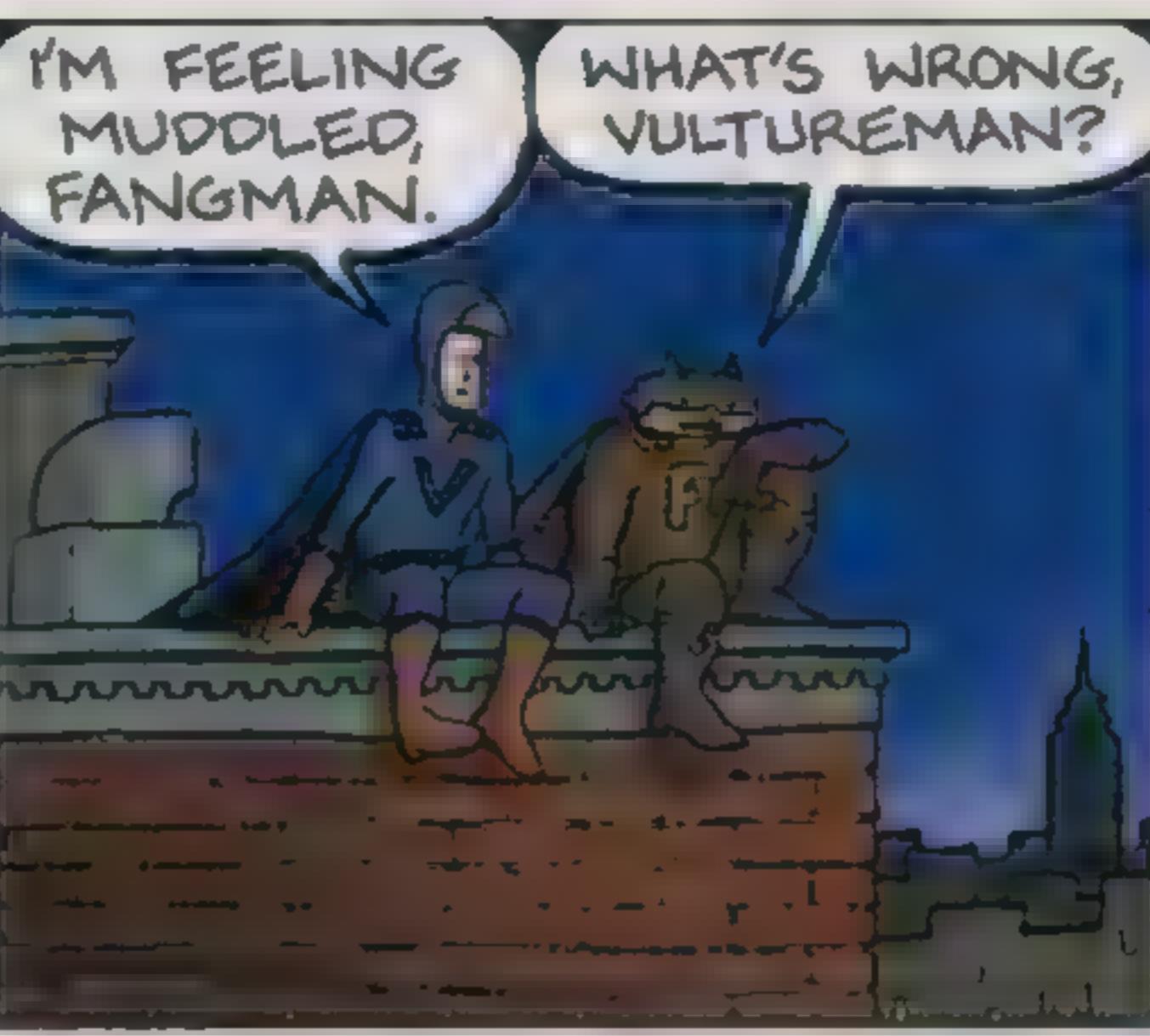
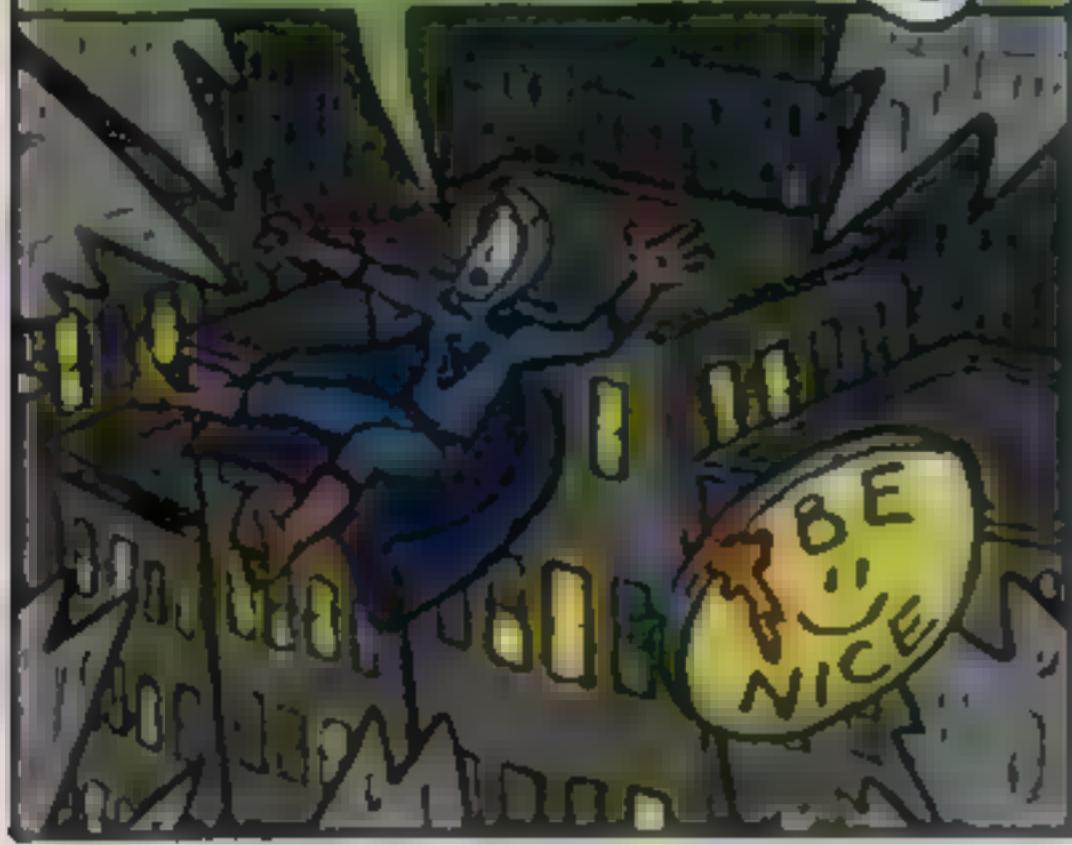
REICH GUARD™
WE HAVE WAYS OF MAKING YOU DRY

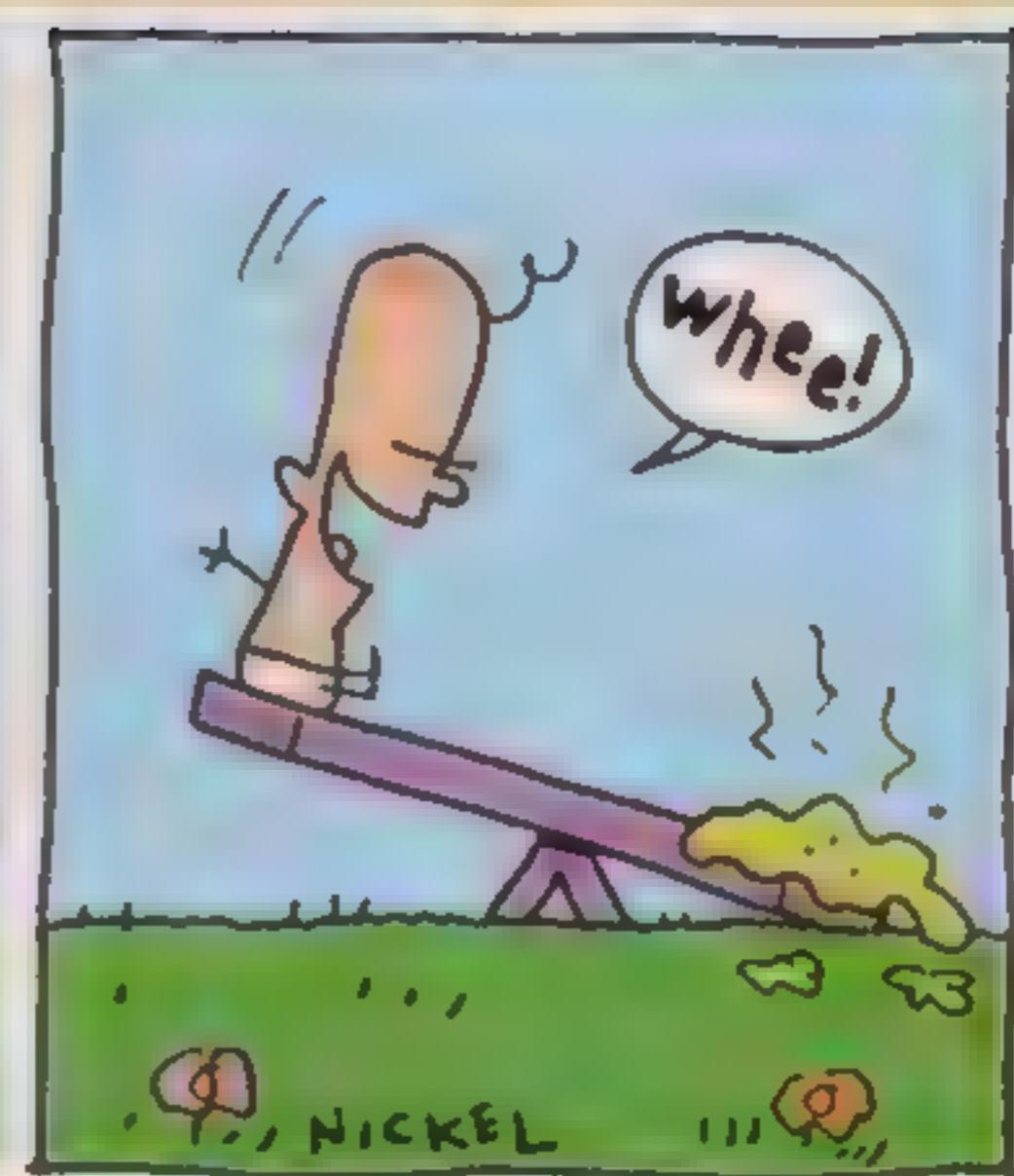
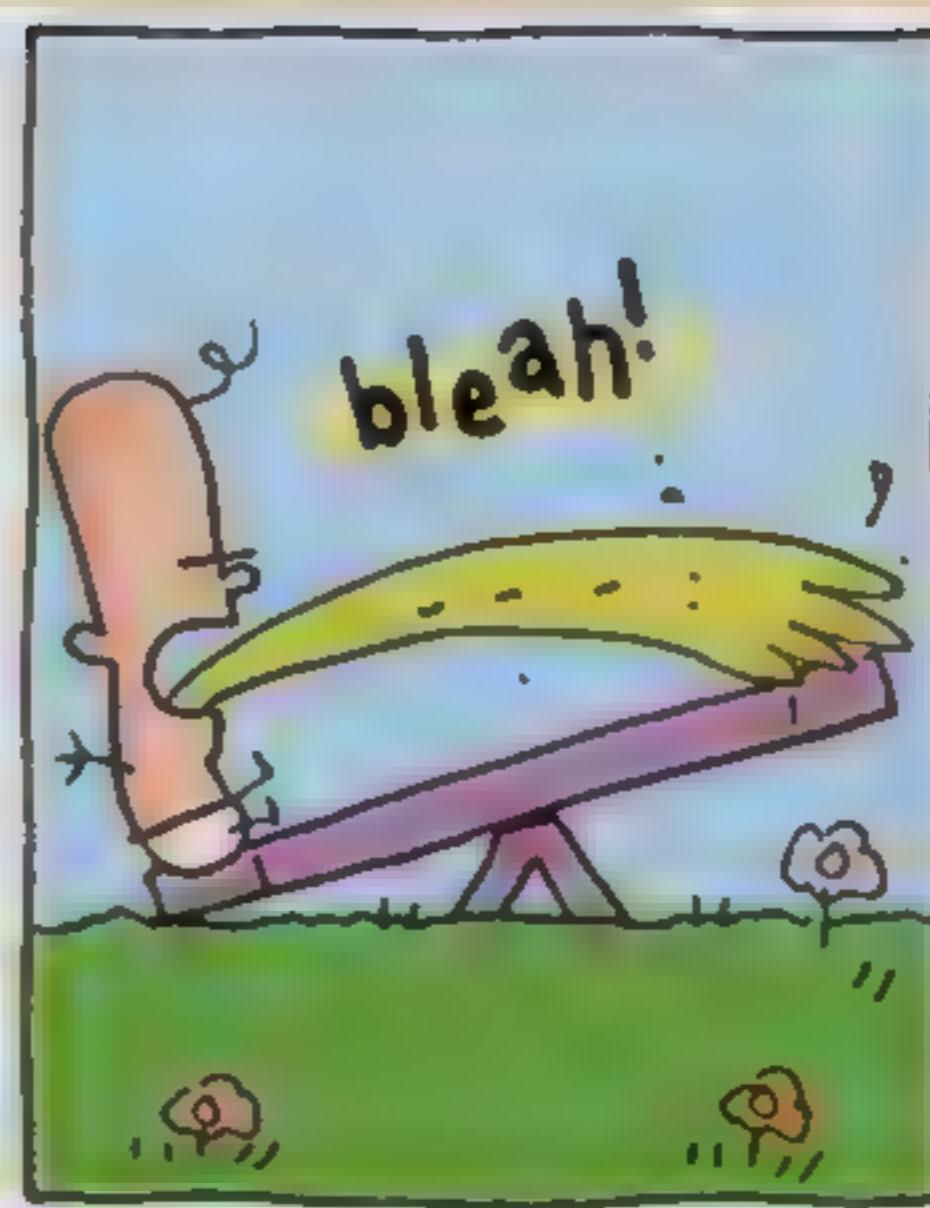
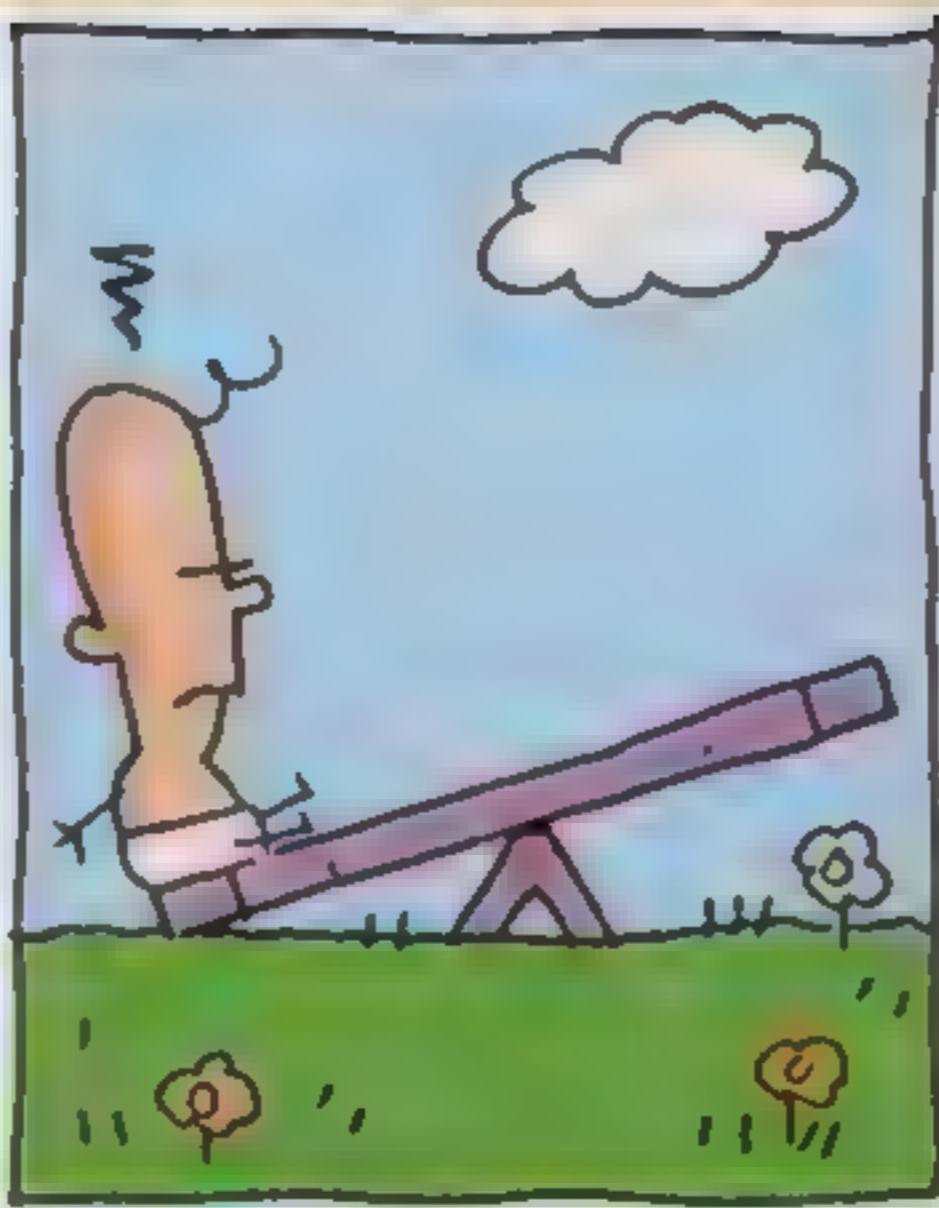
AVAILABLE AT REICH-AID, CYSS, BEZIN, WLCR, ESTATEO & SHOP





it only hurts
when i laugh

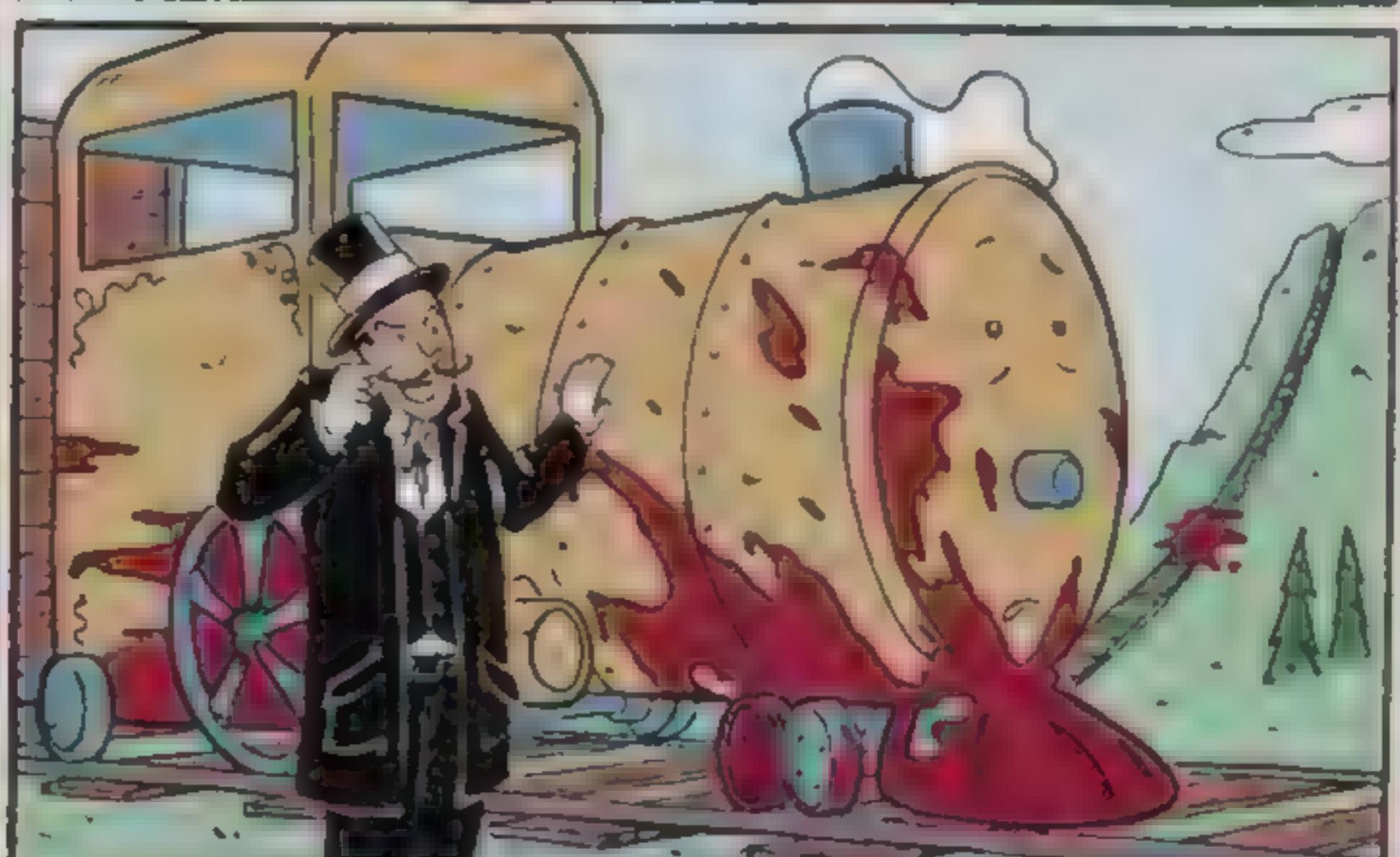
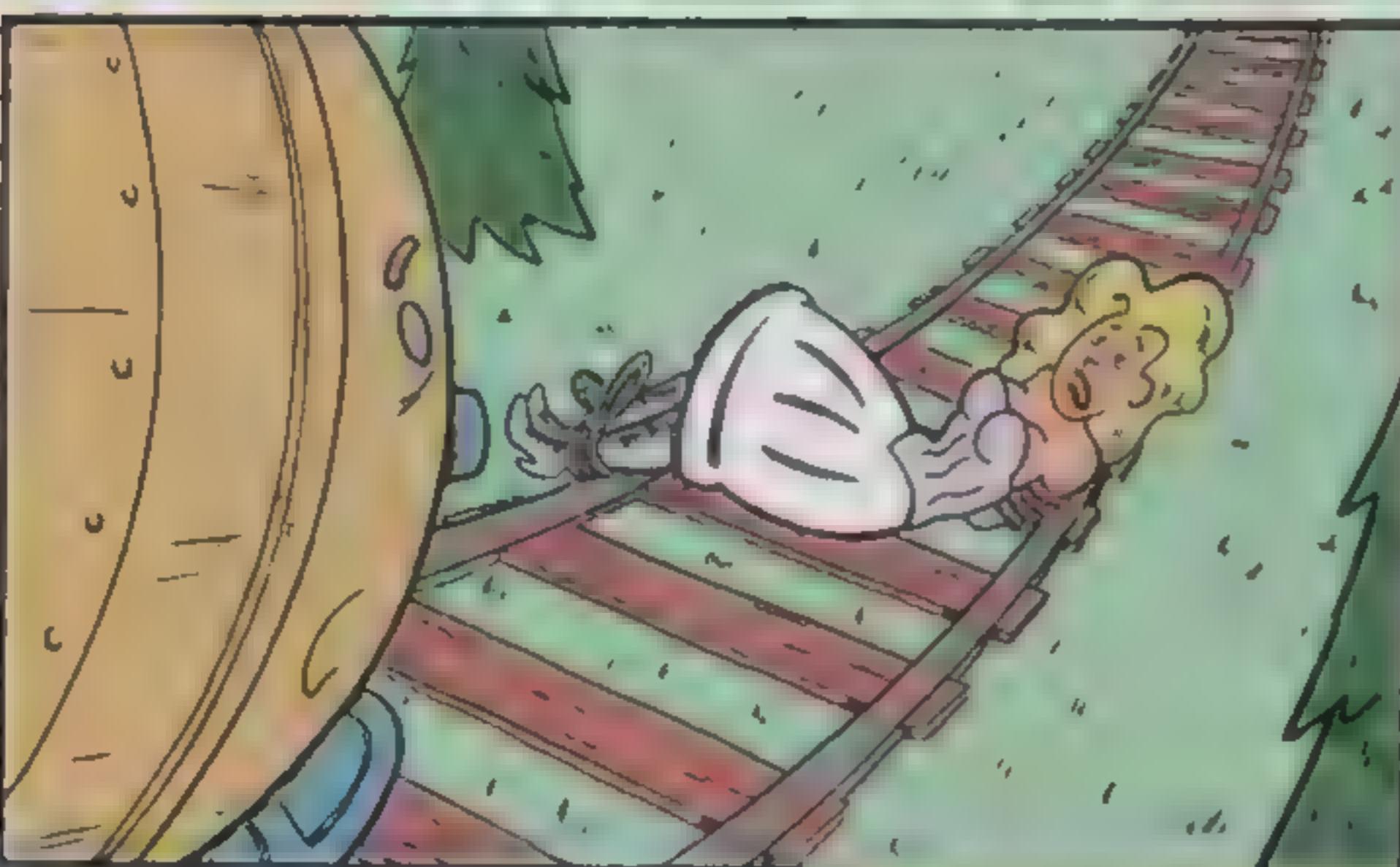
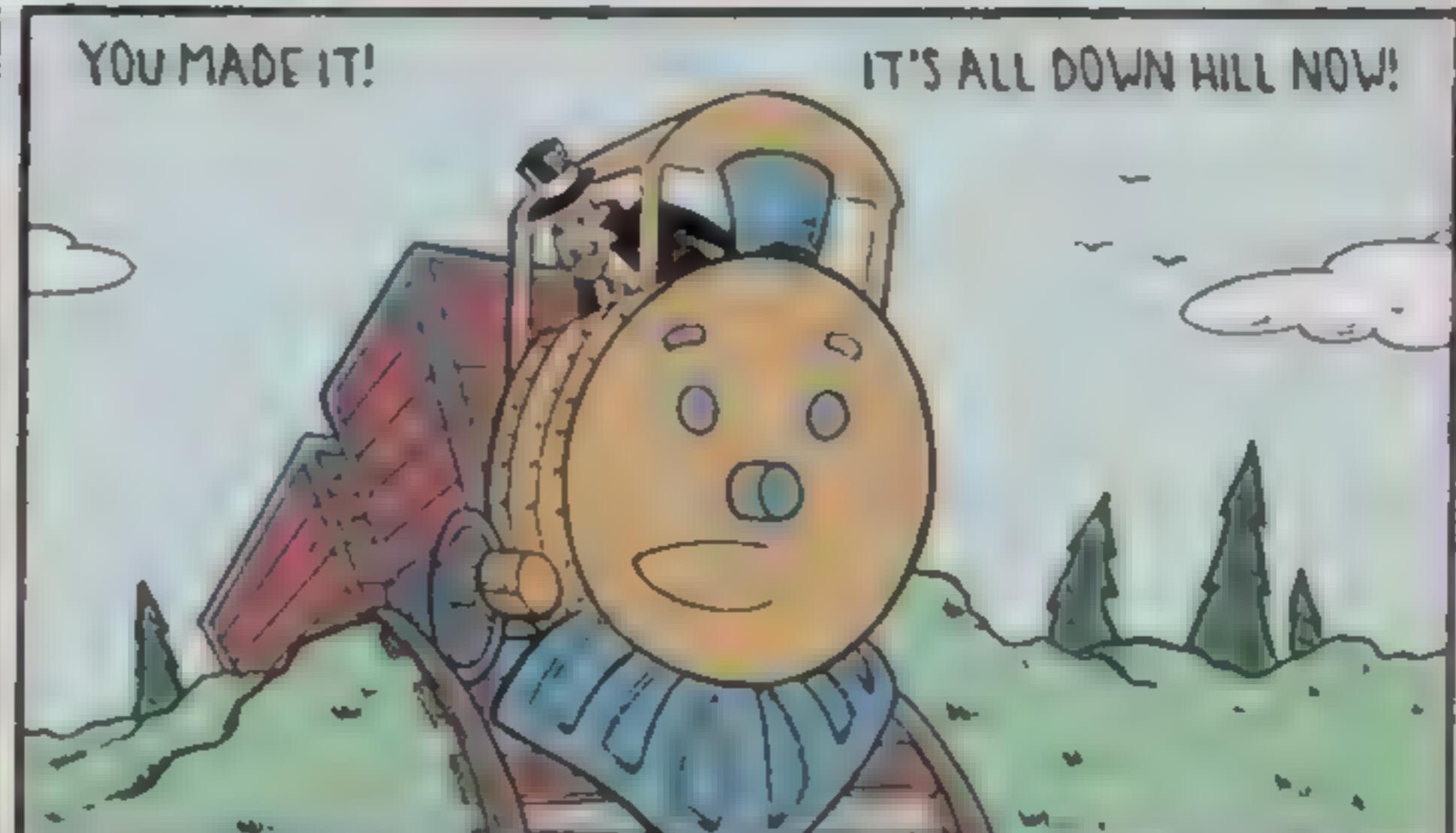
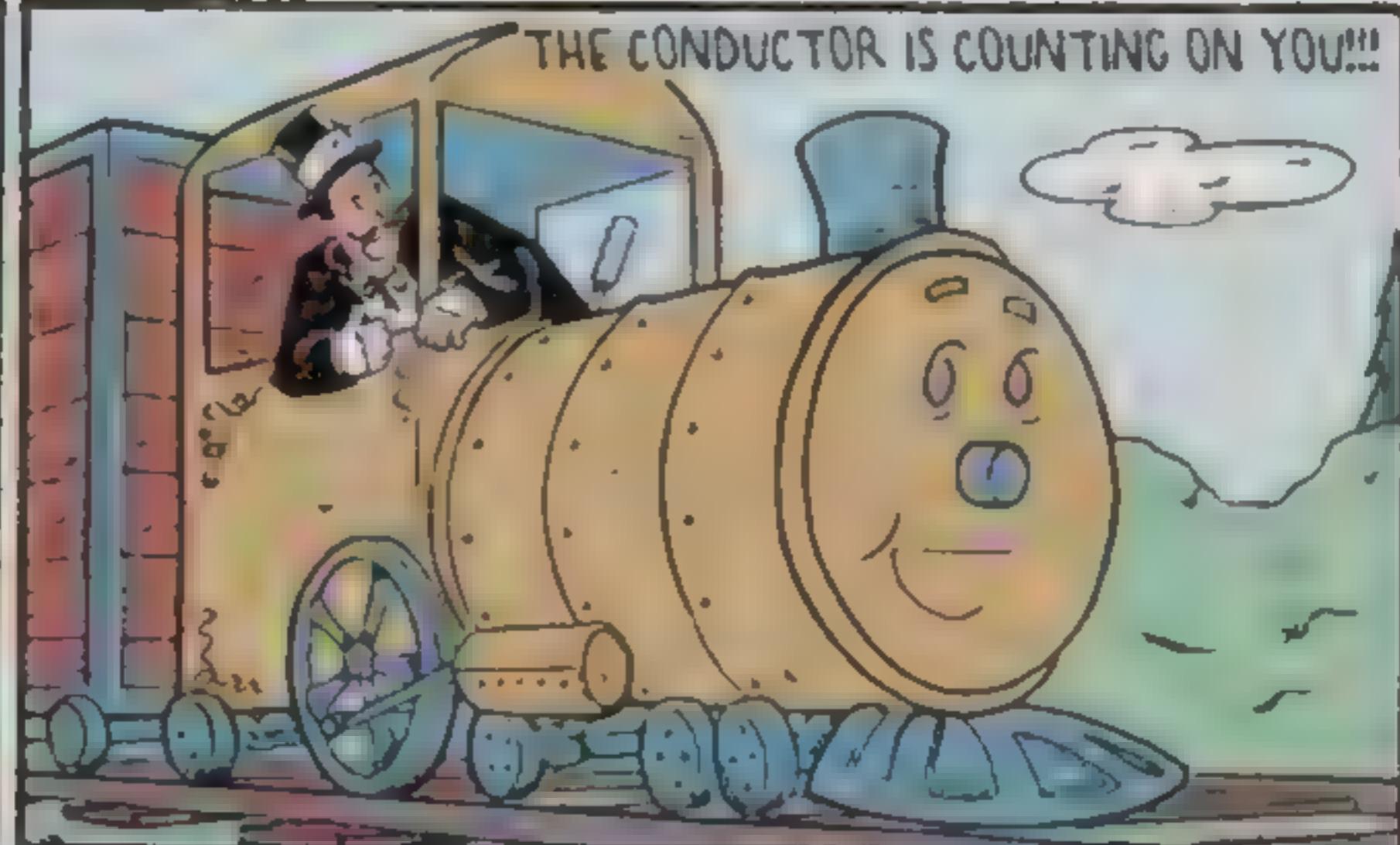




SCOTT NICKEL

JUST BELOW THE SURFACE

ONCE UPON A TIME THERE WAS A VERY STEEP HILL AND A BRAVE LITTLE TRAIN.



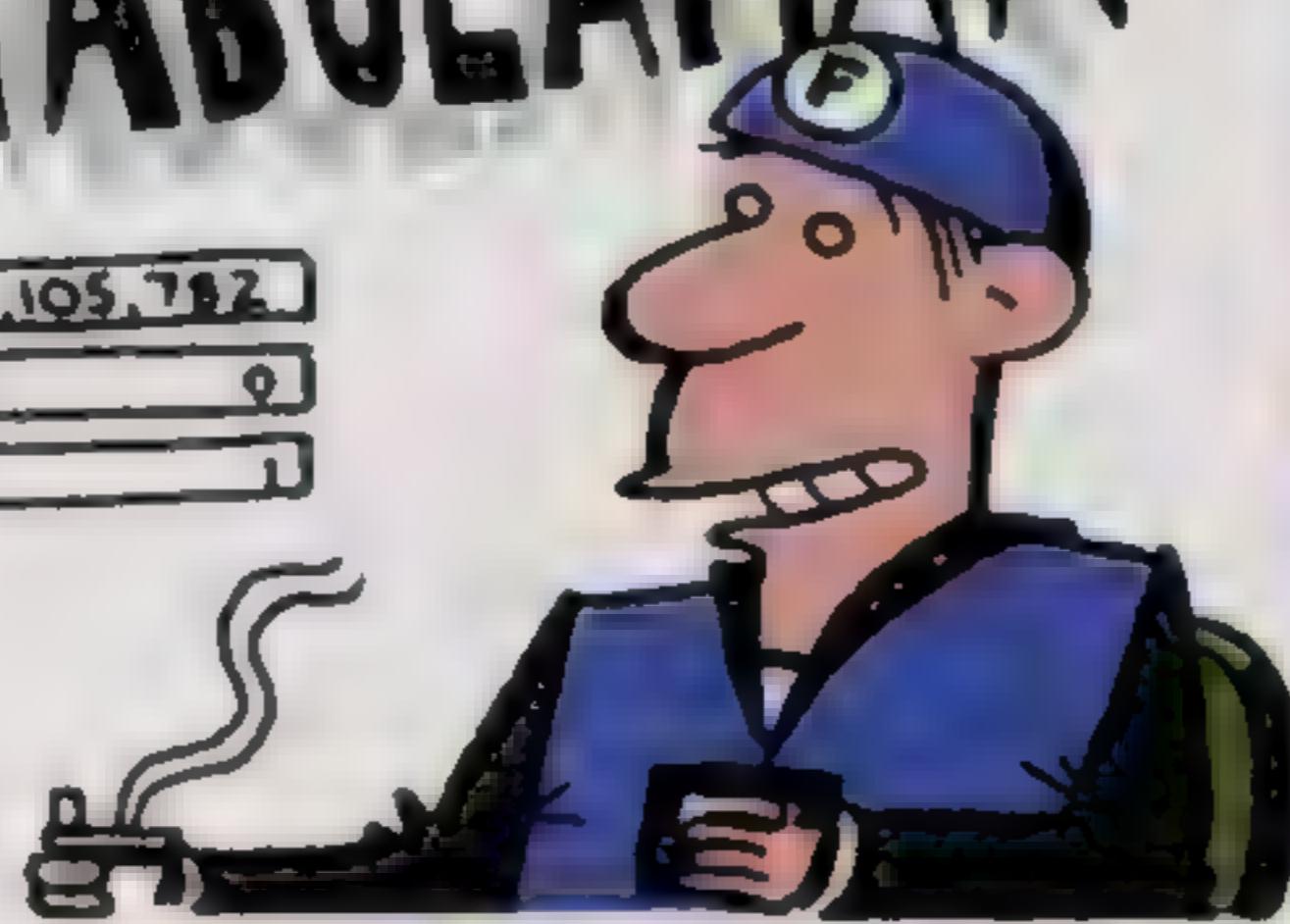
DOUGLAS PASZKIEWICZ

NO ACHILLES HEELS. NO EXCEPTIONS. BEHOLD THE ONLY UNDEFEATABLE SUPERHERO

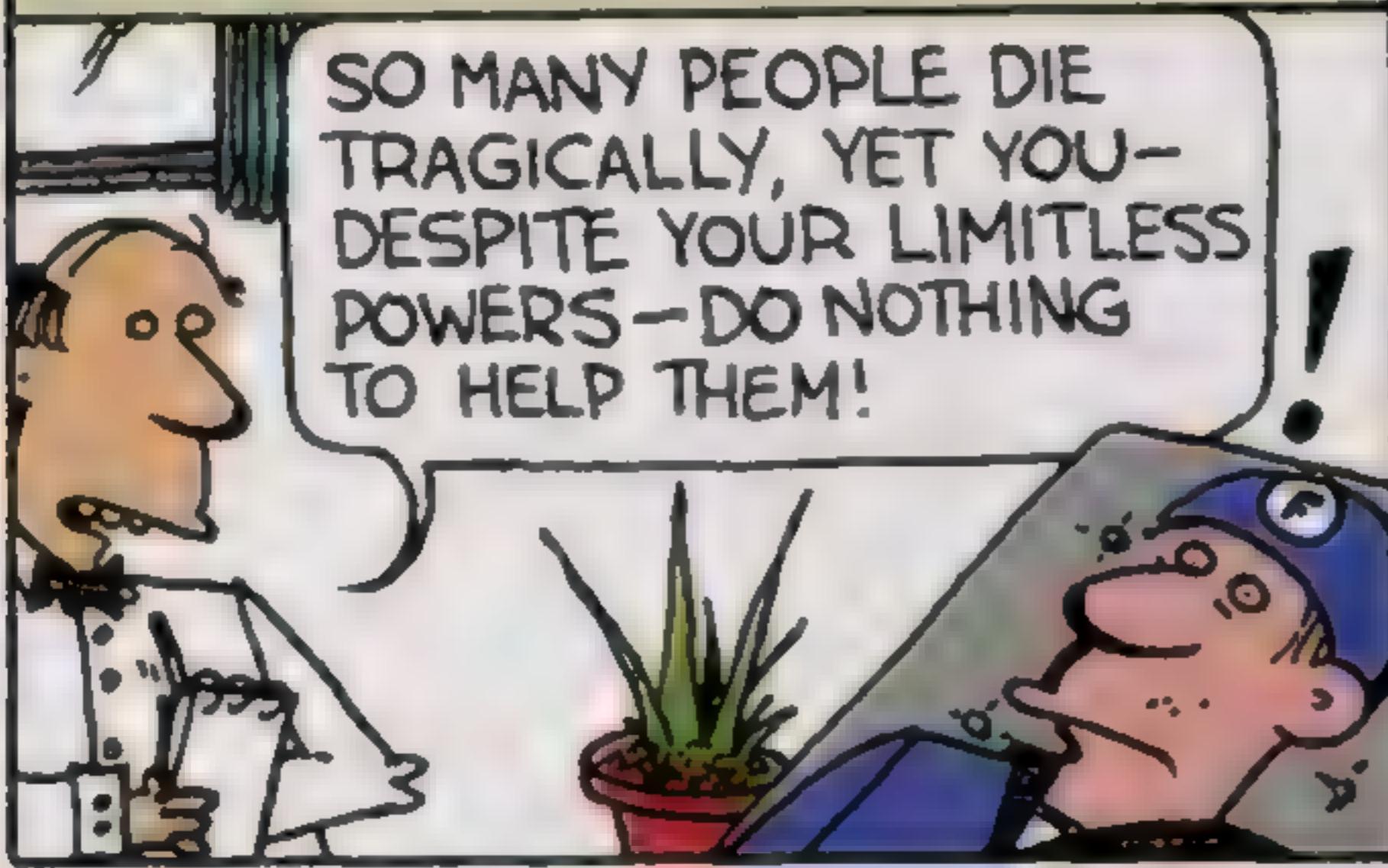
FANTABULAMAN

WINS
LOSSES
DRAWS

3,105,782
0
0



THIS WEEK'S SESSION, HOWEVER, SOON TURNS MORE INTENSE THAN THE USUAL "TELL ME ABOUT YOUR EVIL MOTHER" ROUTINE.



FANTABULAMAN ARRIVES AT HIS WEEKLY PSYCHIATRIC APPOINTMENT.

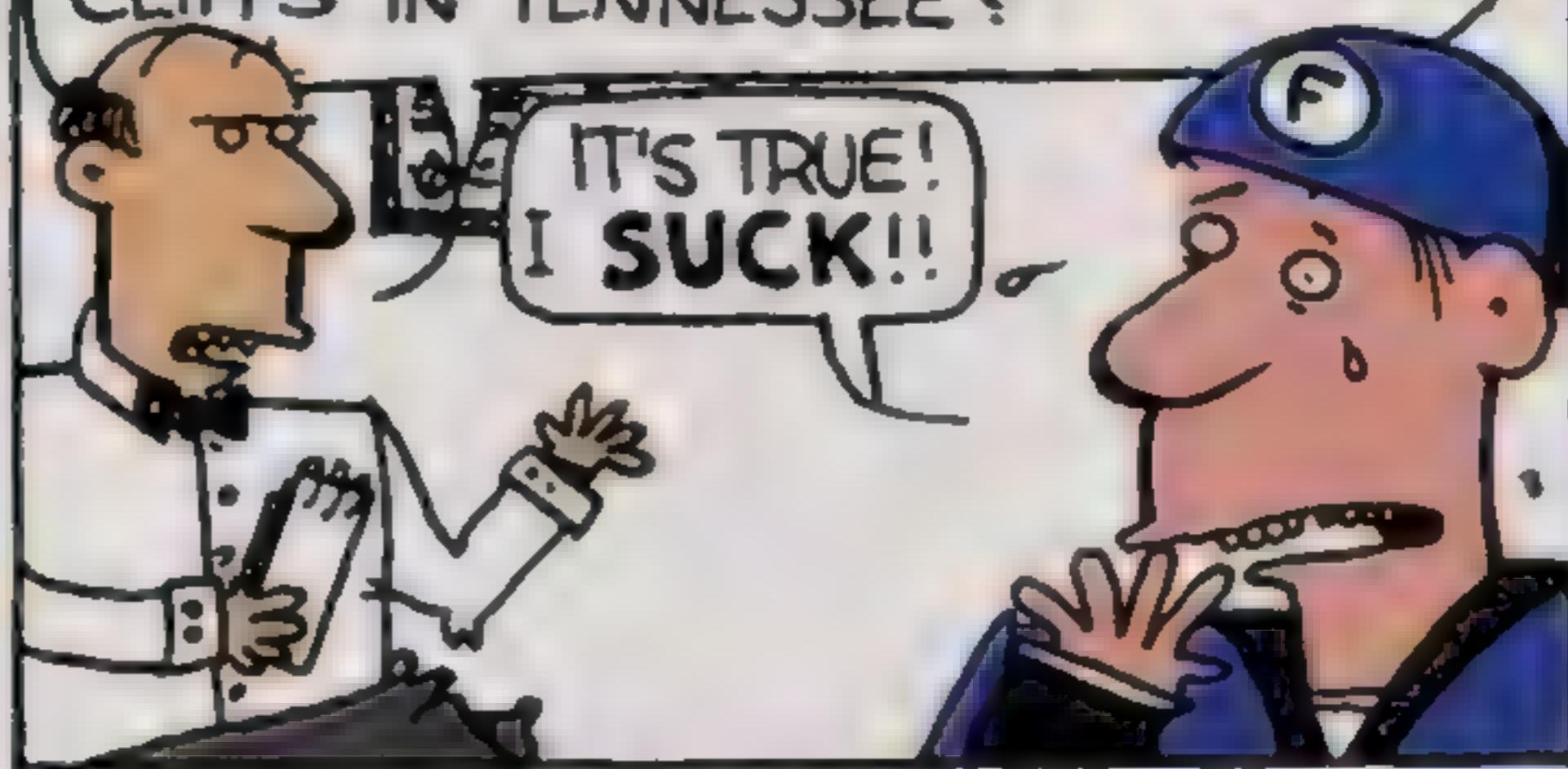
HEALTHY MIND, HEALTHY BODY! THAT'S WHAT I' ALWAYS SAY!

INSURANCE CARD, PLEASE.



THE SHRINK'S SEEDS OF DOUBT SOON SPROUT BLOSSOMS OF INSECURITY.

YOU HAVE THE POWERS OF A GOD! WHY? WHY DO YOU LET ALL THOSE BUSLOADS OF KIDS DRIVE OFF CLIFFS IN TENNESSEE?



BUT THEN-

DIE,

PSYCHO-
BABBLER!



AFTER FILLING OUT SOME PAPERWORK AT THE LOCAL POLICE STATION...

JUDGOM
HOW'D YOU KNOW
THE SELF-CONFIDENCE
CRUSHING VILLAIN,
DOPPELGANGSTA,
HAD IMPERSONATED
YOUR SHRINK!?

I DIDN'T. IF I'D
BEEN WRONG I'D
HAVE USED TIME
TRAVEL
TO
BRING
HIM
BACK.



WHAT COULD POSSIBLY TOP OUR **DOUBLE DOWN?** INTRODUCING OUR NEWEST SANDWICH...

THE KFC TRIPLE BY-PASS!

Three Original Recipe Triple-Fried 100% Chicken* Filets!

(*Yes our filets are 100% Chicken! White meat, dark meat, legs, thighs, wings, breasts, feet, feathers & beaks ground to perfection! Breaded to conceal!!)

**And between those three fried Chicken Filets?
Two more Chicken Filets!**

We take each one of the five filets & deep-fry 'em once, slit 'em open & stuff 'em with a buttery-type filling** and deep-fry 'em again!

(**We do not use fillers in our fillings, only 100% pure and natural lard!)

Between the first two Chicken Filets we pile on bacon, sausage and a slab of pork-roll!

(Lightly cooked to bring out the flavor.)

Next, we slide in two fried eggs!

Then we add cheese – American, Swiss, Cheddar and our famous Pepper Jack Cheese! And we deep-fry it again!

To make our new food sensation a healthy choice, we add a leaf of lettuce. Yes, it's deep-fried too!

**How do you hold the new Triple By-Pass?
(Don't worry, we still didn't add bread...)**

We added three MORE deep-fried Chicken Filets!

It's like nothing you've ever tasted – and nothing you'll ever digest!

\$12.95

**Stop into KFC and ask for a Triple By-Pass
and ask for the same!**



If your appetite's especially inhuman, get the KFC Triple By-Pass Combo Meal. Includes a full pound

WRITER: DICK DEBARTOLO

PHOTOGRAPHER: IRVING SCHILD

A MAD AD PARODY

Recently, two college students at California State University found documents in a trash bin outlining Sarah Palin's contract requirements for her speaking appearance at the school. These documents were widely distributed in the media. Subsequently, MAD went BACK to the dumpster and dug even deeper amongst the filth and muck. We uncovered even MORE Palin contract demands that we present here for the first time. (Pulitzer Committee, please take note!)



WasillaSpeakersBureau

More SARAH PALIN SPEAKING CONTRACT DEMANDS

CONTRACT ADDENDUM

In addition to former Governor Sarah Palin's outrageous speaking fee, the following is an agreement between Palin (aka "The Speaker") and your facility (aka "The Venue") and shall be stipulated prior to final agreement to appear:

DRESSING ROOM

The Speaker's Dressing Room shall contain no fewer than three (3) bowls of moose jerky. Speaker requires two (2) bottles of melted Alaskan glacier water.

Additionally, Speaker requires two (2) bendable straws and one (1) person to show the Speaker how they work. Venue agrees to provide no fewer than six (6) shiny objects to entertain Todd.

PRESS/MEDIA

There shall be a strict limitation on media access during the Speaker's appearance. No actual journalists shall be permitted. So FOX News is fine.

SOUND CHECK

Sound Check shall occur ninety (90) minutes prior to event to insure that the phrase "How's that hope-y change-y stuff workin' out for ya?" is amplified to appropriately twangy, sarcastic levels.

EVENT STAFF

Under no circumstance shall Event Staff audibly laugh at all the misspellings in Tea Partiers' homemade signs. No shaking hands with the Speaker prior to the event, which could cause her speech notes to be rubbed away.

TRANSPORTATION

Governor Palin shall be brought to venue via chauffered limousine or town car. You know, like real Americans. The Venue shall provide shuttle service as needed to the following: Area shopping malls for three (3) to five (5) hour shopping sprees to be billed to the Republican National Committee.

SECURITY

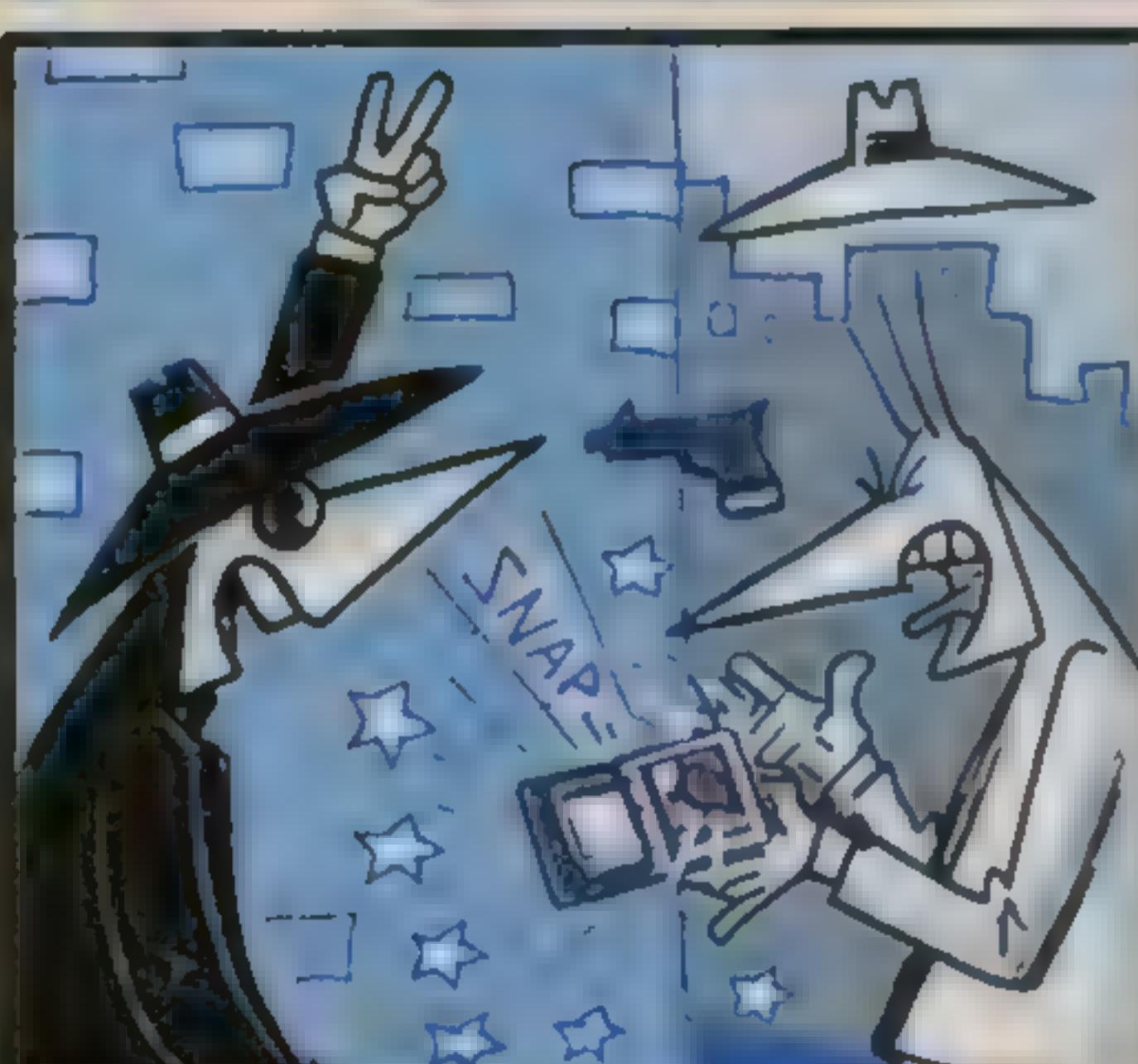
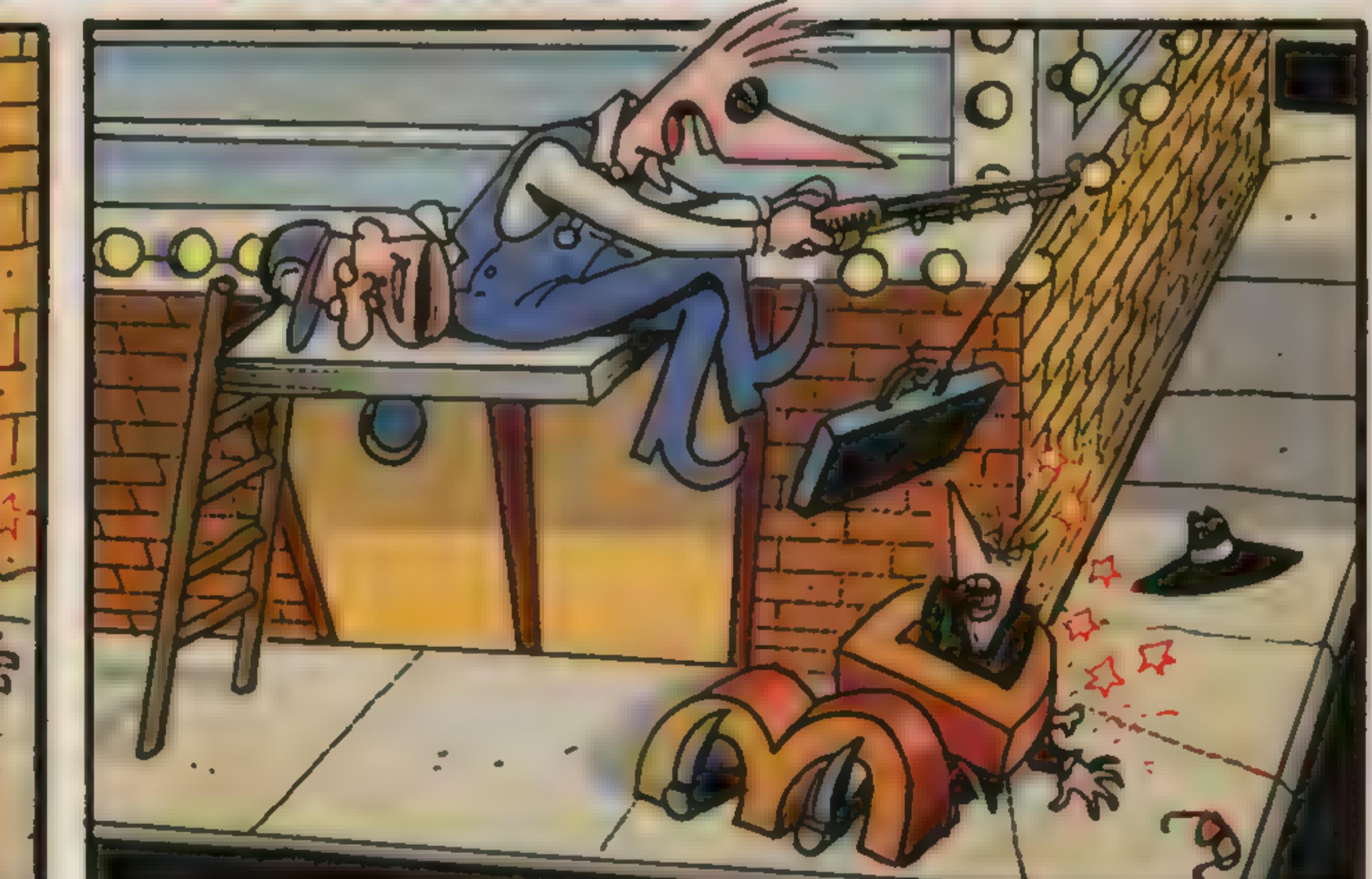
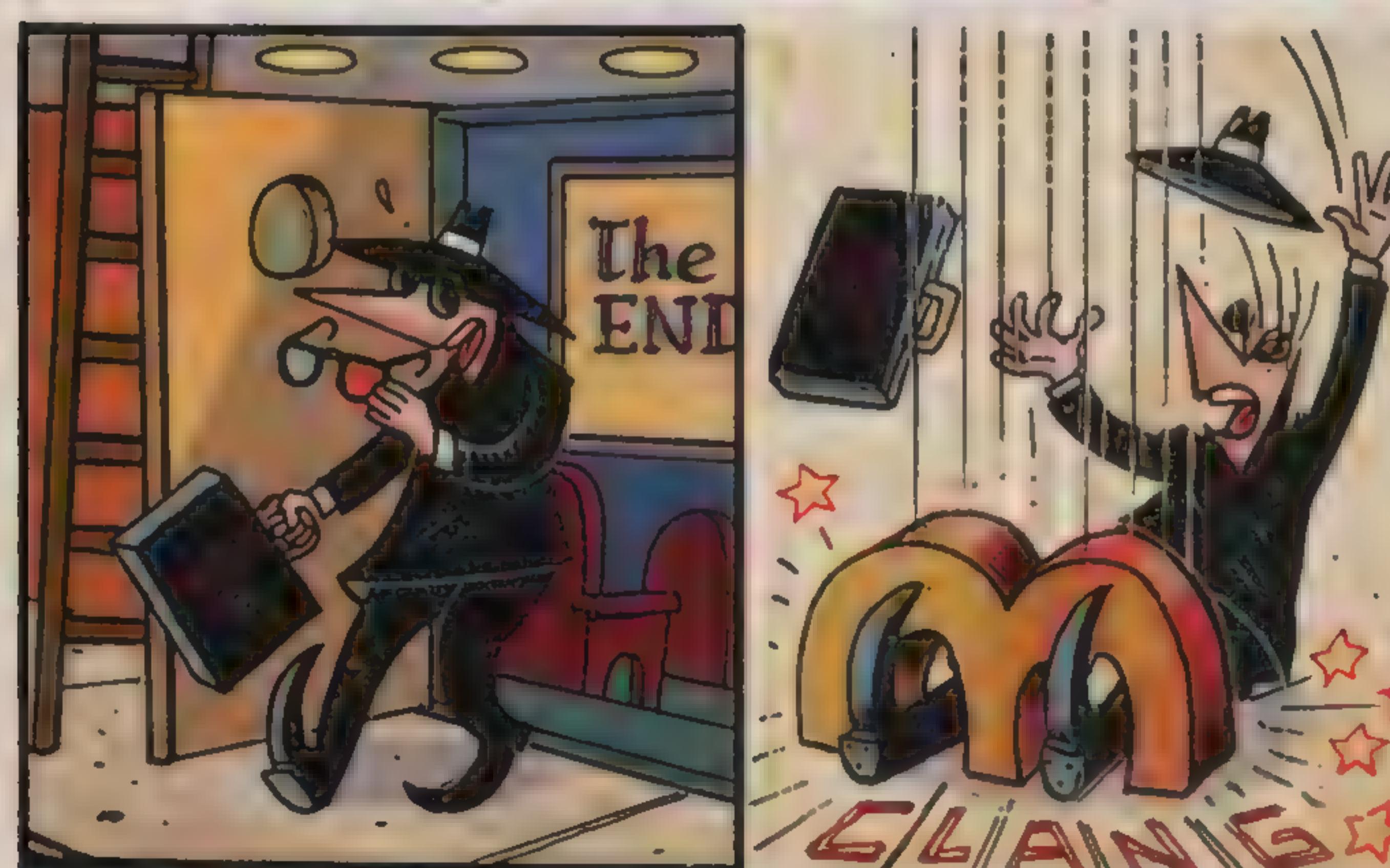
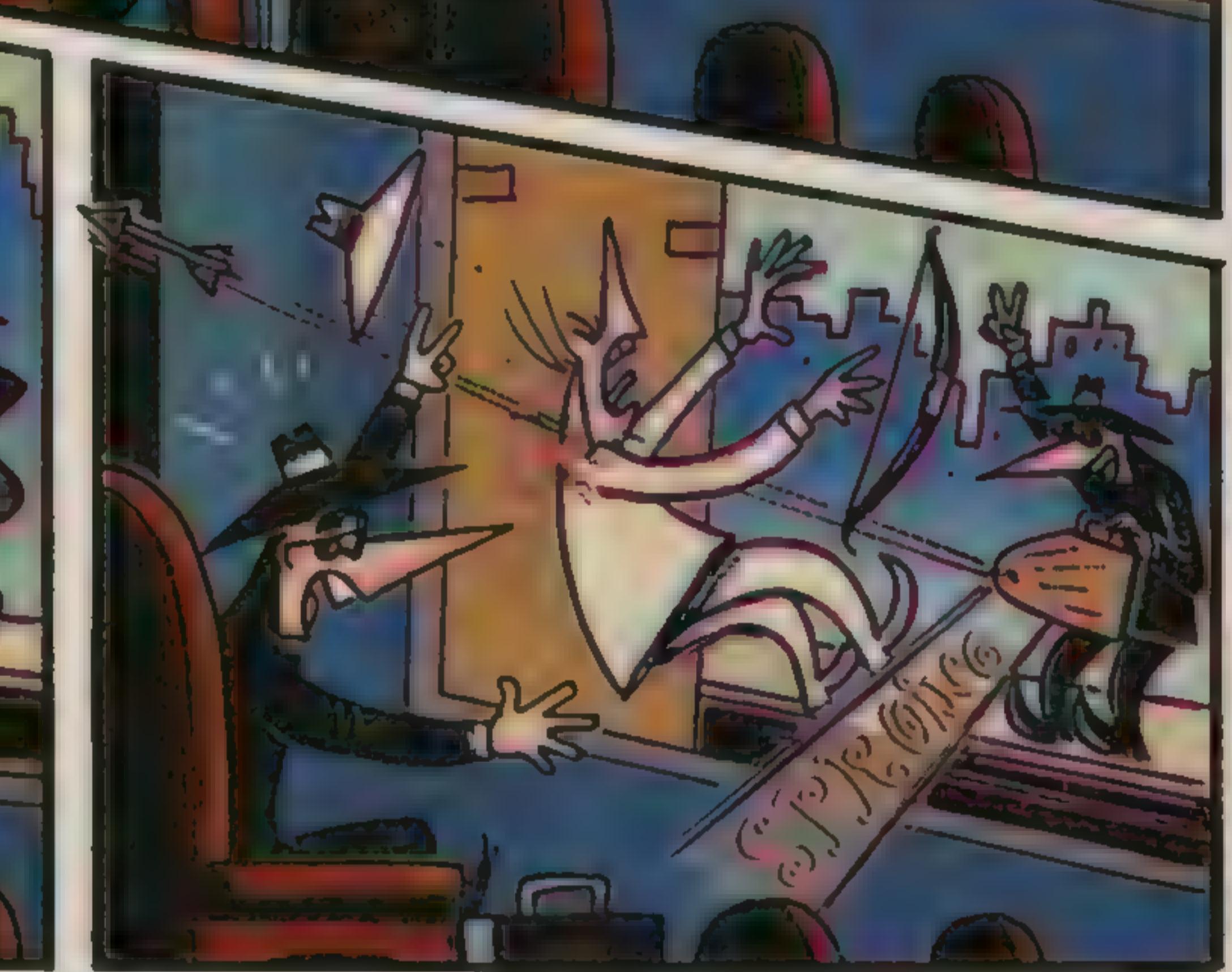
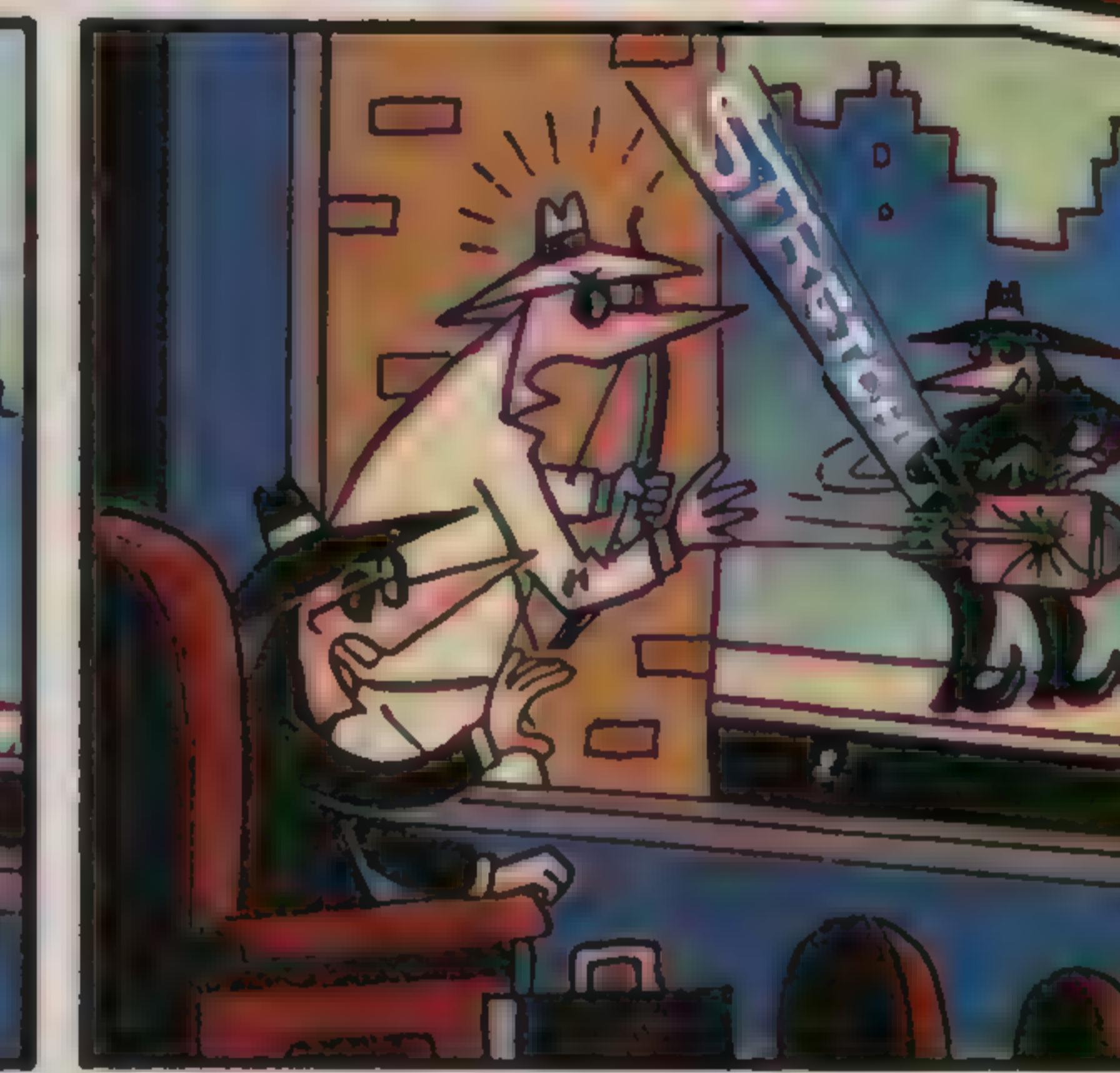
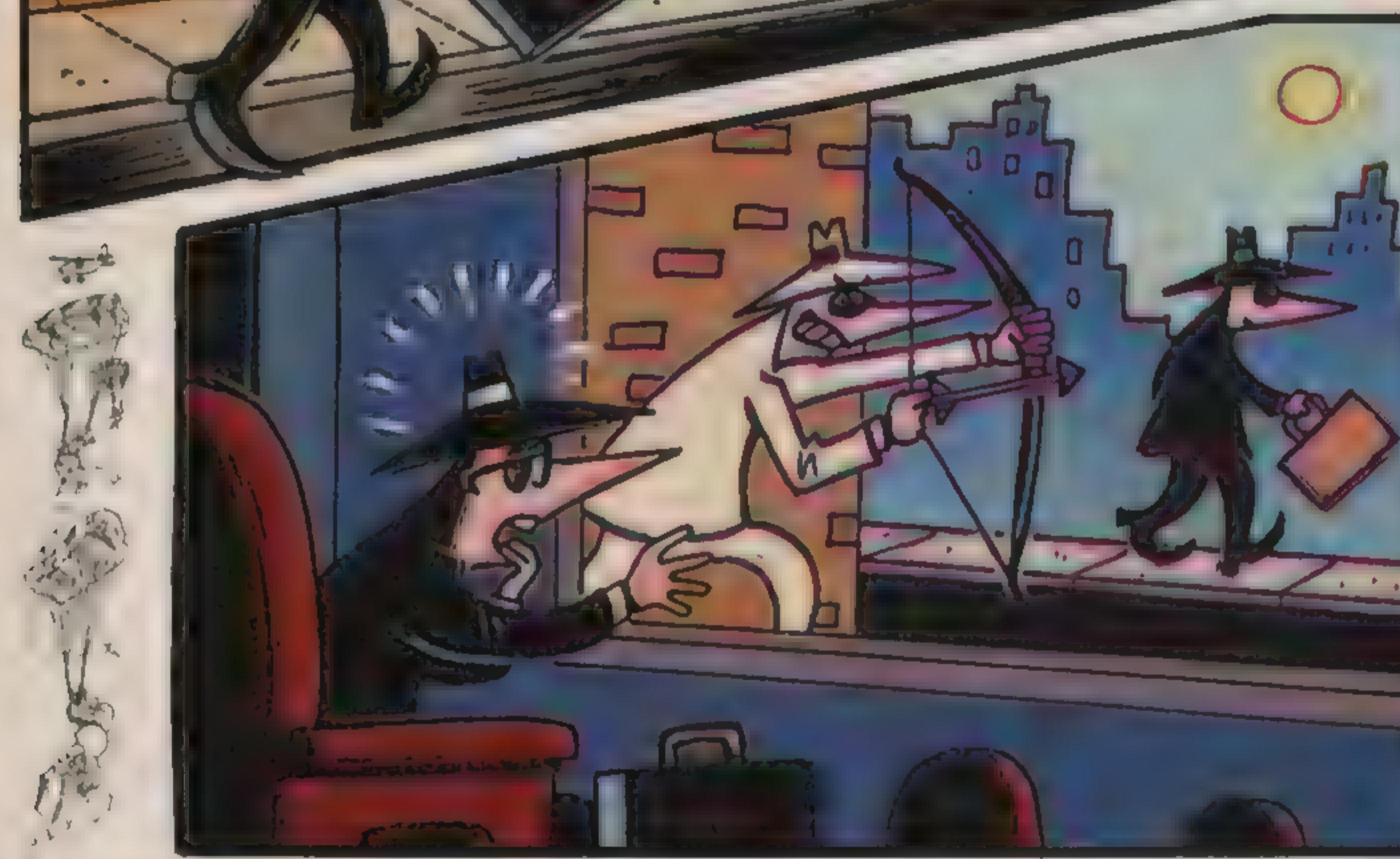
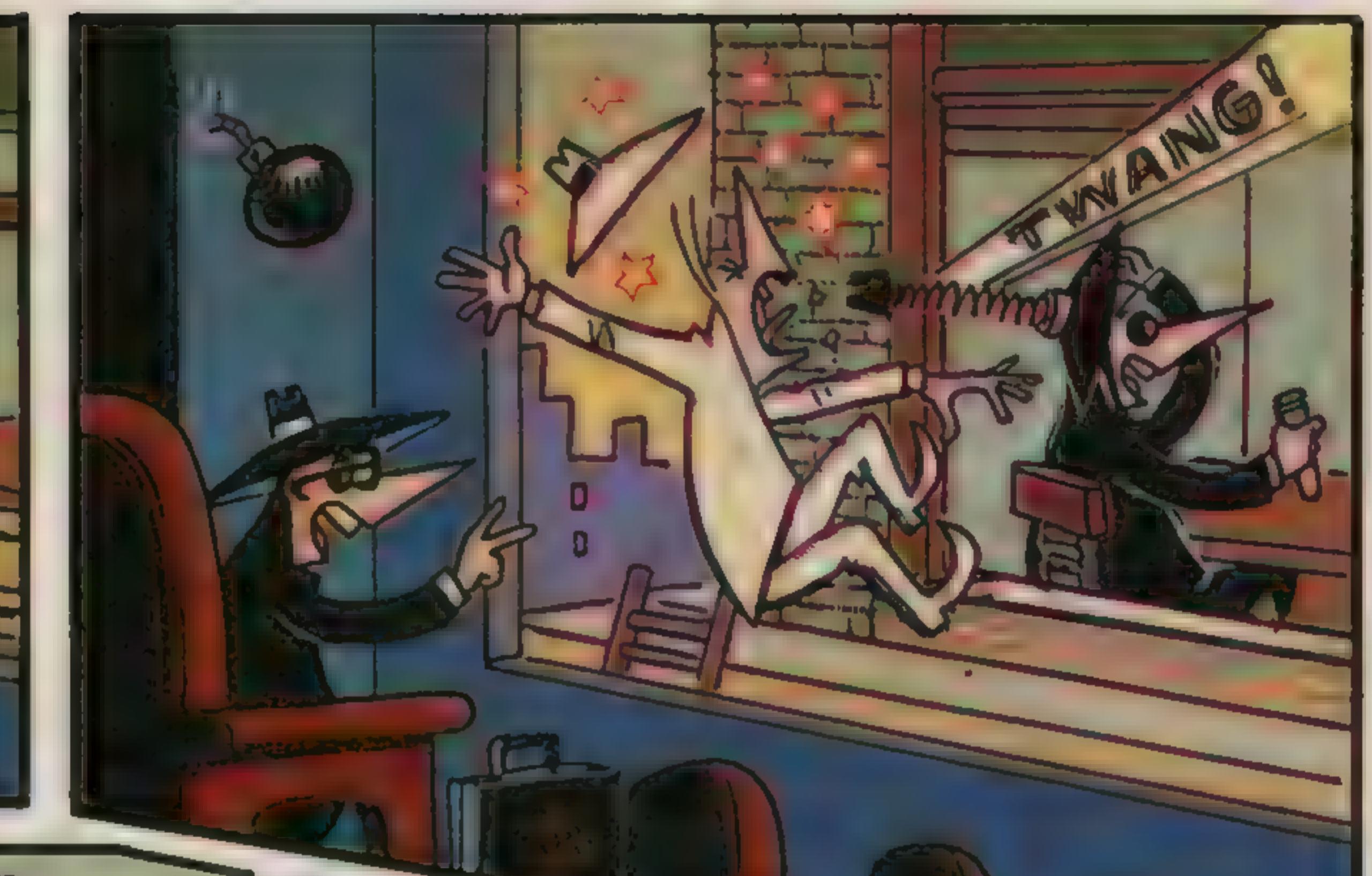
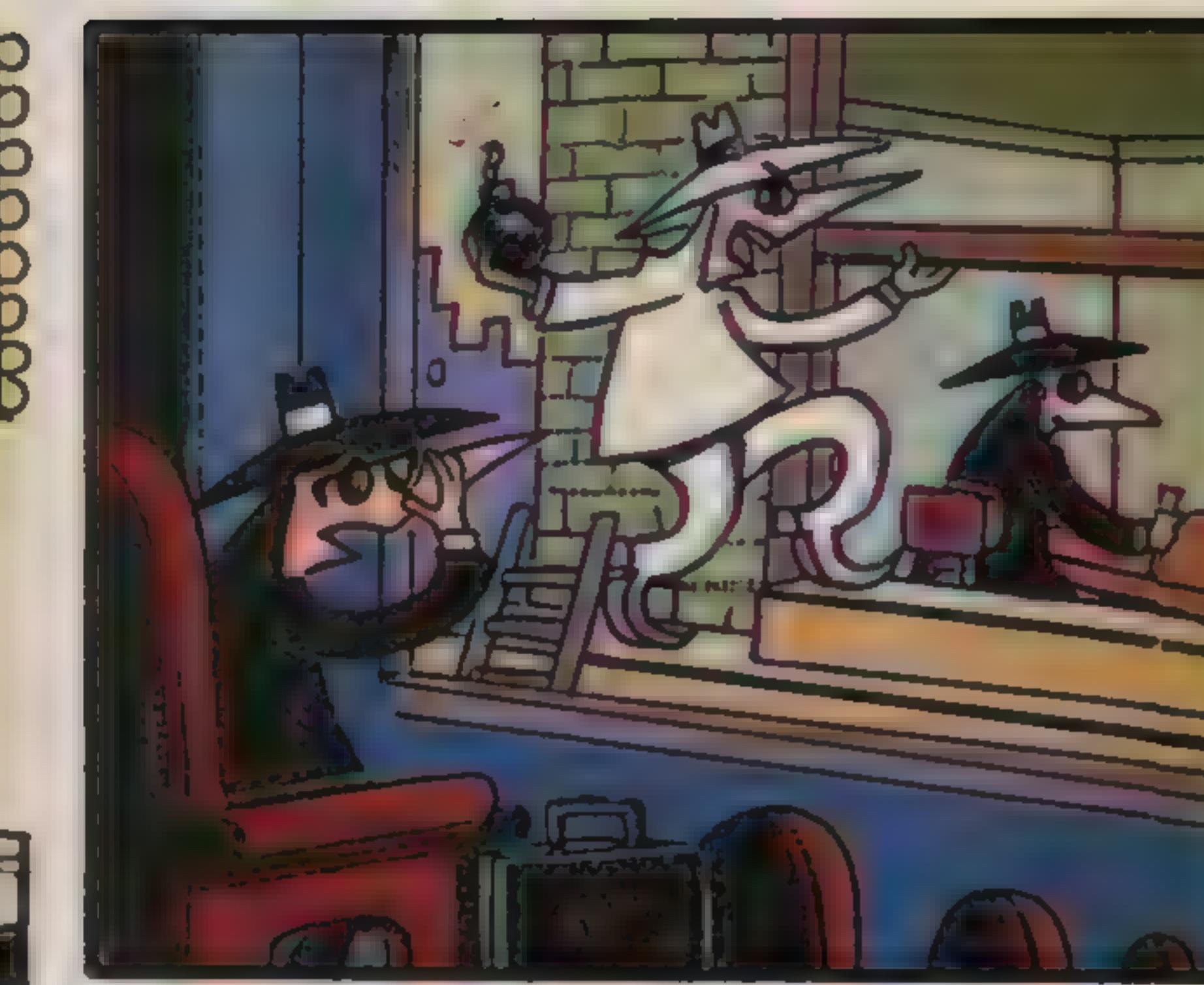
Venue Security will be posted at all doors during the event to prevent the presence and/or appearance of Levi Johnston and/or Levi Johnston's penis.

DAY-OF-EVENT

Venue agrees to pre-screen event audience. The following are acceptable attendees:

- Medicare recipients opposed to government-run healthcare
- Self-proclaimed freedom-loving anti-socialists who scream down anyone that doesn't agree with them
- Rogue mavericks

No inquiries about Governor Palin's children shall be permitted. She will not have them exploited. Unless she's the one doing it. At no time during her remarks will the Speaker be required to string together two coherent thoughts. There will be no Q&A. Not just today. Ever. We learned from the Couric thing.



12 Reasons We Hate Cell Phones

CAN YOU JEER ME NOW? DEPT.

Cell phones are everywhere. But, unfortunately, so are idiots. So it's only logical that idiots have cell phones. And when that happens, even something as wonderful, convenient and fun as a cell phone becomes annoying. Don't believe us? Oh, pappy, you certainly will once you check out these...

So I says to the guy, if you don't have any more room to add extra speakers in my SUV, just take out the airbags!



There's mounting evidence that cell phones cause brain damage — which can be proven just by listening to the conversation of an average cell phone user.



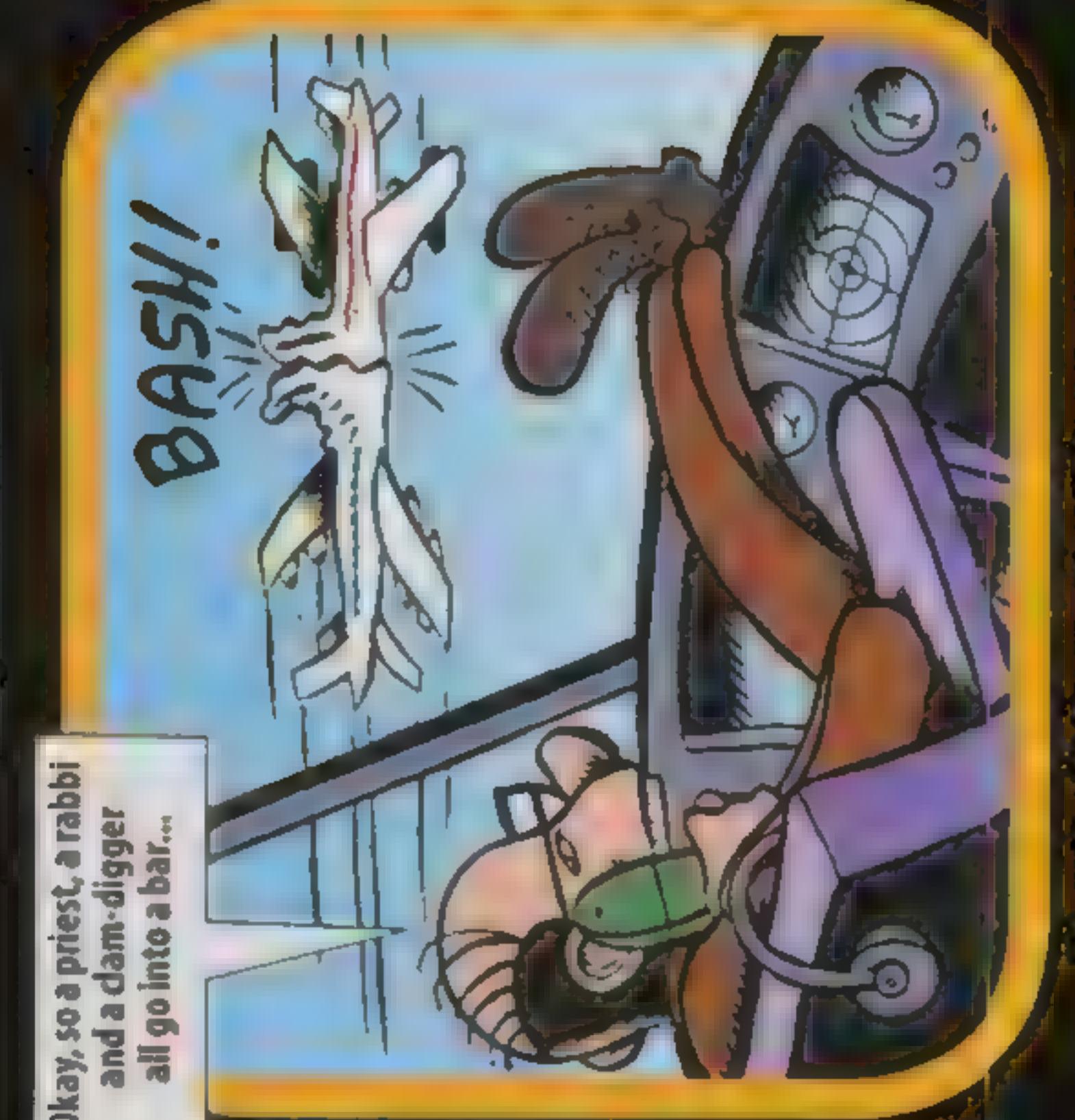
Why the obsession with "multi-platform distribution"? Has anyone ever watched an IMAX blockbuster and thought, "Man, I'd love to see this on an iPhone screen the size of a baseball card!"



Paparazzi wannabes who use camera phone technology to immediately document your every embarrassing mistake.



Having to leave a noisy, crowded restaurant to get a clear signal, only to find yourself lost in a fog of chain smokers!



Though cell phones give airline passengers a chance to talk to loved ones during an accident, they also give idiotic air traffic controllers a chance to talk while on the job — and CAUSE those accidents!



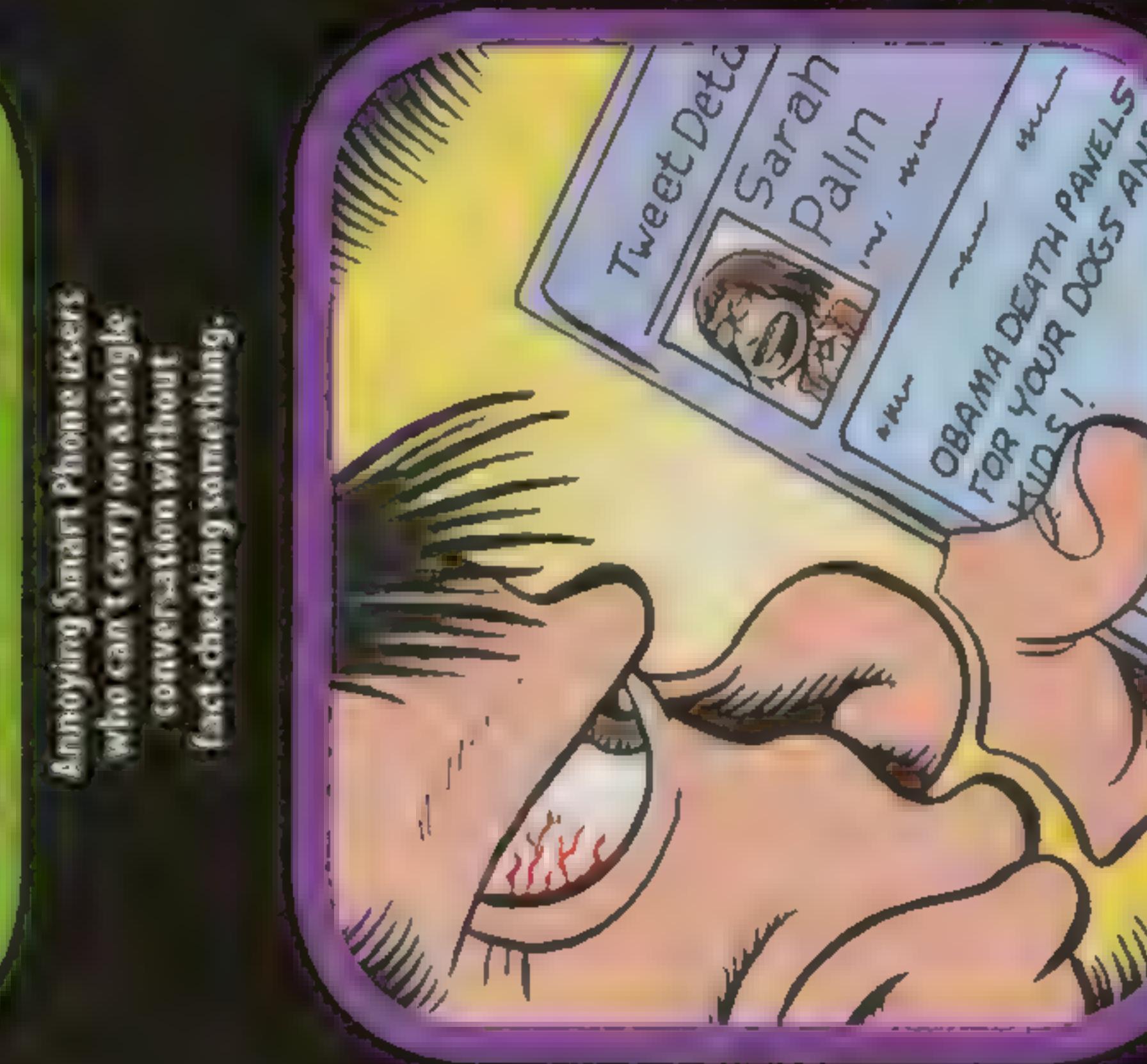
Morons who answer their phone at an inconvenient time, then angrily blame you for calling them.



Cursing out some inconsiderate d-bag whose phone is ringing in the middle of a play/lecture/wedding/funeral... only to realize that the douche is you!



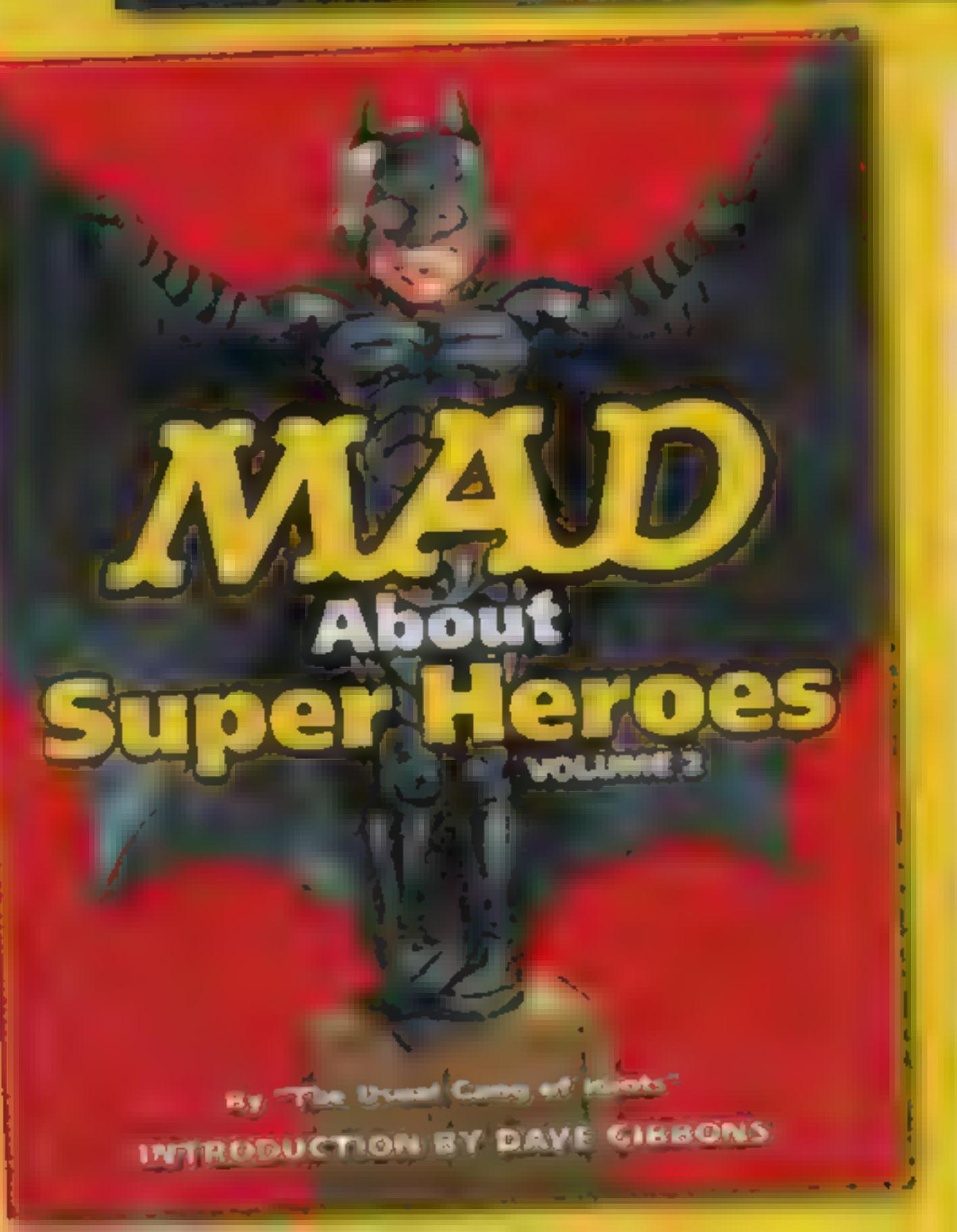
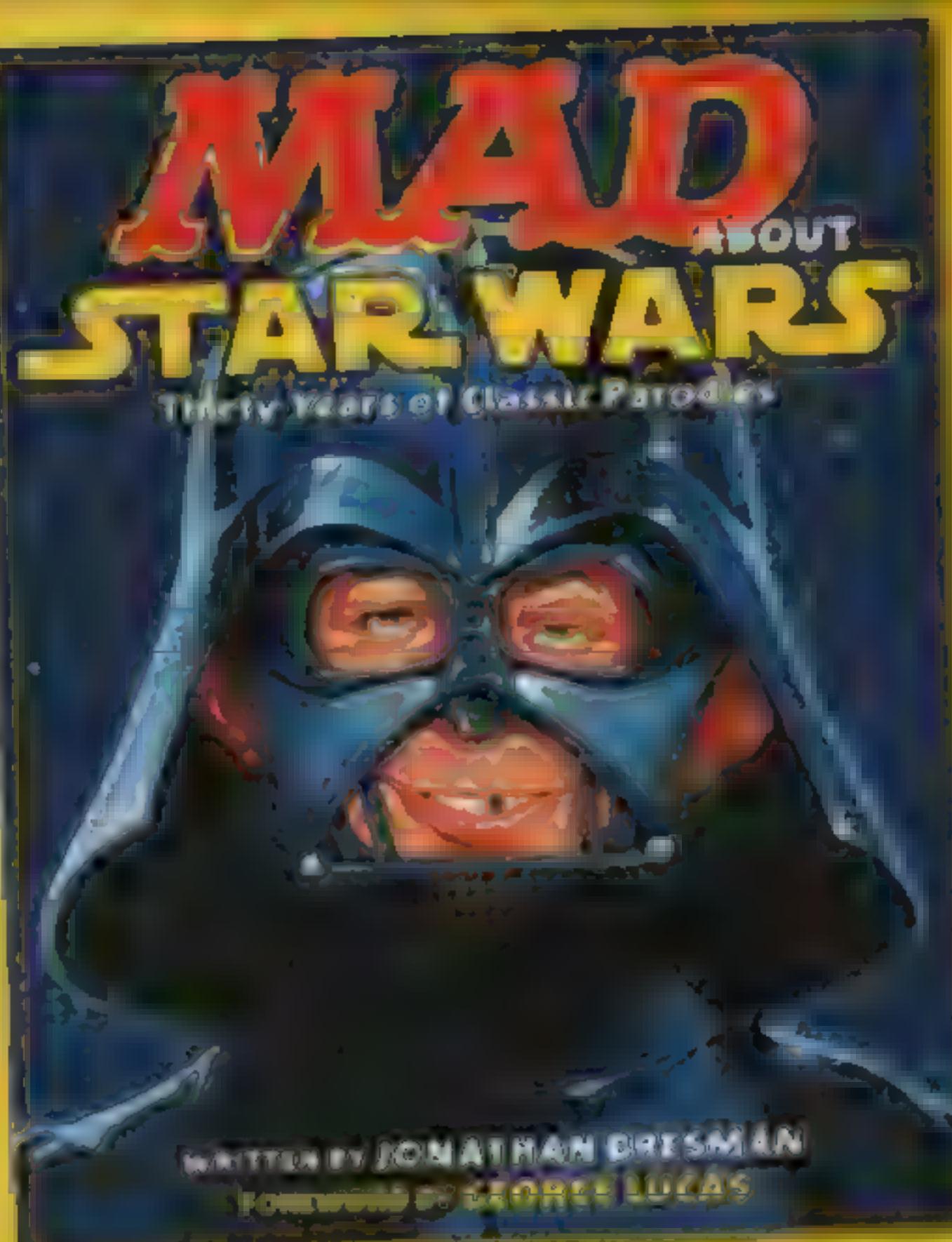
Crap! Tards, who text during the movies. Great! Now we've got everything we need — popcorn, soda, AND a blinding migraine from that bright light in the corner of our eyes for two straight hours!



Find out that some people make calls even when they're on the toilet!

Curing out some inconsiderate d-bag whose phone is ringing in the middle of a play/lecture/wedding/funeral... only to realize that the douche is you!

FIGHT UNEMPLOYMENT!
BUY THESE BOOKS
SO WE CAN KEEP OUR JOBS!



**THESE 4 BOOKS AVAILABLE
EXCLUSIVELY AT
BARNES & NOBLE**



PESTCO

Where the pets go —
because you dragged them here.



NEW LOCATIONS!

SEATTLE, WA

SPARKS, NV

100,000 for
\$2.50

Amoebas

These feisty little creatures
will steal your heart, provided
you have a microscope



9.95 — 14.95

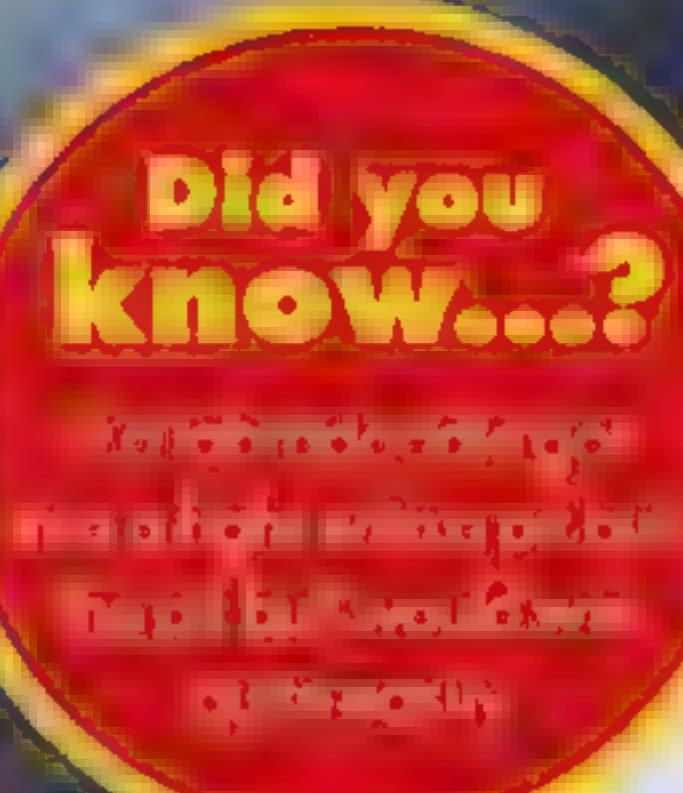
Japanese Negotiating Fish

These peaceful fish decide on a mate
through calm rituals, and are an ideal
starter pet for most normal young children

SPECIAL

Blue Whale

Not your average pet, these majestic creatures
are fascinating and really, really huge.
Call for pricing (Sorry, we cannot ship
to PO boxes) Hurry! Supplies
very endangered!



4.99

**Unscientific Diet
Dog Food**

Contains what dogs like
best, nutrition be damned
75-lb bag only



4.50

Red Bull Kibble

Is your tabby feeling sluggish
as most cats do? Then it's time
for an infusion of Red Bull Kibble
the only cat food with caffeine
ginseng, and taurine!
16-oz can



14.99 3.5-lb. jug
17.50 12-oz. IV drip

No Lives Euthanasia Feast

If it's time for Puffball to go to that big litter
box in the sky, don't make the vet use a cold
impersonal needle. No Lives is the only cat food
containing hemlock, making your beloved pet's
last meal an environmentally-sound choice.
Now in "Seafood Medley" flavor!



29.95

**Humzoff: The Vodka for
Hummingbird Feeders**

If you thought these amazing birds were
hyperactive before, just watch them after
they drink this triple-distilled nectar-
infused vodka imported from Siberia!
15 ml bottle

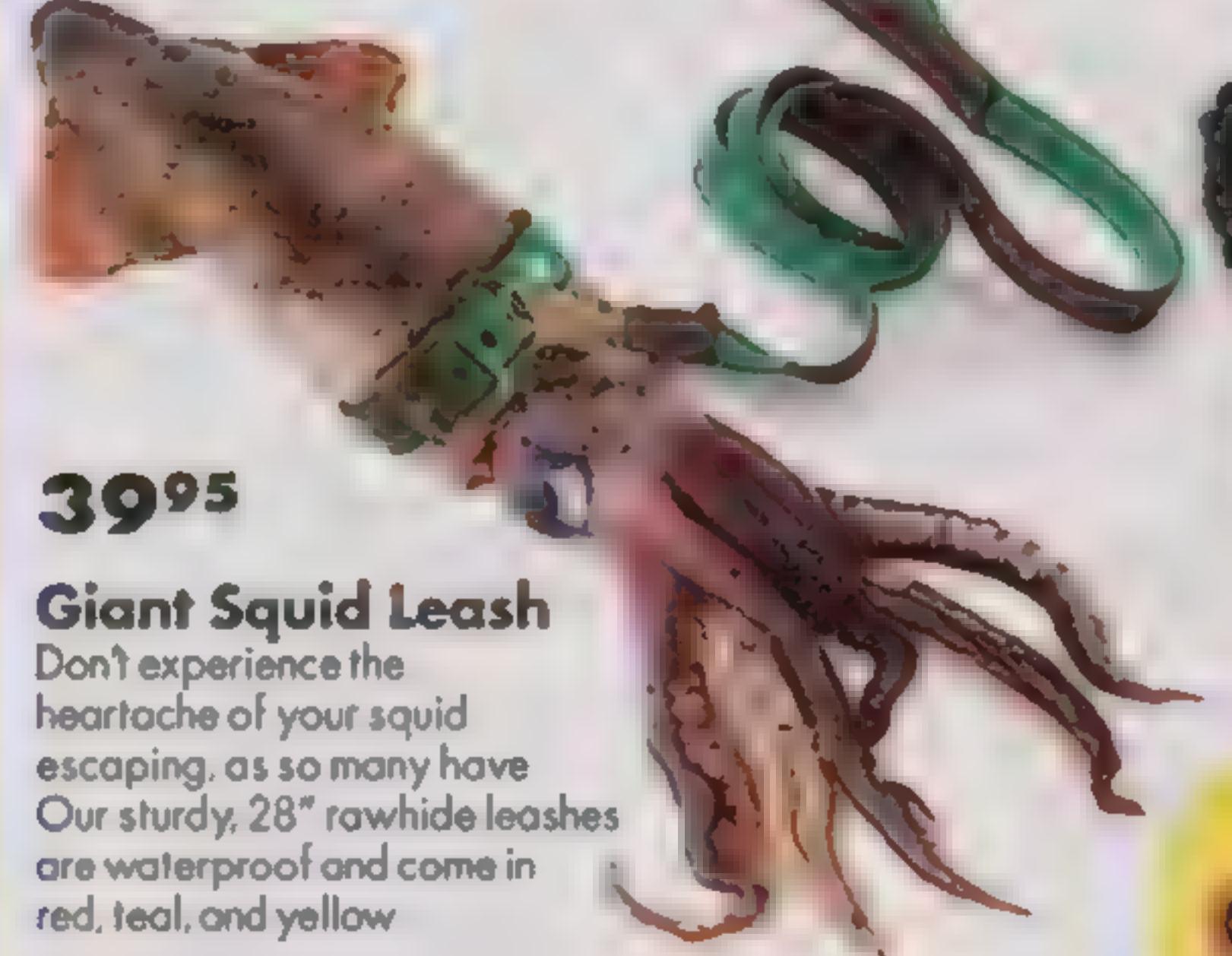
8 pk. for
\$12.99



6.99

**Dr. Sneaky's
Weasel Coat
Shampoo**

Detangles stubborn knots
leaving weasel coats silky
and manageable — all
without any tears!
WARNING: Not for use on
badgers, ferrets or stoats



39.95

Giant Squid Leash

Don't experience the
heartache of your squid
escaping, as so many have.
Our sturdy, 28" rawhide leashes
are waterproof and come in
red, teal, and yellow

POUND-RITE

12.95 (in Canada, even lower)
CLEARANCE

Pound-Rite Baby Seal Club

Our most controversial item is now 50% off.
so get them while they last! Dishwasher safe!



2,999.95

Giraffe Coffin

Say goodbye in style with these uniquely-shaped
caskets, for small, medium, and large giraffes.
Choose from pine, mahogany, or stainless steel



9.99

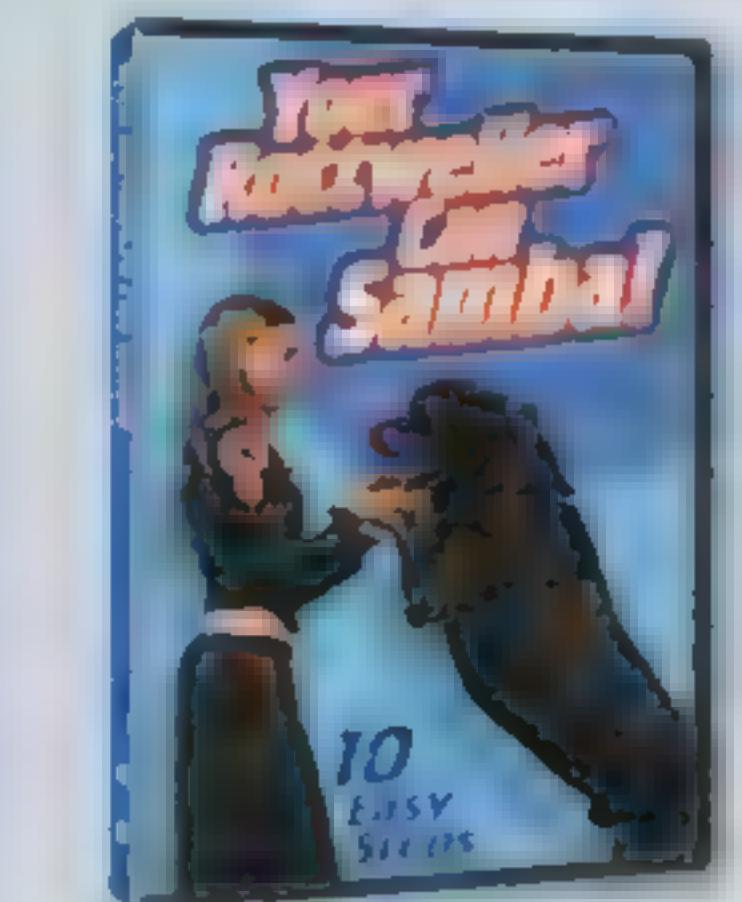
Breakfast Bitz

Yellow canaries! Green guppies!
Brown hamsters! The only cereal
for pets AND kids! Your kitty and
your kids will both love the sugary
marshmallow treat that always
comes with a free prize!
26-oz box

11.95

**Teach Your Parrot
to Belch the Alphabet CD**

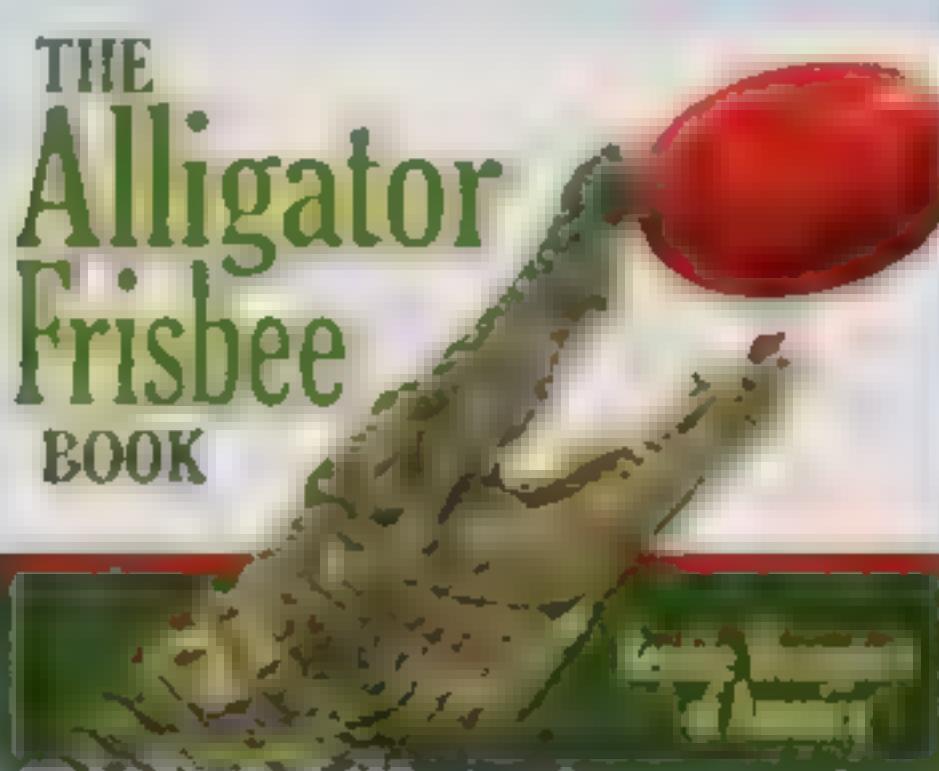
Polly will be wanting a lot of carbonated
drinks to go with his crackers after hearing
this 75-minute CD. Contains bonus tracks of
"Row, Row, Row Your Boat" and "Happy Birthday".



24.99

**Your Rottweiler Can Samba!
Training DVD**

Ten easy lessons will have your
vicious dog dancing like a pro in a
matter of weeks! (As seen on YouTube)



12.95

**The Alligator
Frisbee Book
(Frisbee not included)**

Manufactured by Reptile Wranglers of
America, in association with Wham-O!

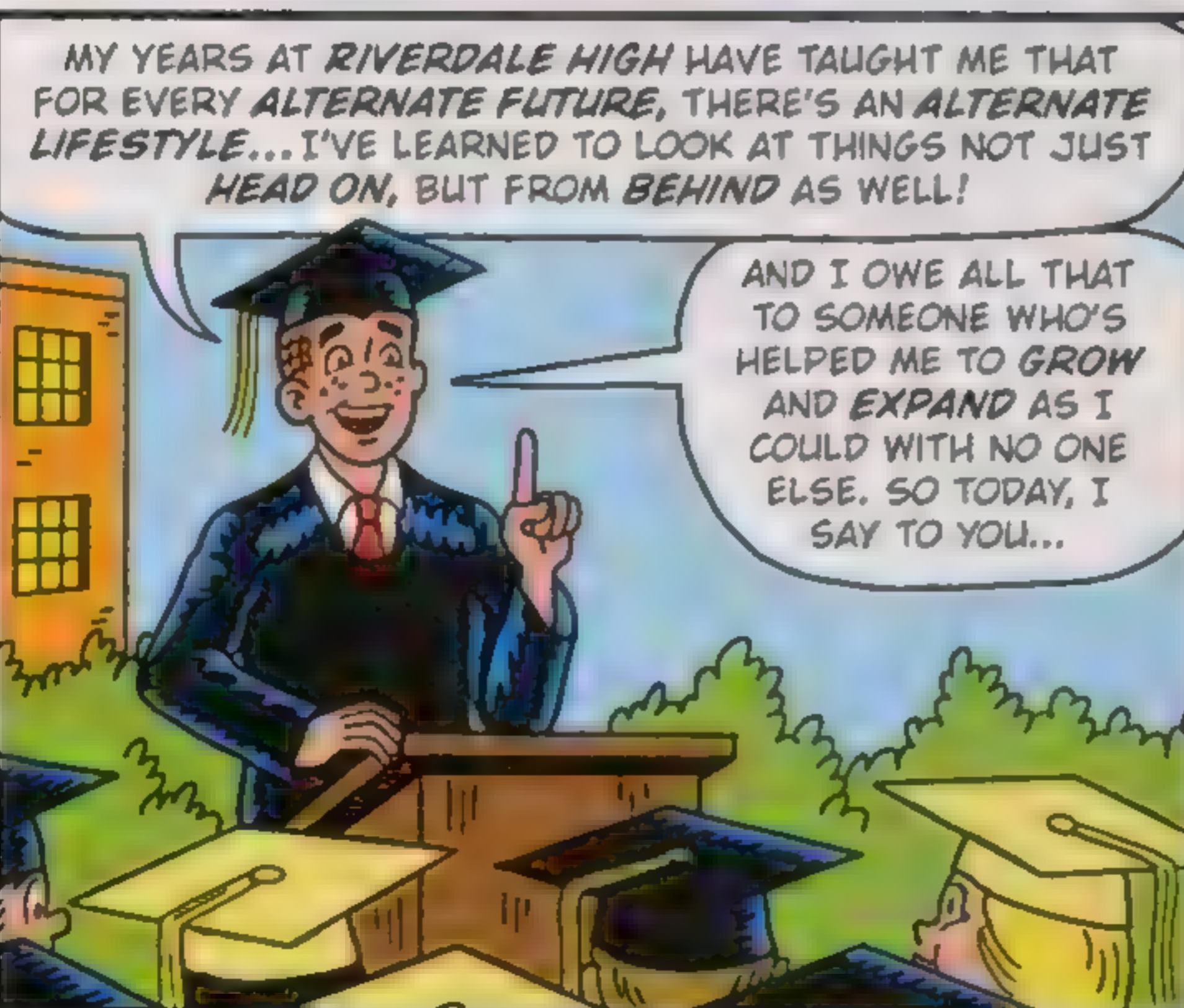
WRITER: JEFF KRUSE
PHOTOS: AILENN, ANDREUS, BRUCE WORKS, CLAUCARLSEN,
CYNOCUB, ENID ARVELO, GRZYM, JOHANNES GERHARDUS SWAN EPOEL,
NADEZDA LEDYAEVA, NOAM ARMONN, PHOTOCHECKER, RON CHAPPEL
STUDIOS, VITALY YAMZIN, WILLECOLE / DREAMSTIME.COM

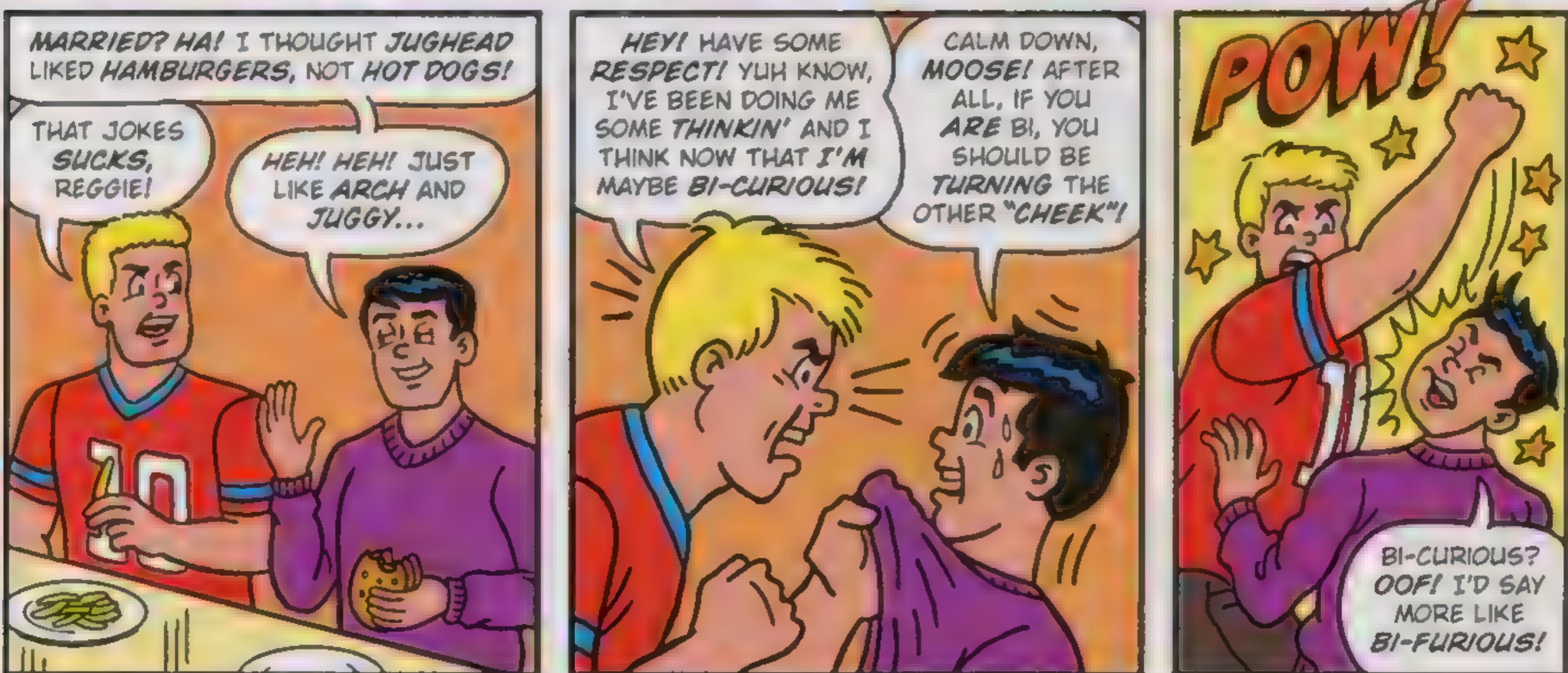
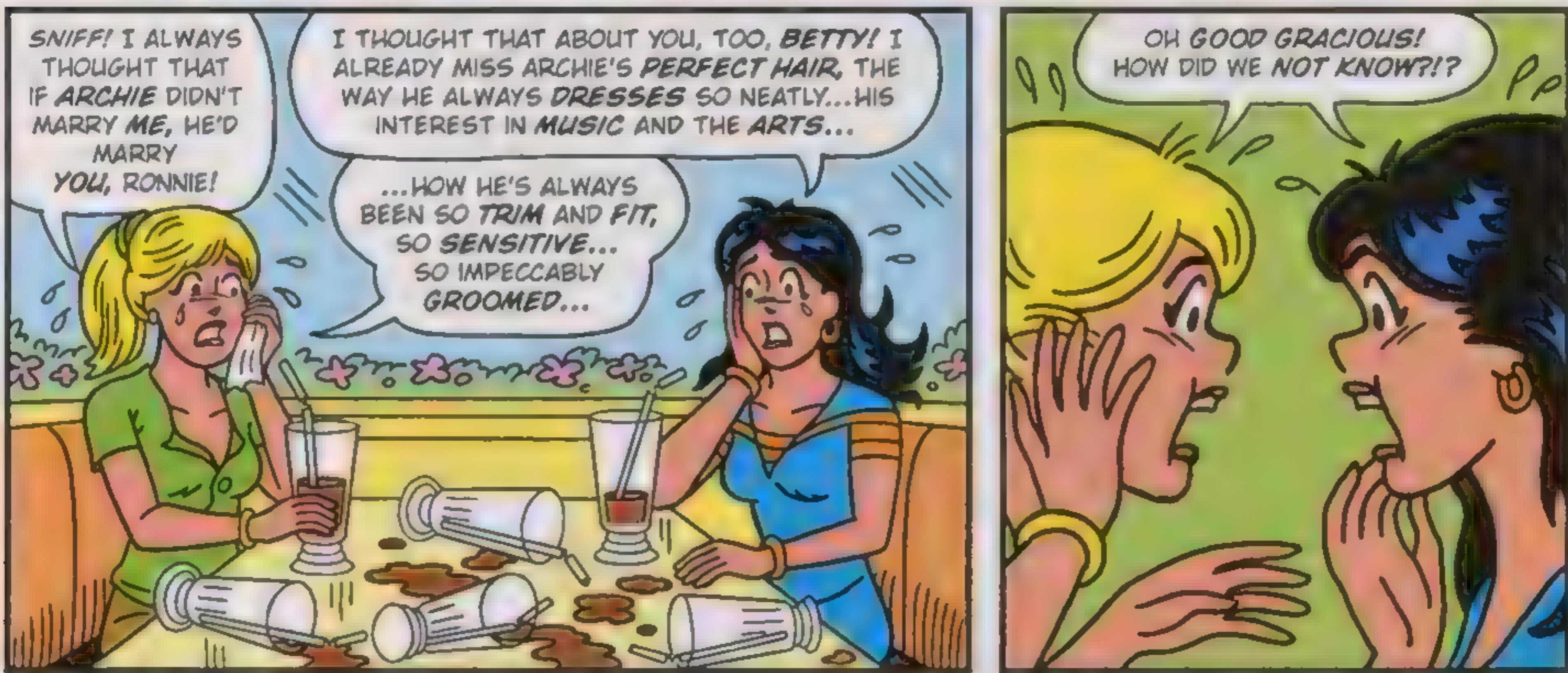
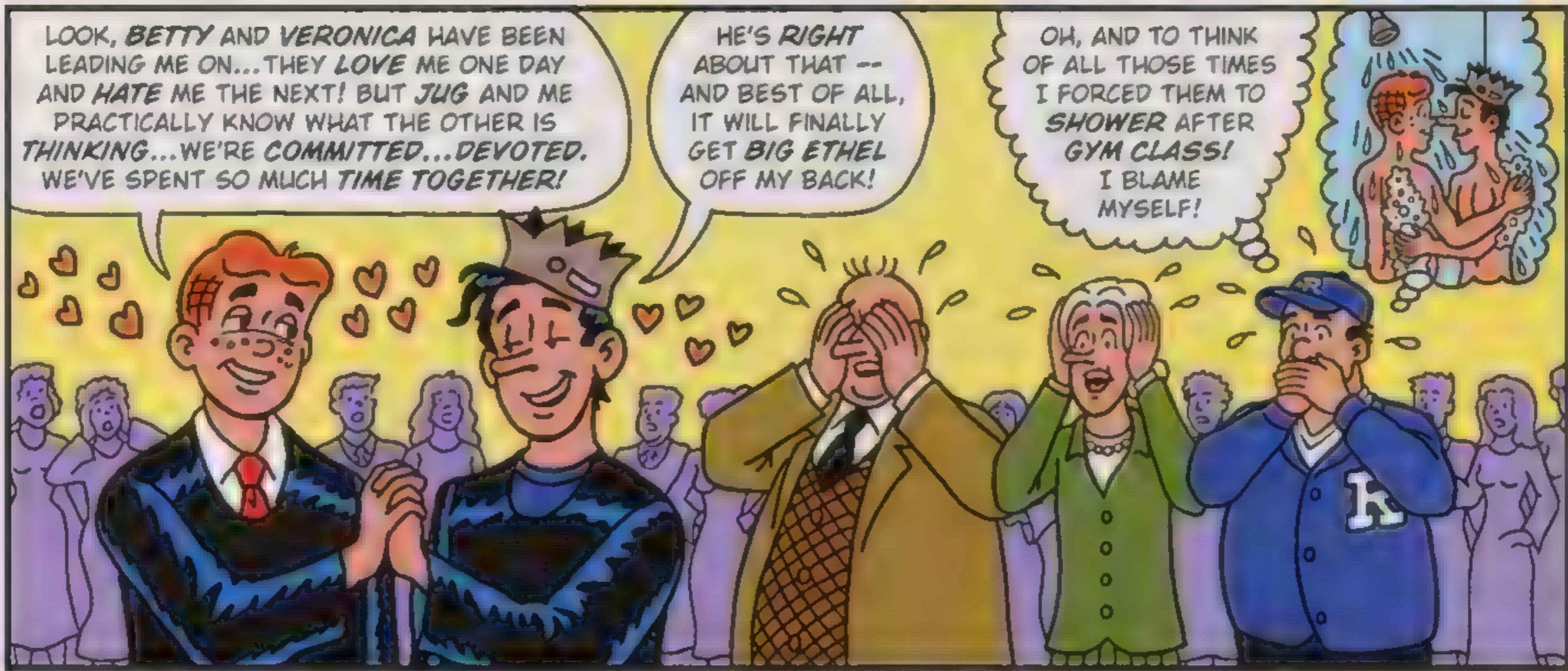
Most Pestco locations now offer taxidermy services — even if you didn't buy your pet here!

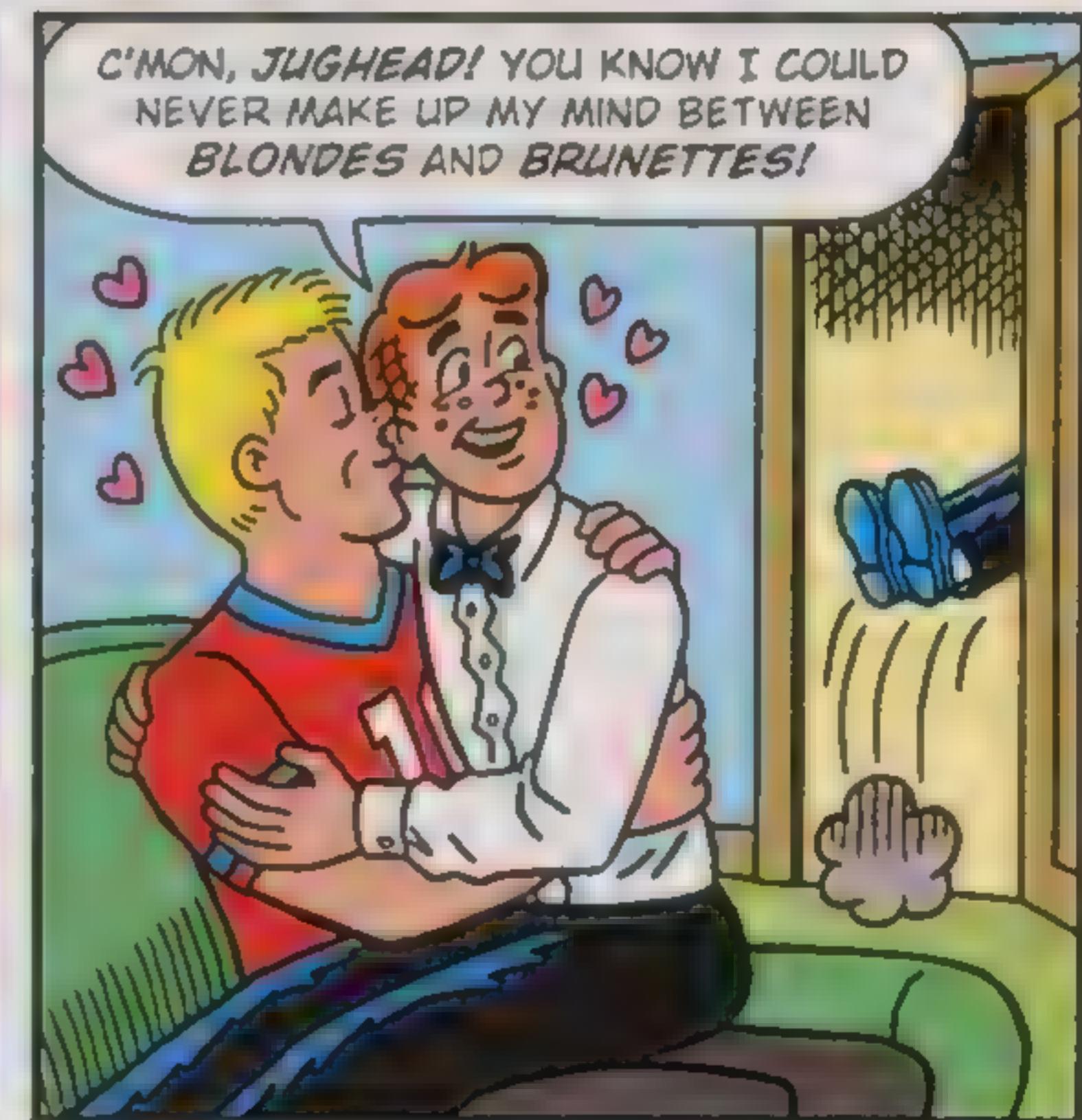
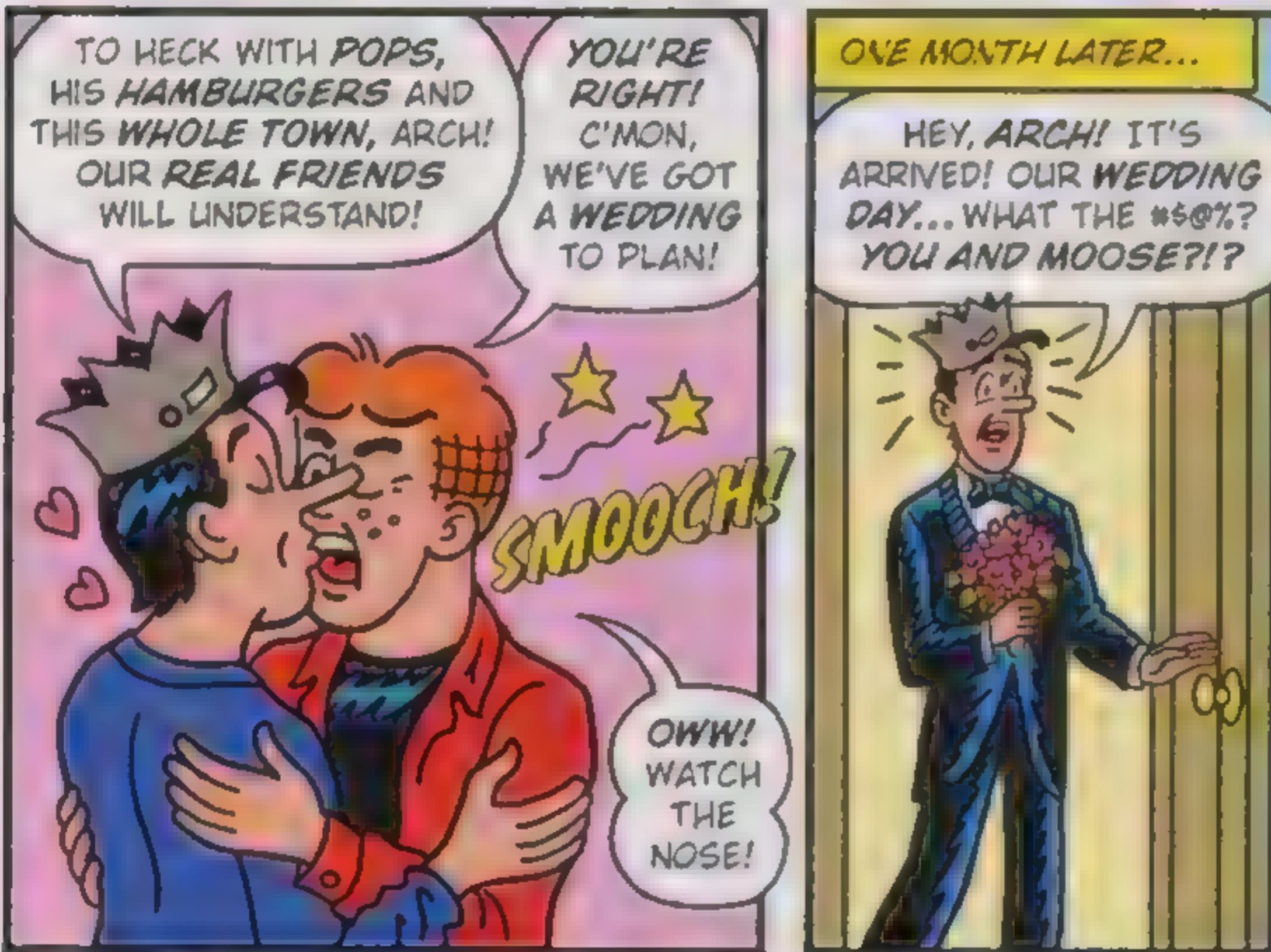
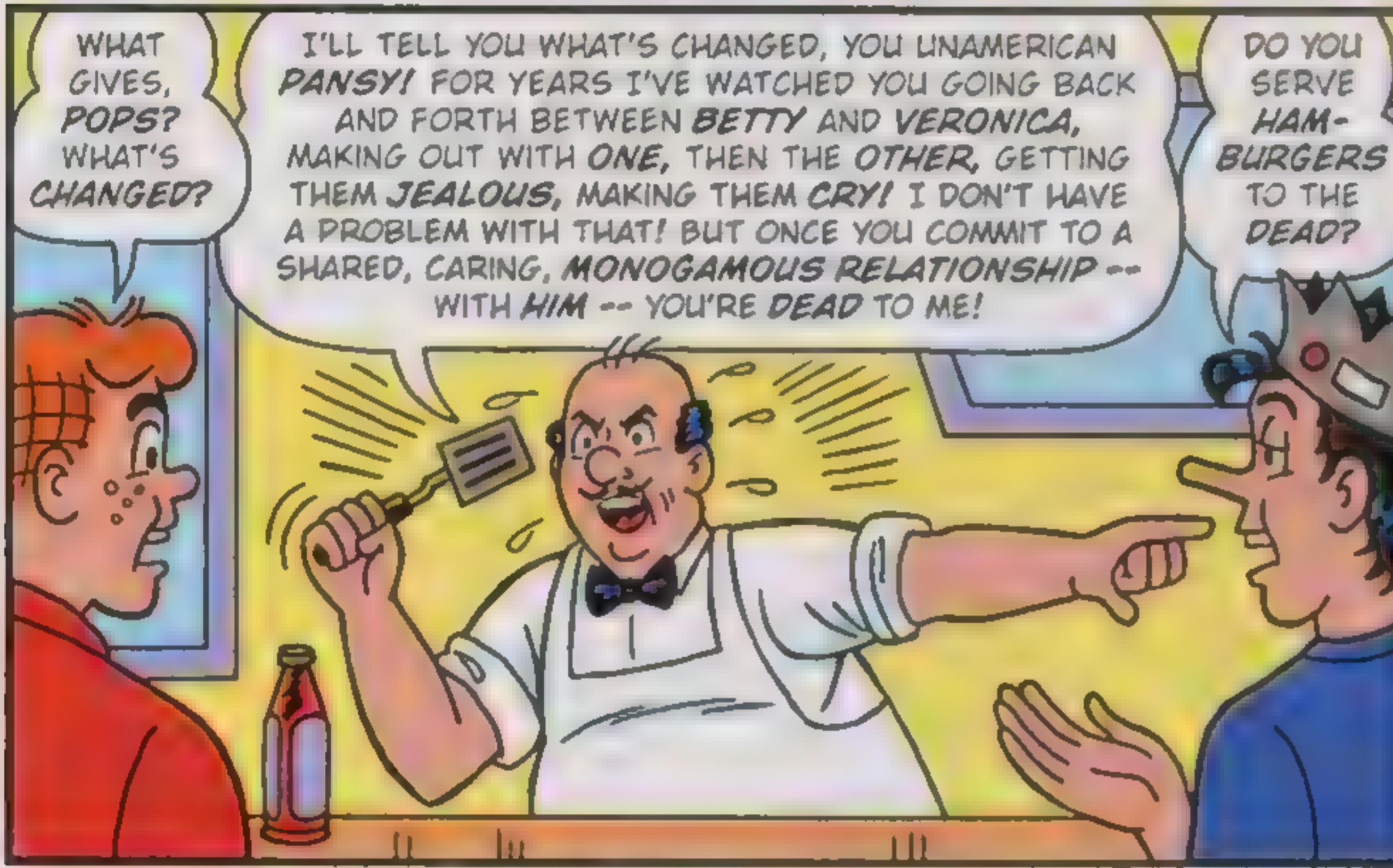
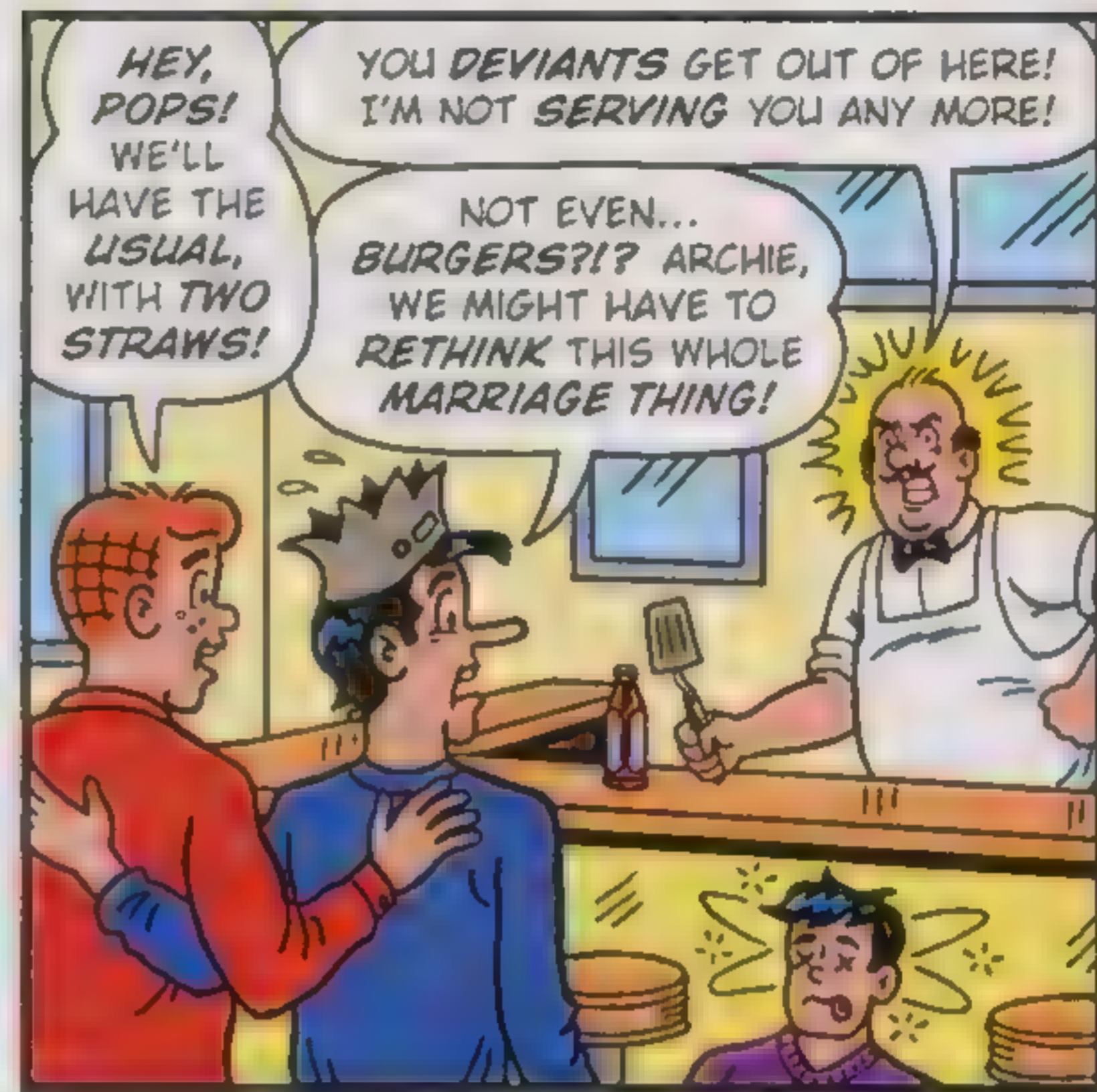
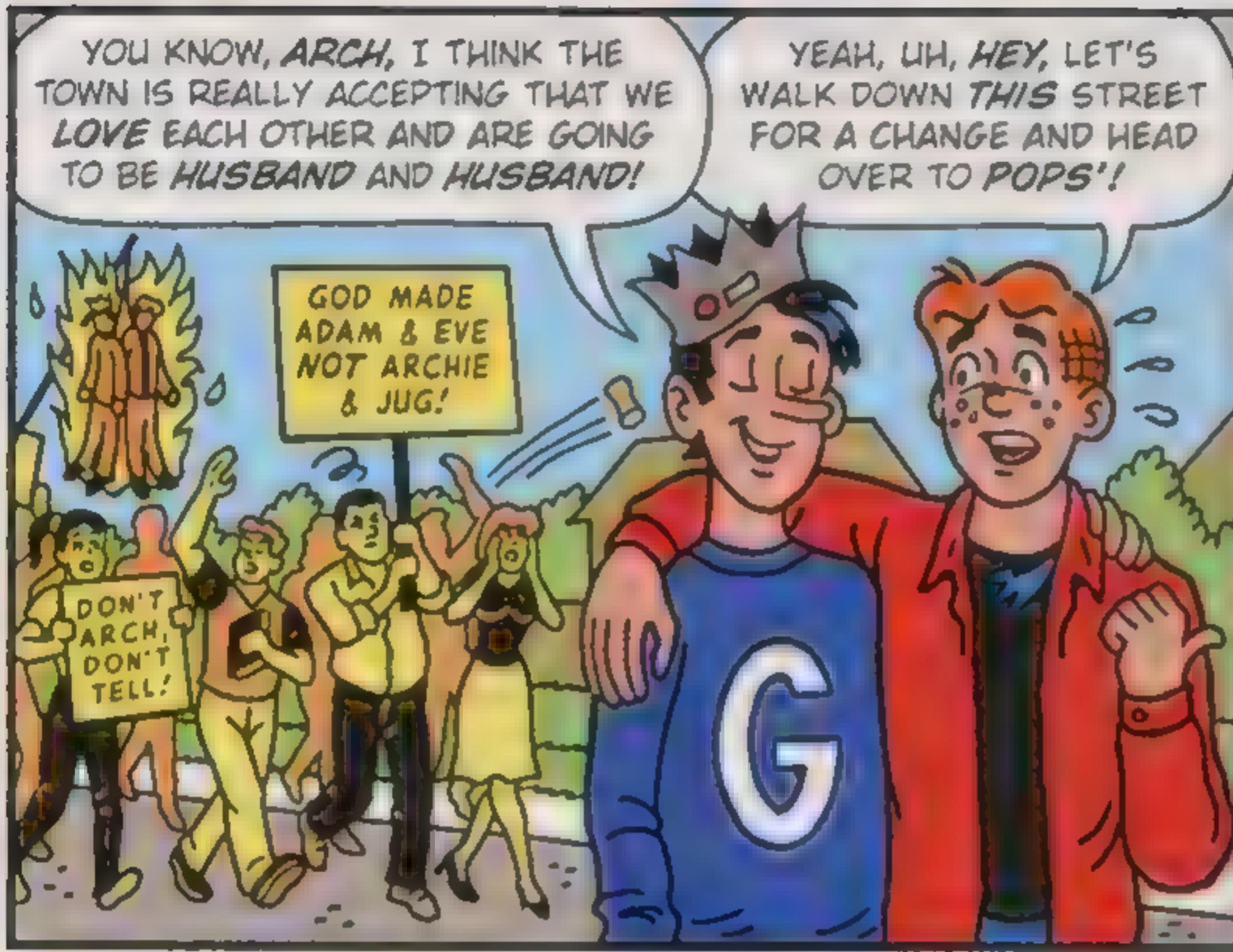
Visit our slow-loading website at pestco.com!

Earlier this year, comic book fans were treated to an imaginary, phantasmagoric look at what would happen

(Personally, we would have preferred a multi-issue storyline finally explaining that weird tic-tac-toe shape on his head!) Still, we realized that an important chapter in this Archie "What if...?" saga had yet to be written... so we wrote it!







THE **MAD** VAULT

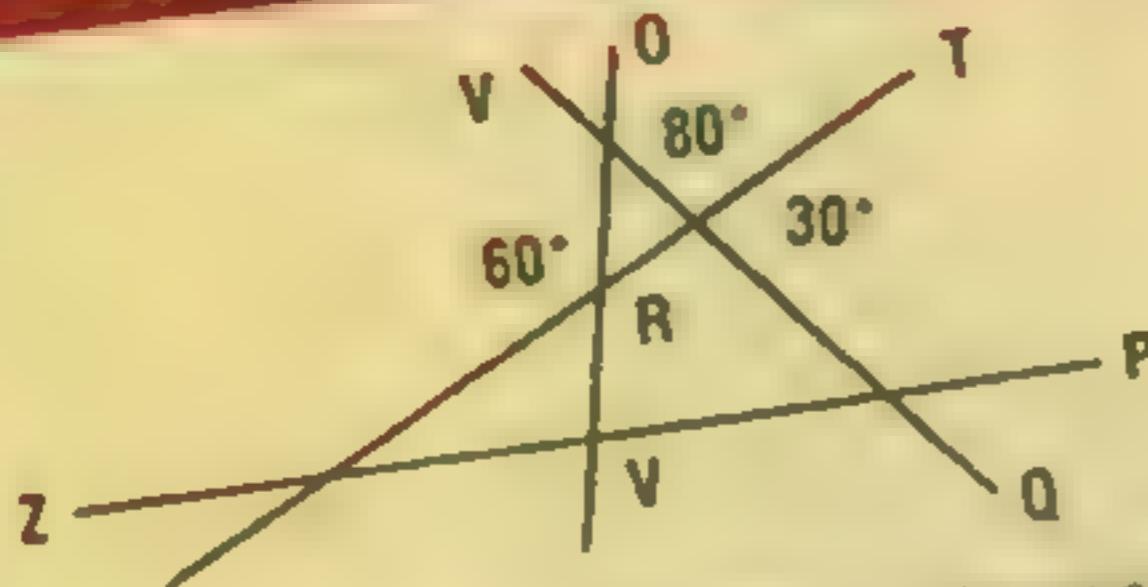
1992

Well,
Buttman,
you did it
again! You
cleaned up
Gotham City!

I don't
want any
thanks,
Commissioner
Boredom!

And you're not getting any! With you
around, the citizens don't think they
need cops and they keep cutting the
department budget! You know how
many policemen you've thrown out of
work? You're a one-man recession!

Buttman Returns
Writer: Stan Hart Artist: Mort Drucker MAD 314



5. What can be learned from studying the figure above?

- No one remembered to bring the teepee instructions on the camping trip.
- Shadow Traffic will report there are no major delays going into Chicago.
- It's going to be another losing season for the Indianapolis Colts.
- None of the above.

ANSWER: (D) None of the above. The figure above is a radar screen at Dulles Airport, indicating that the air traffic controller on duty is the "new kid."

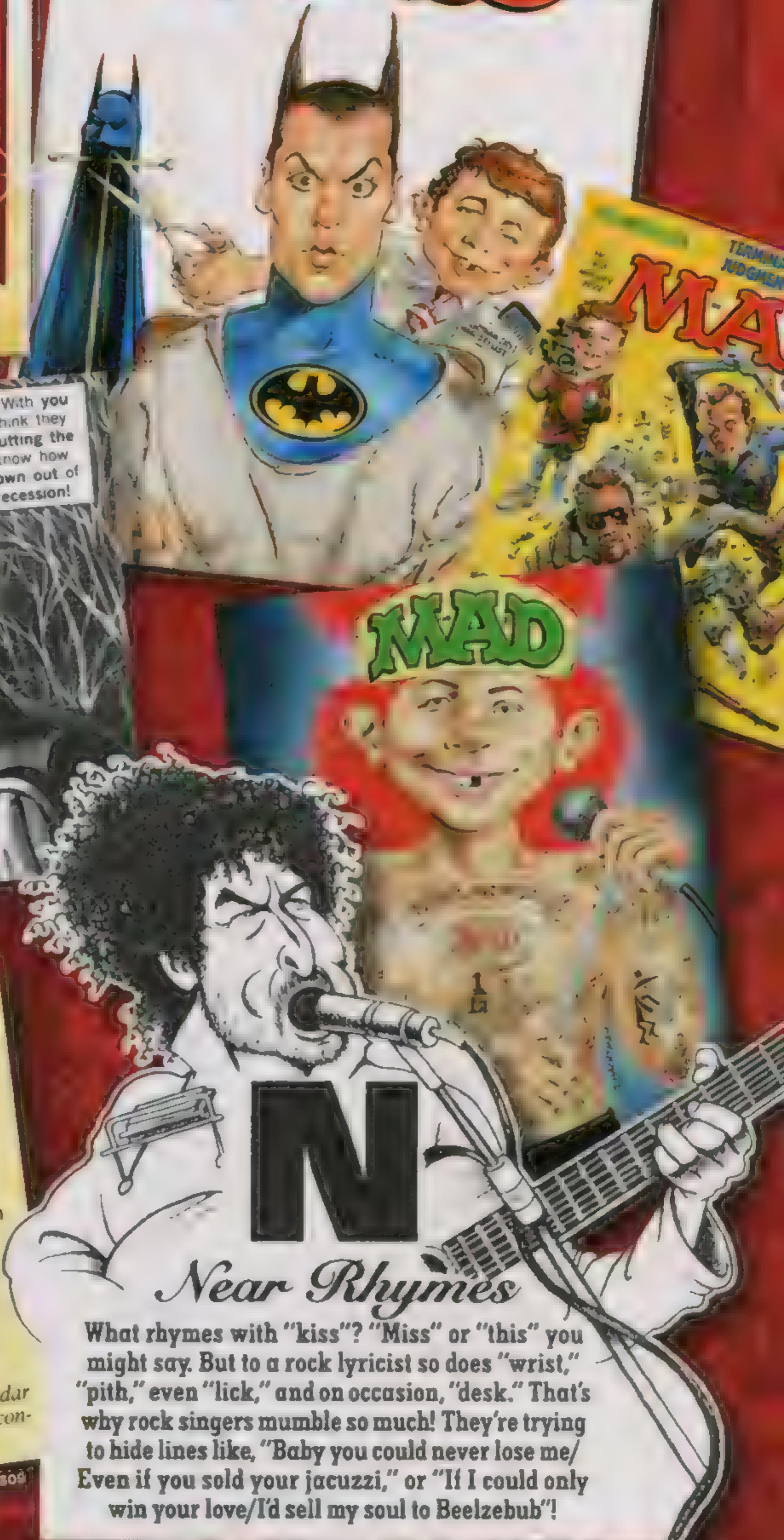
MAD'S PRACTICAL S.A.T. QUESTIONS Writer: Frank Jacobs MAD 309

THE BATMAN RETURNS THE OLYMPICS BASIC INSTINCT
CUT THE CLOUT JUDGMENT DAY MAD 312

MAD

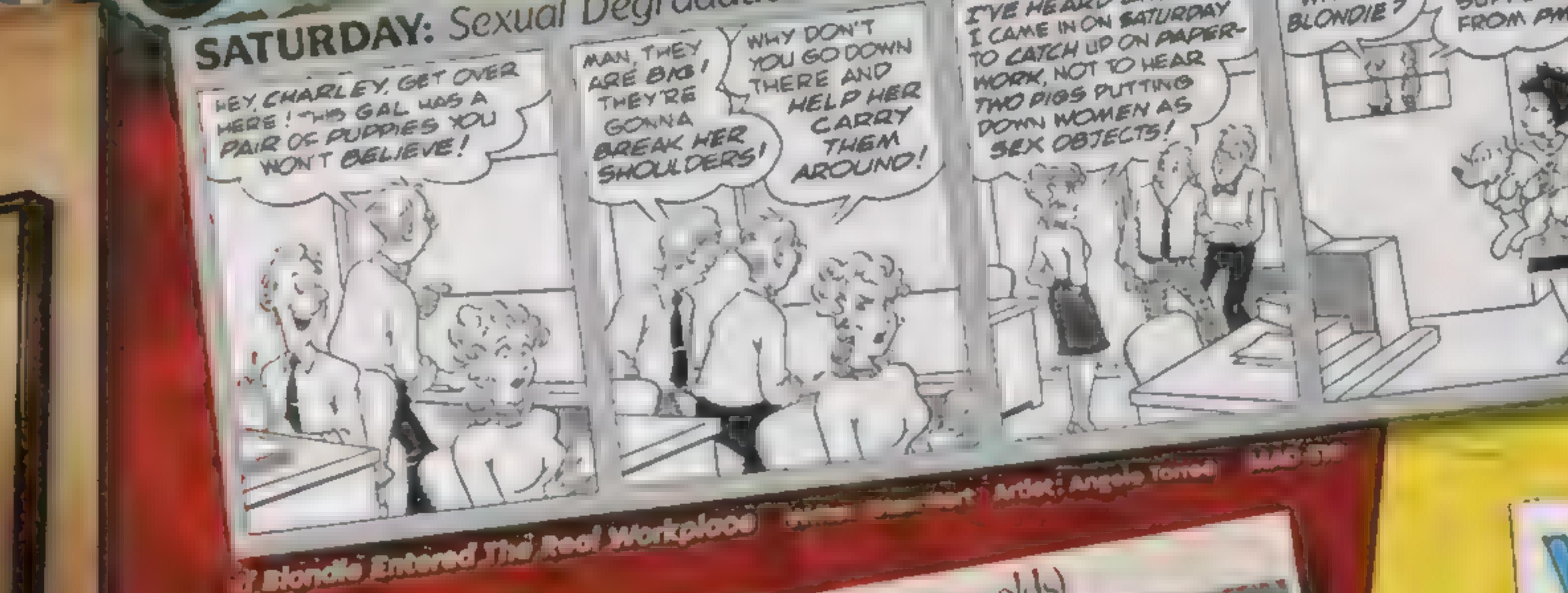
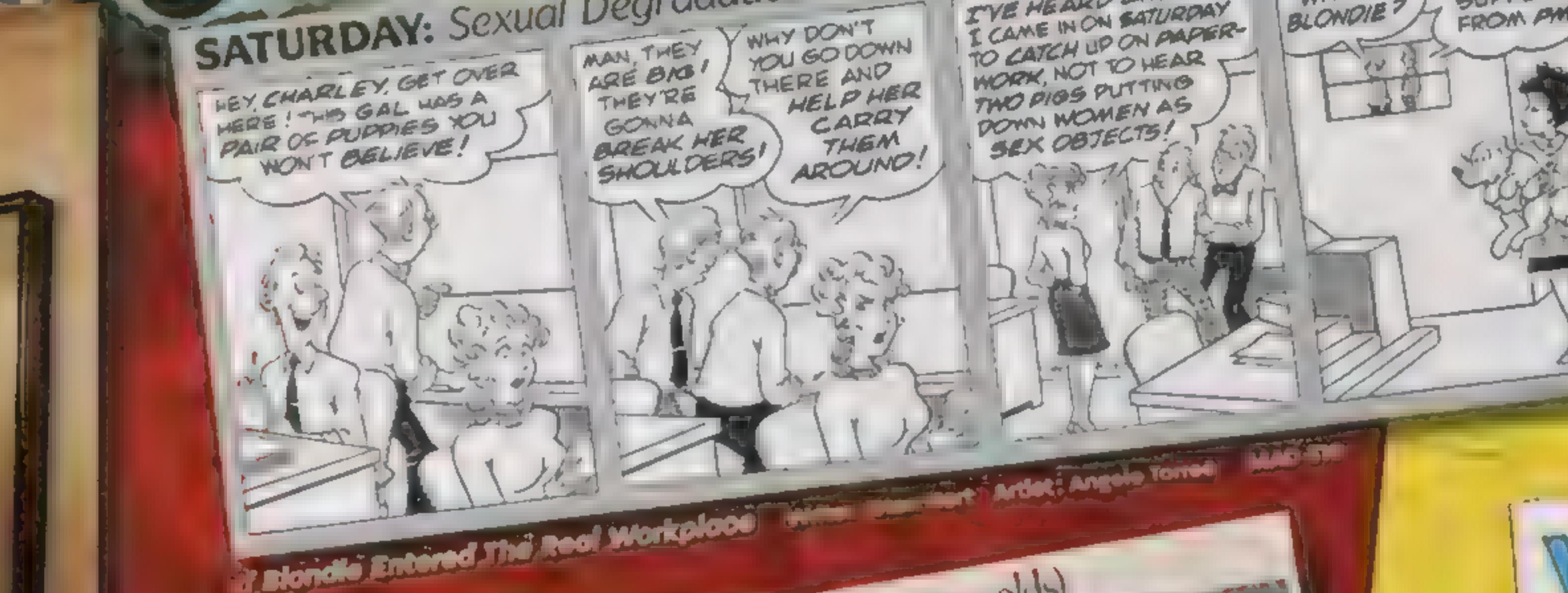
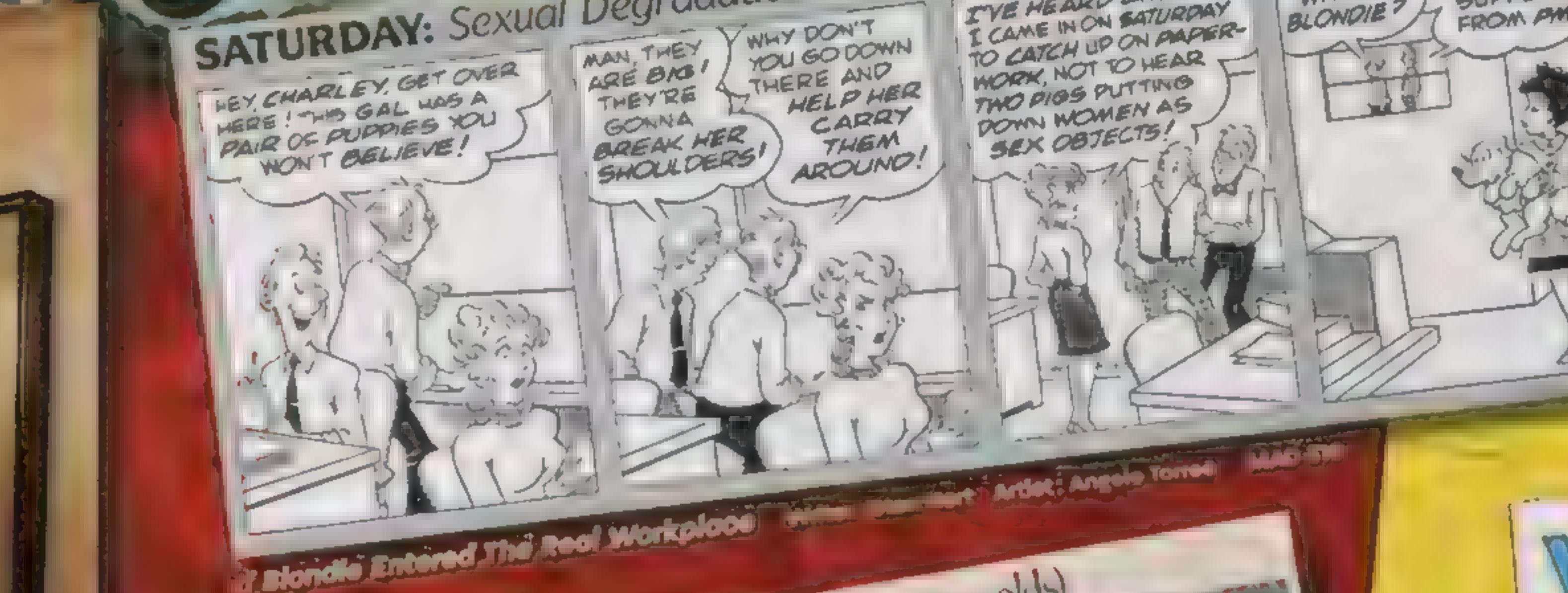
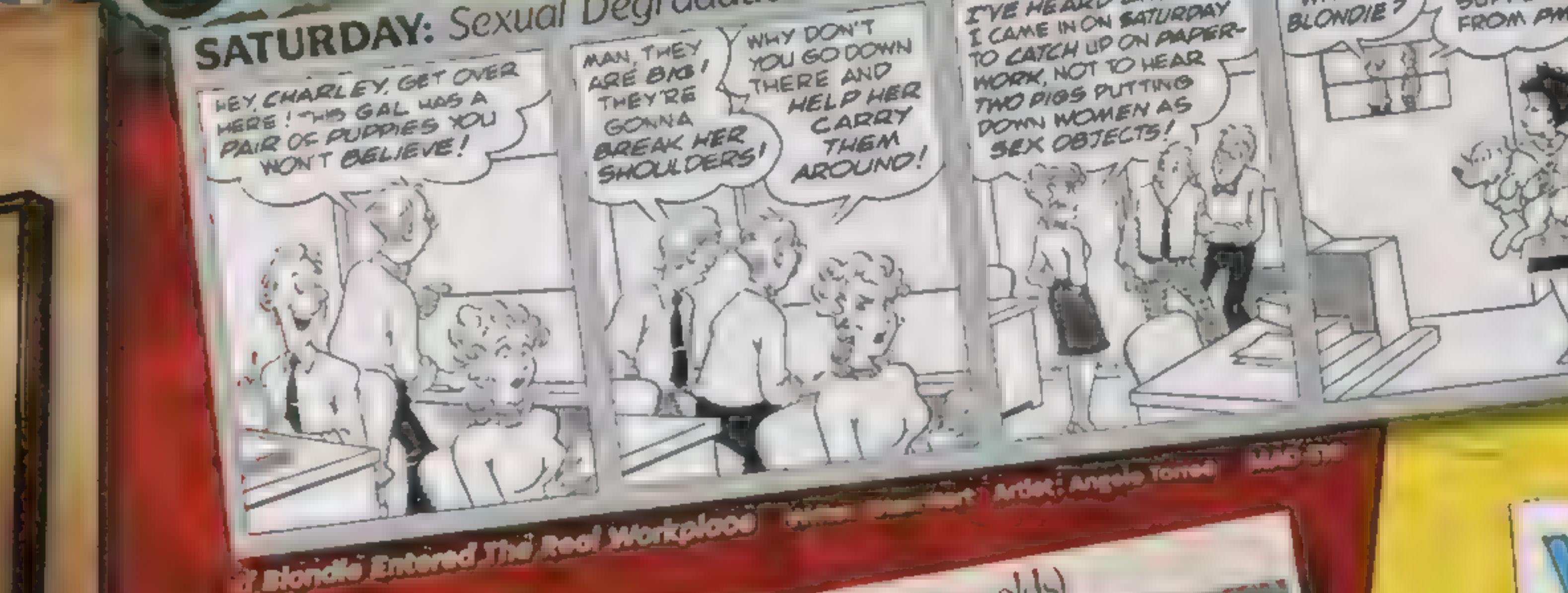
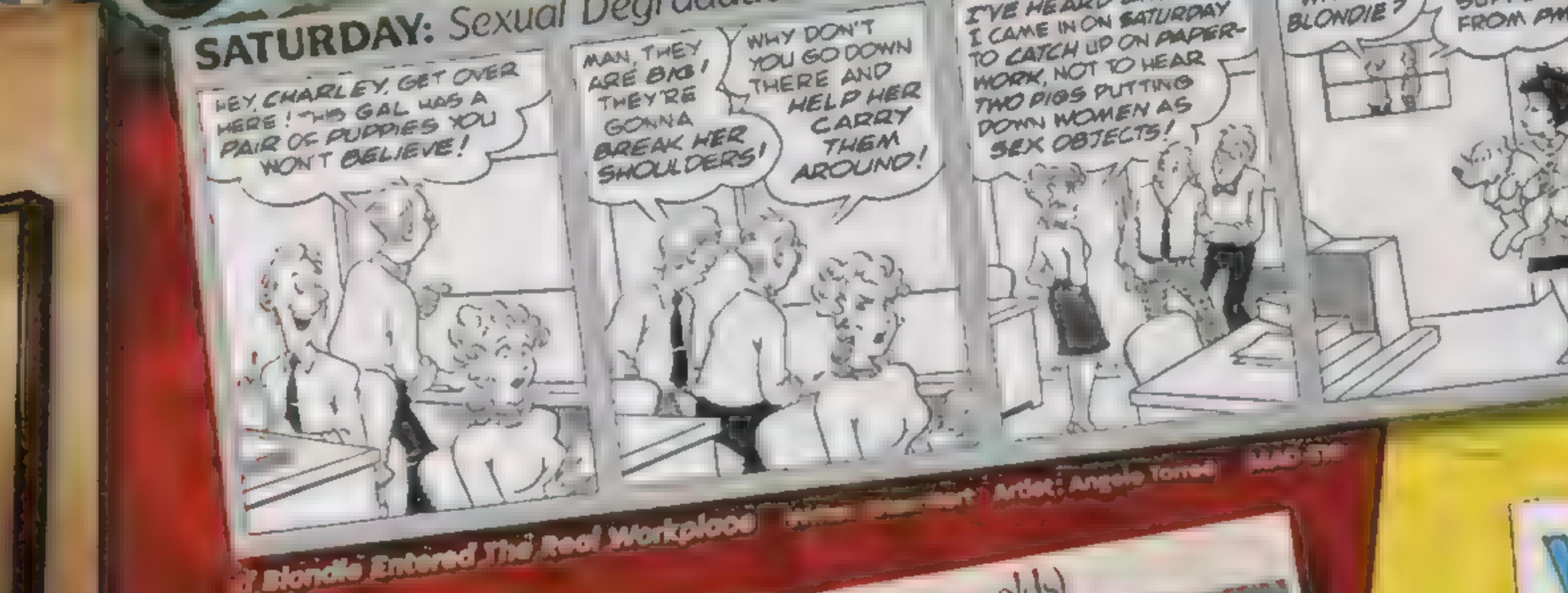
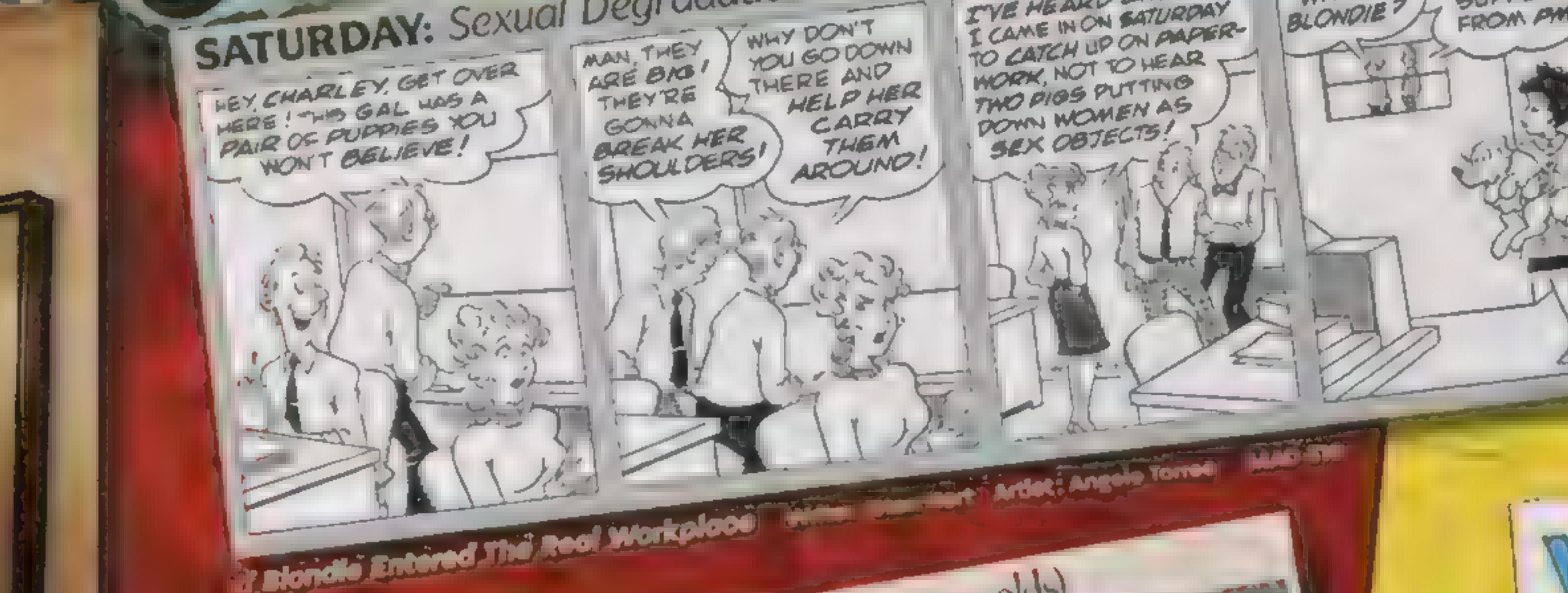
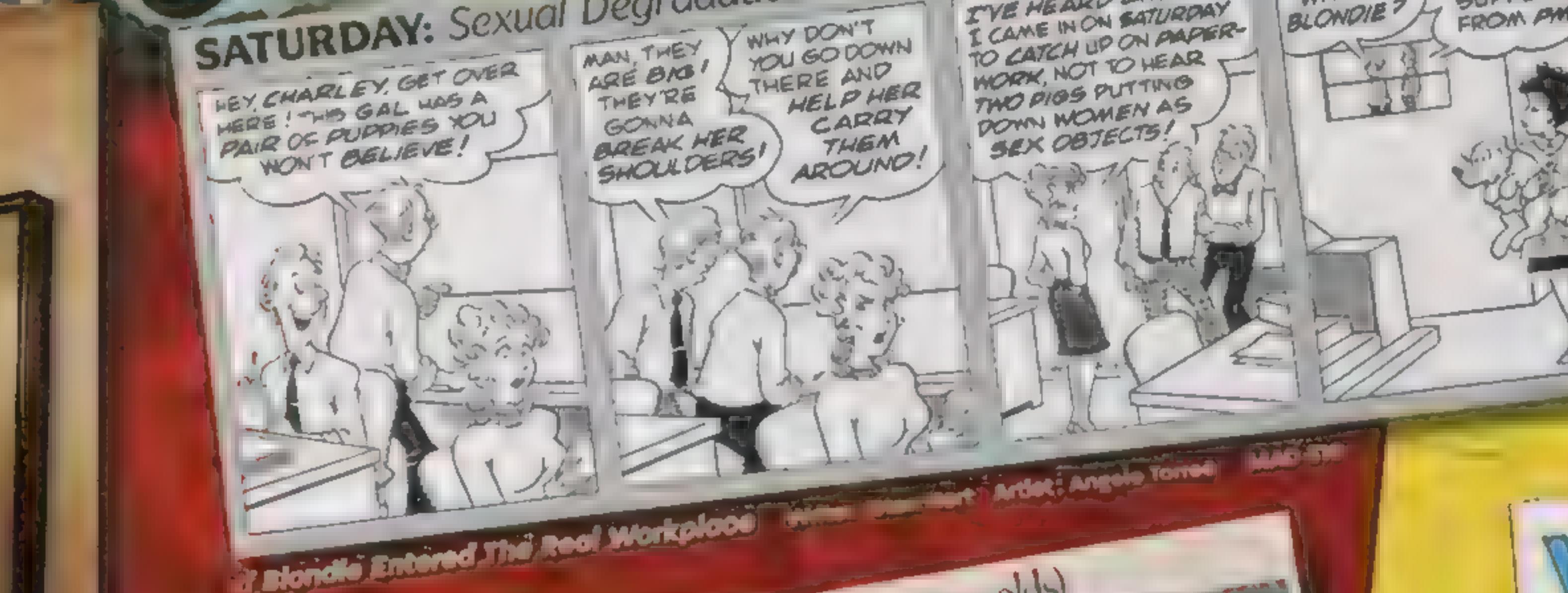
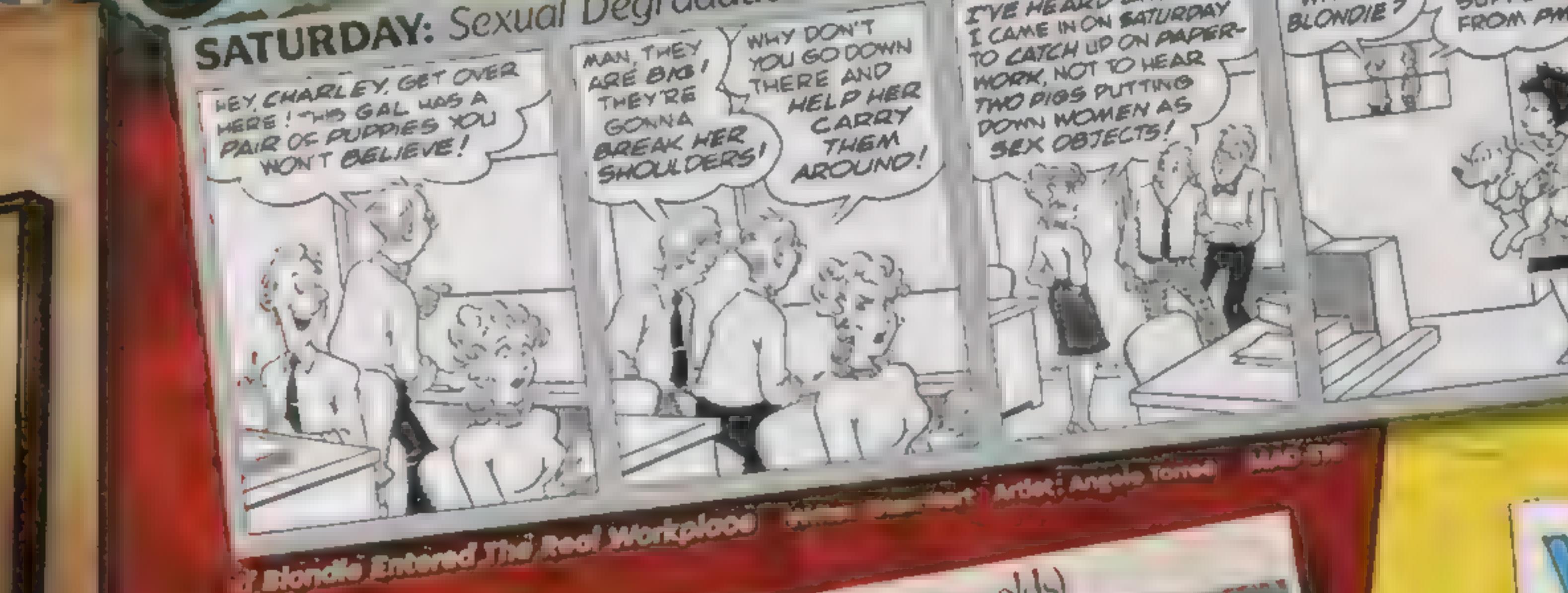
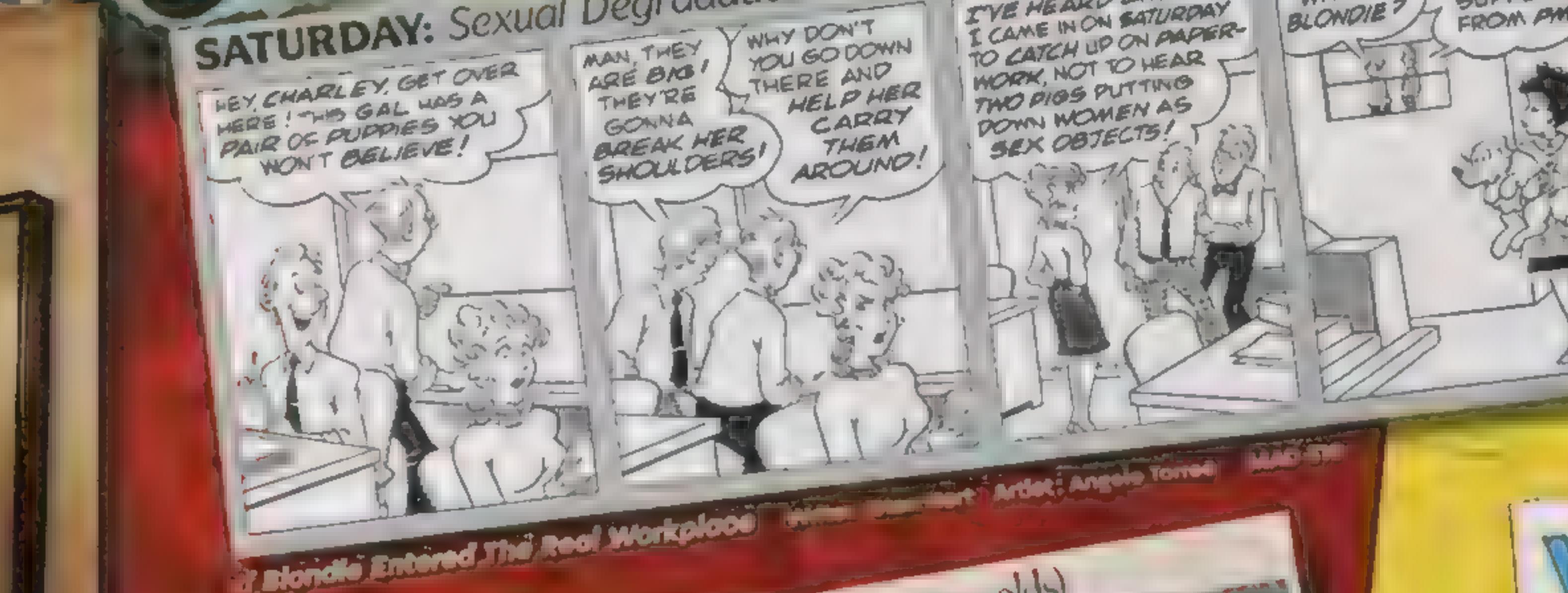
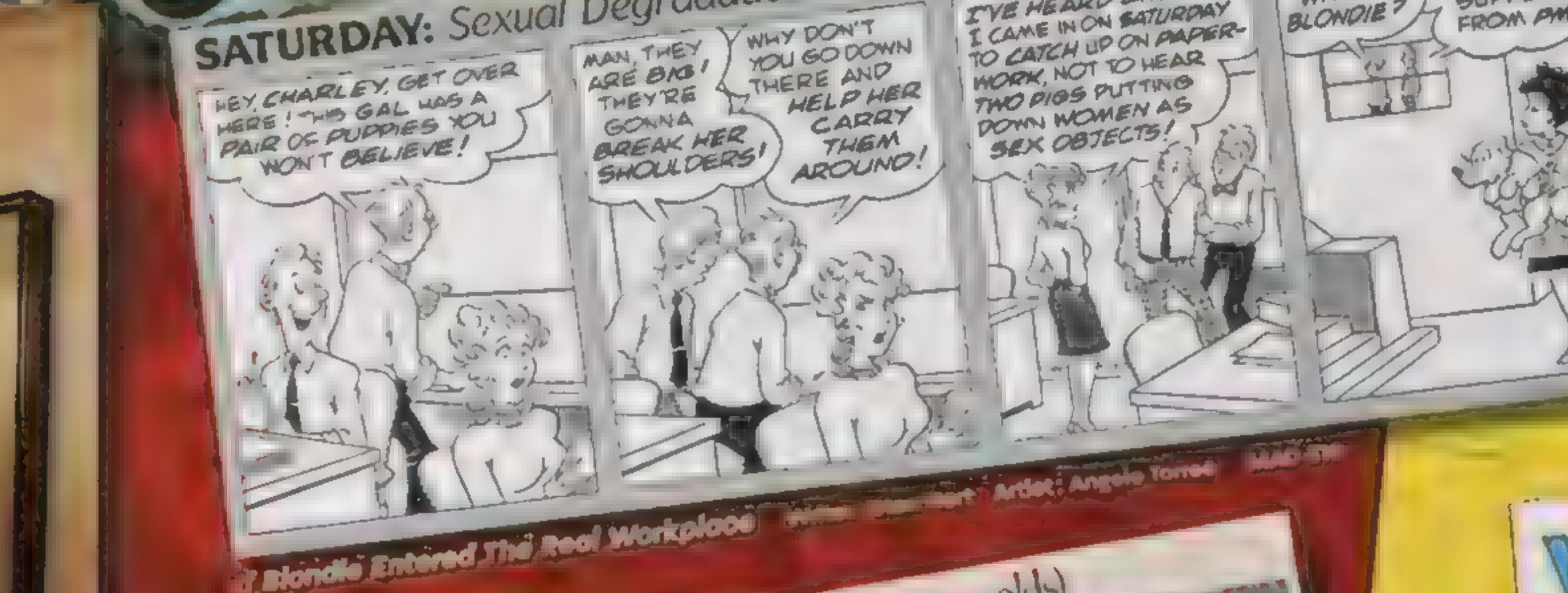
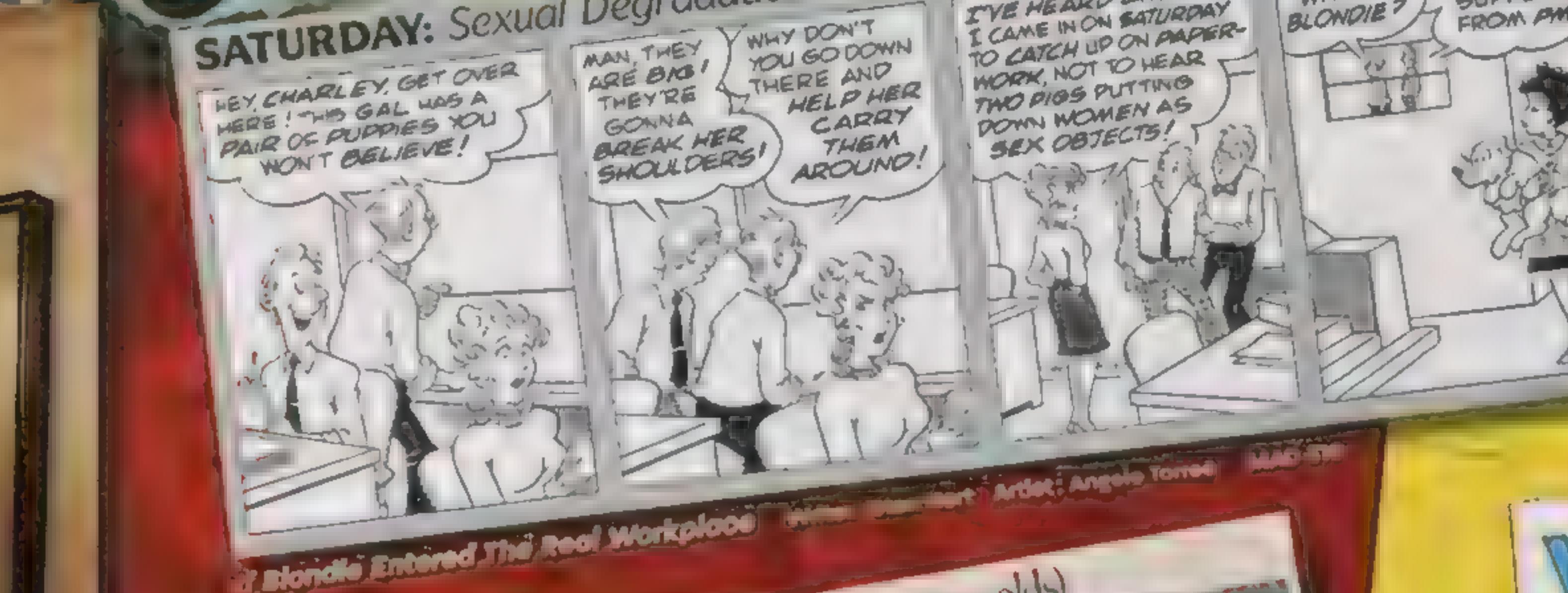
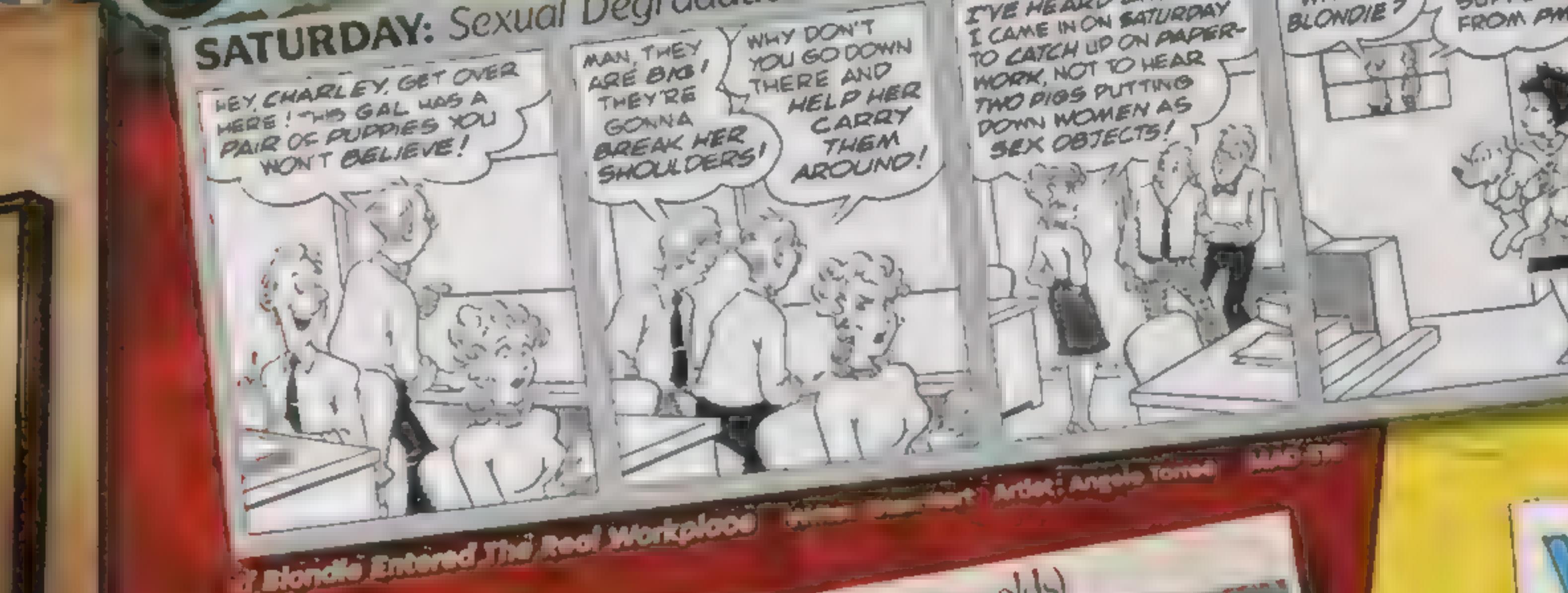
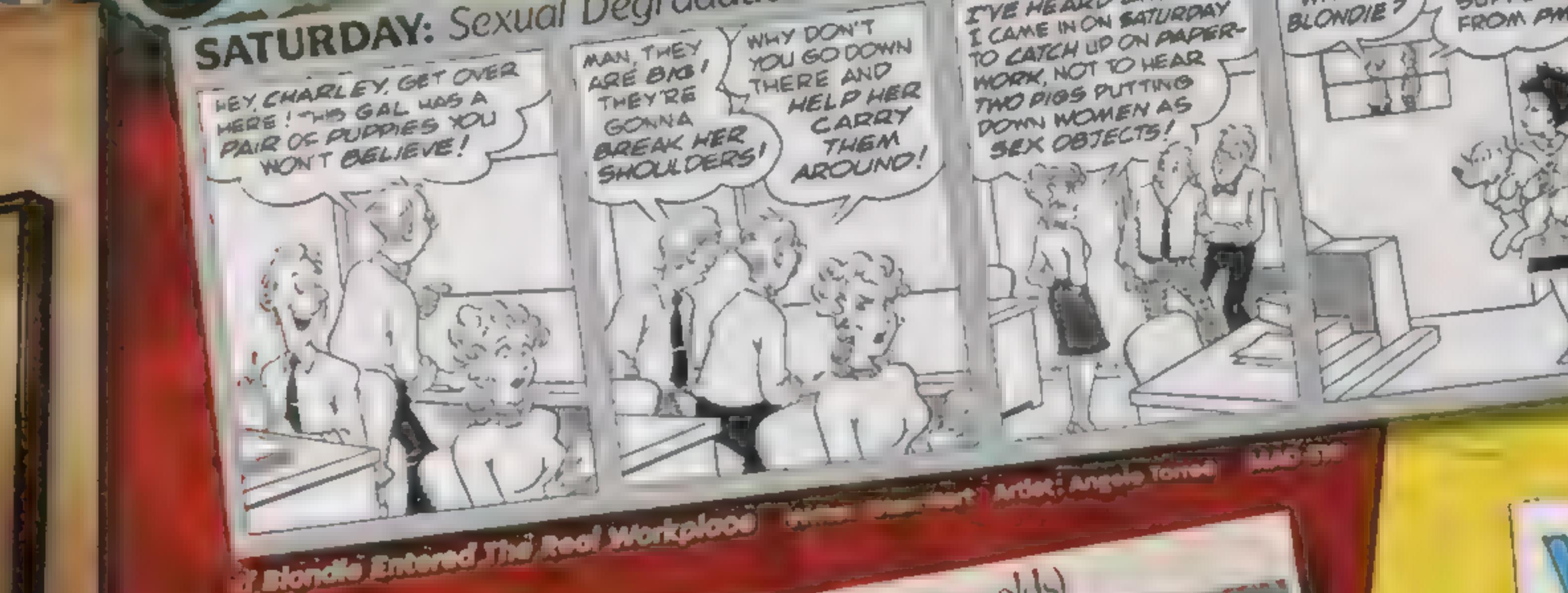
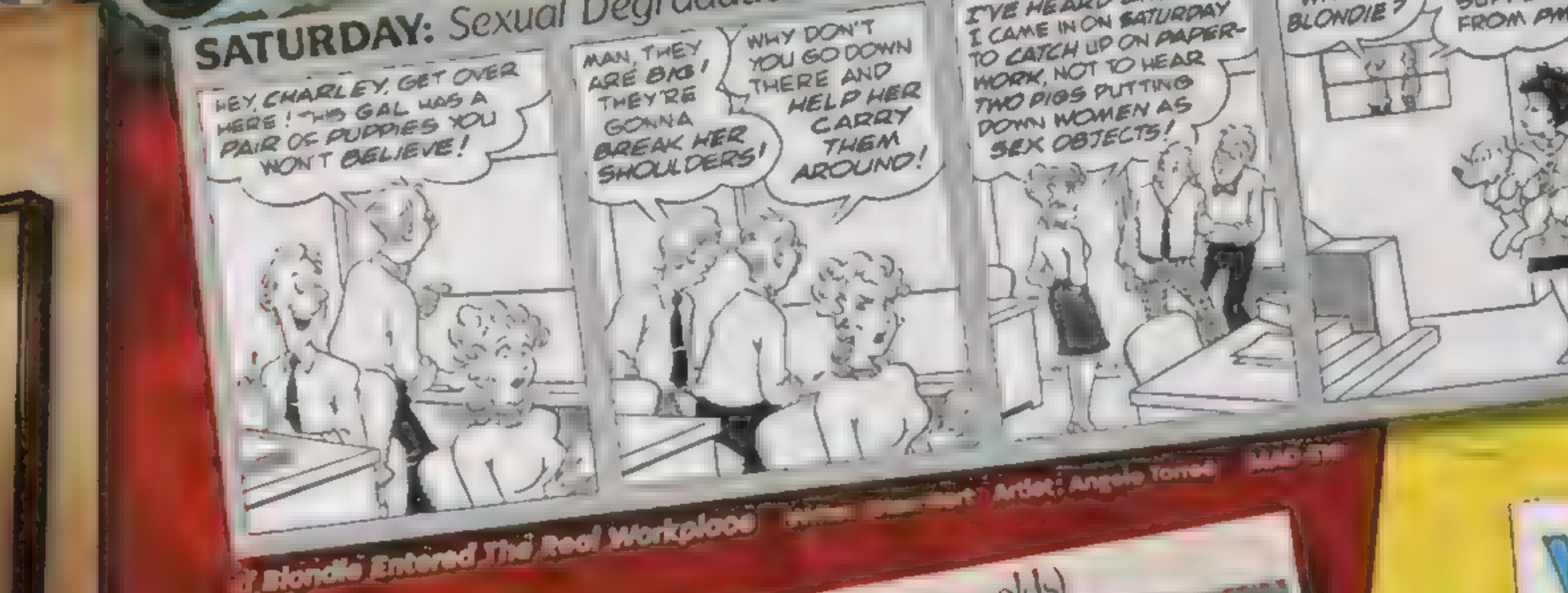
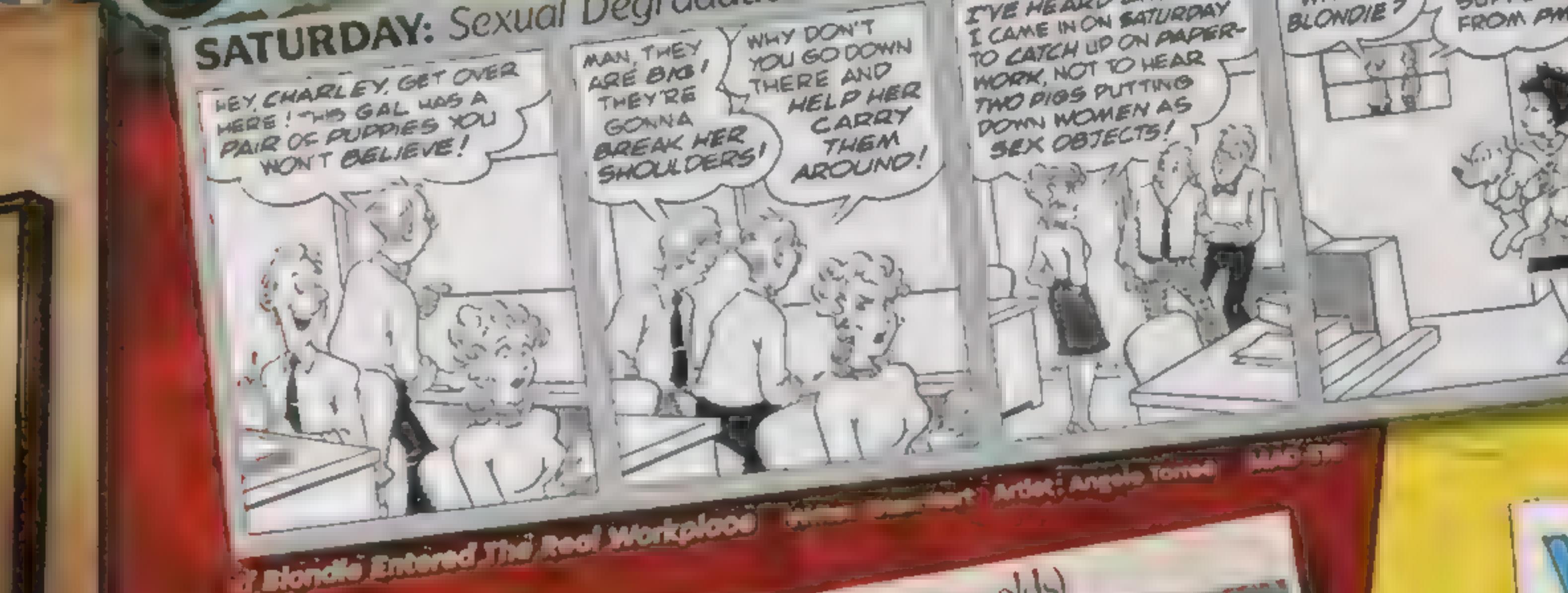
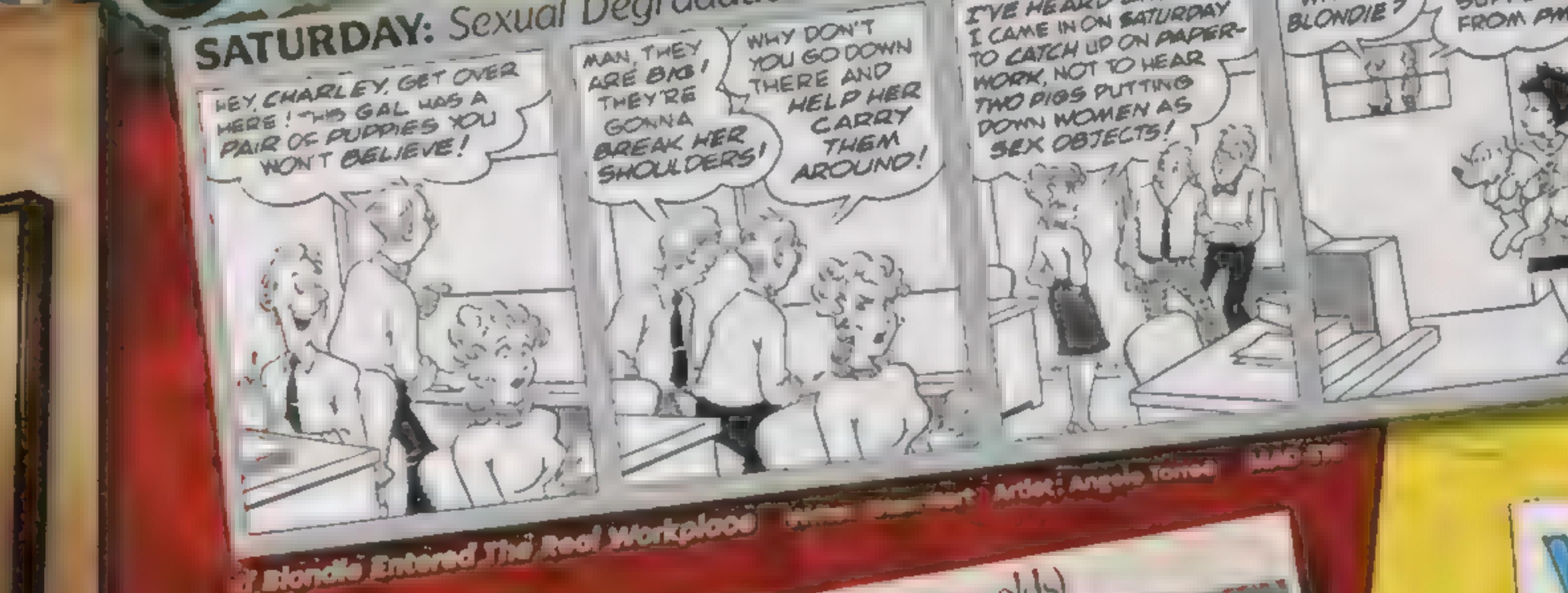
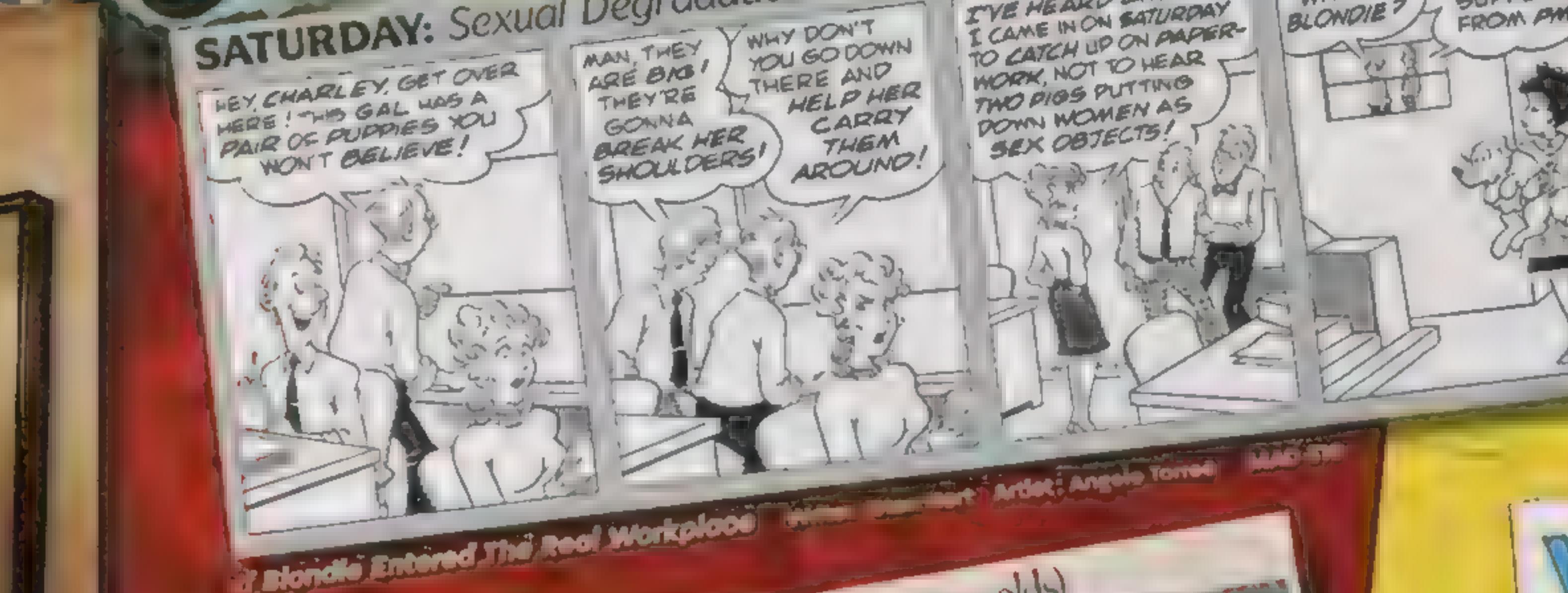
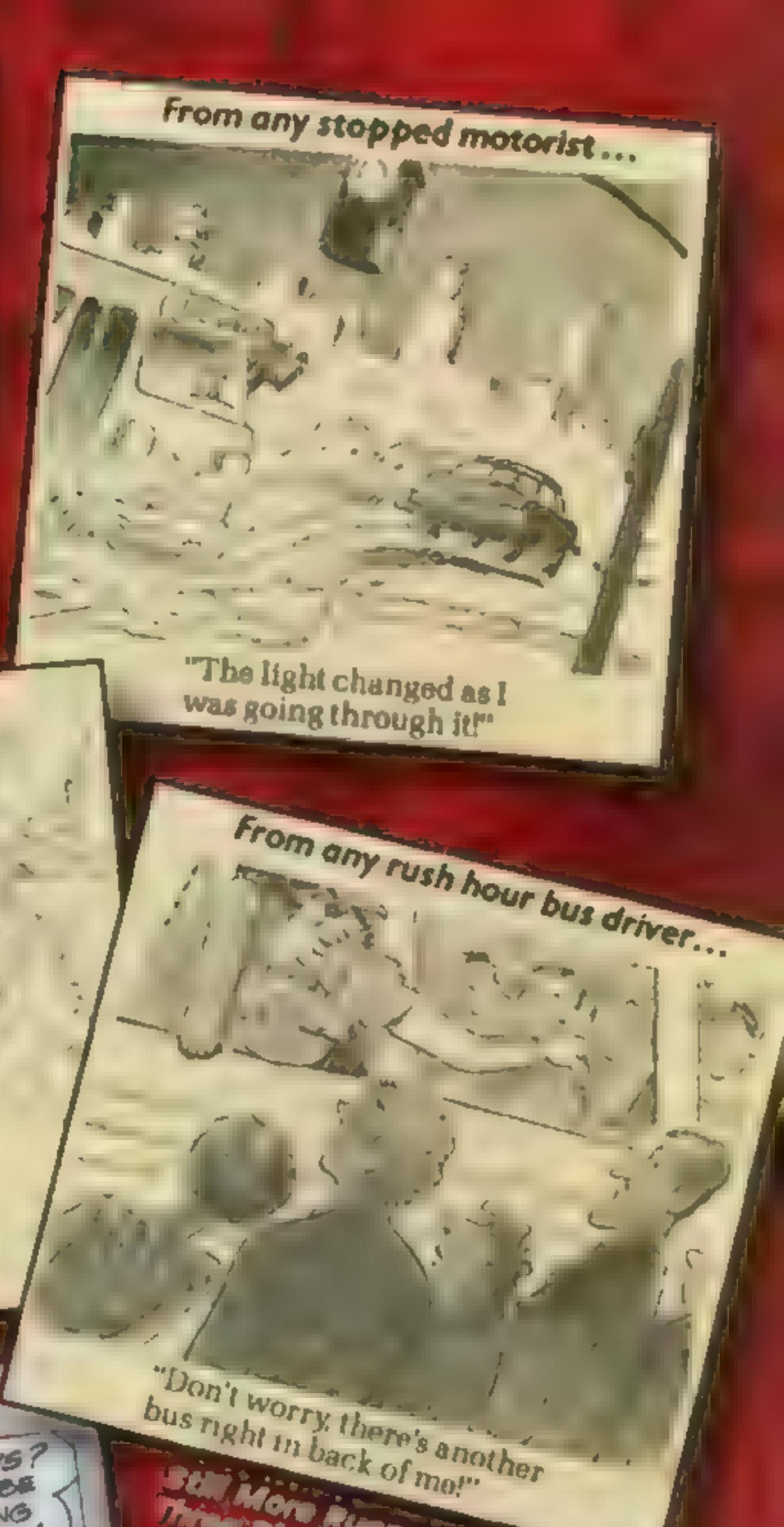
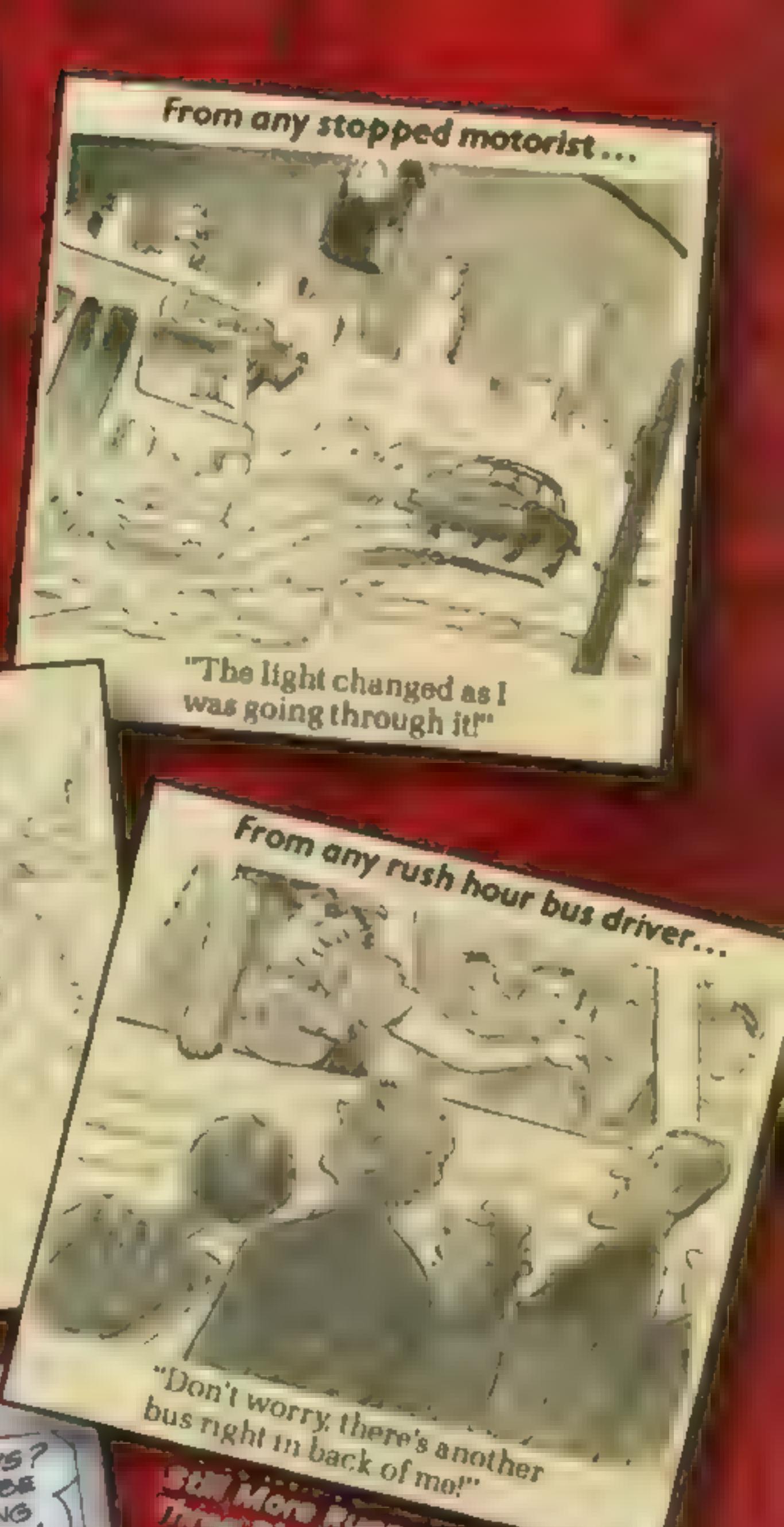
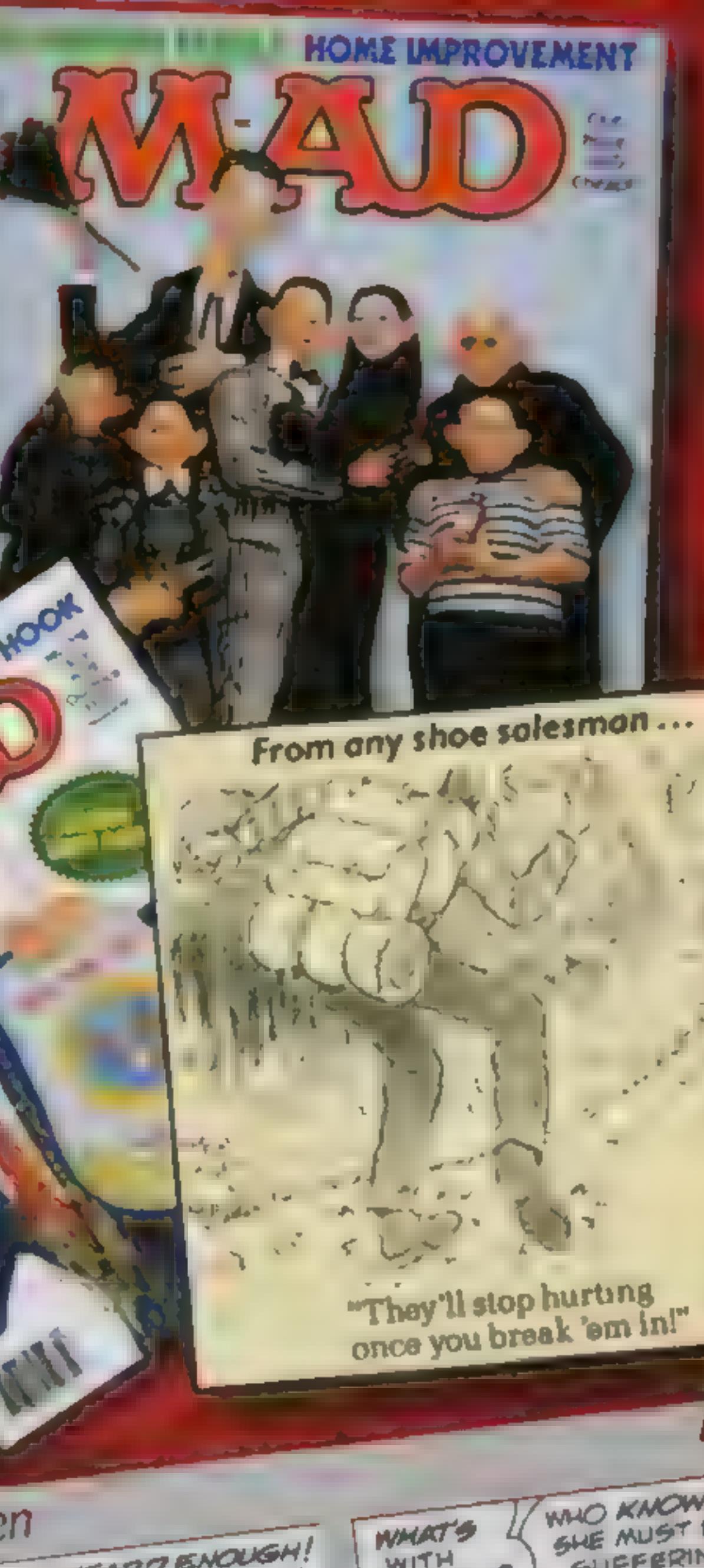
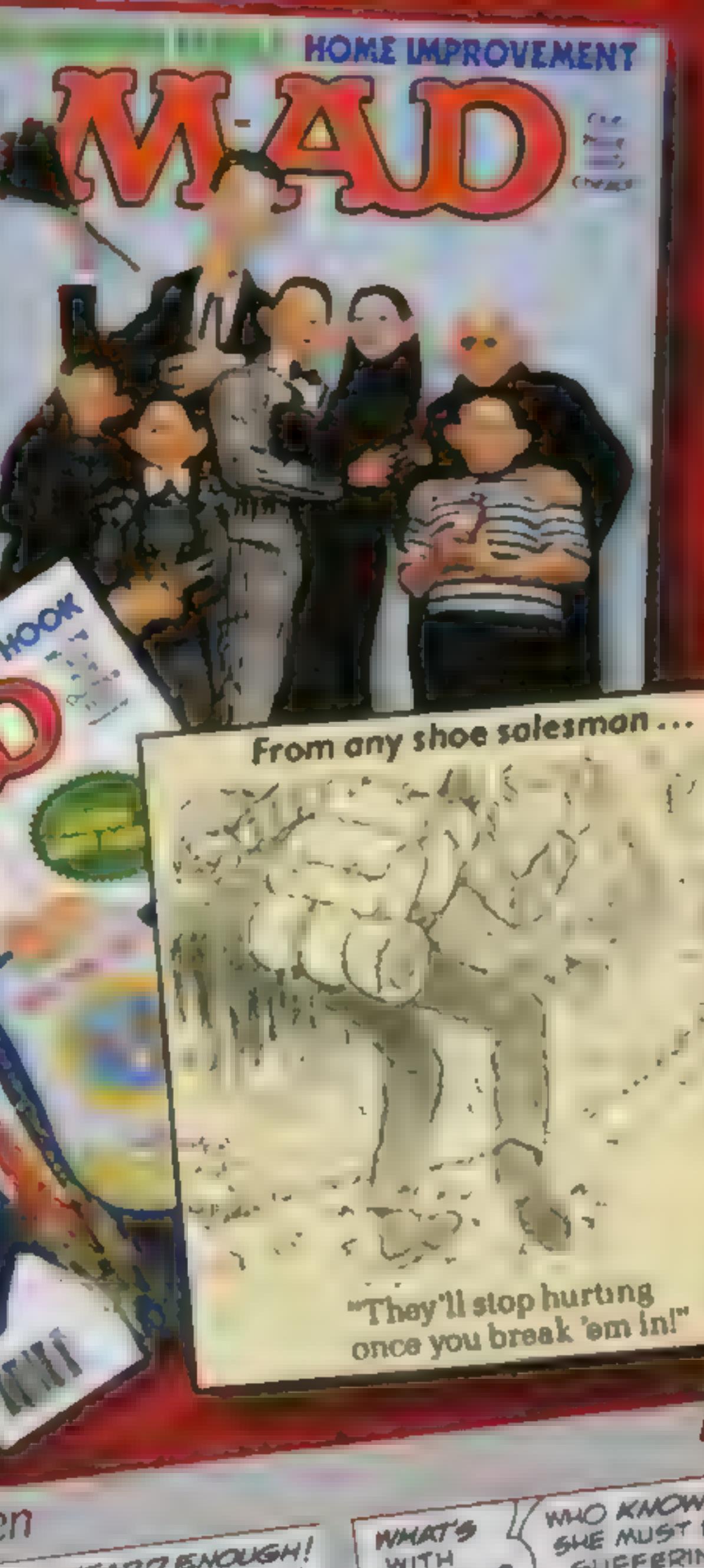
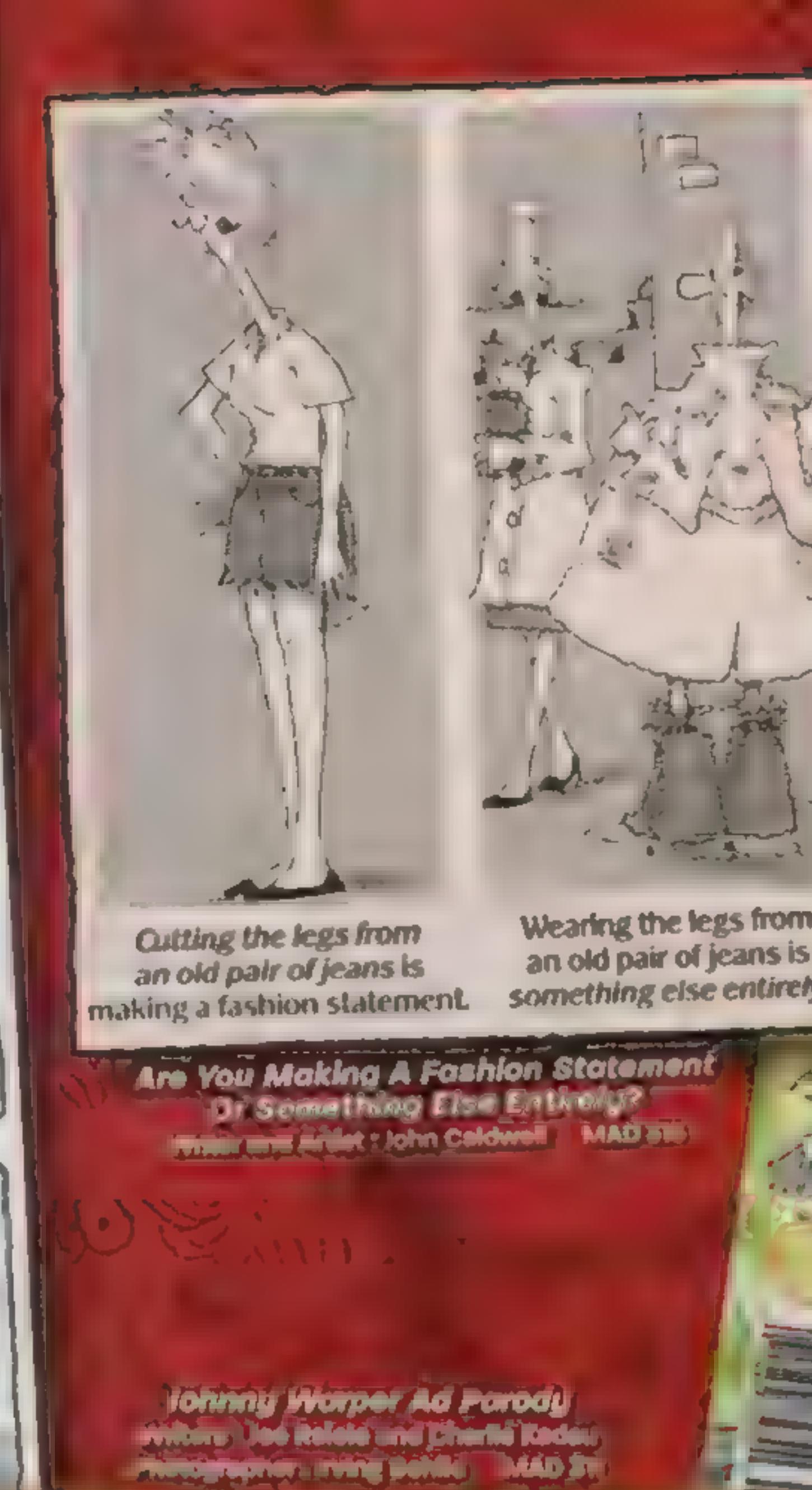
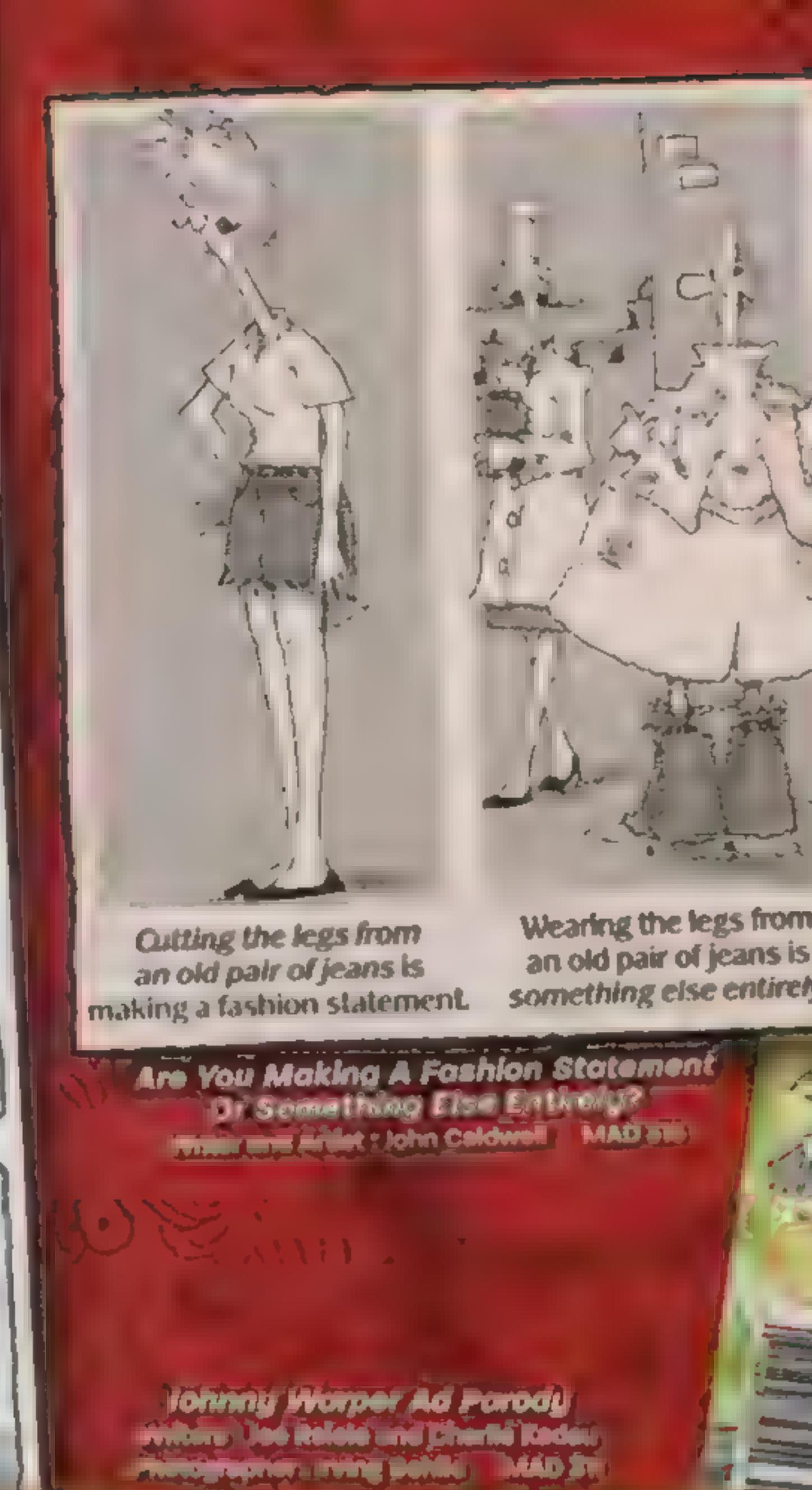
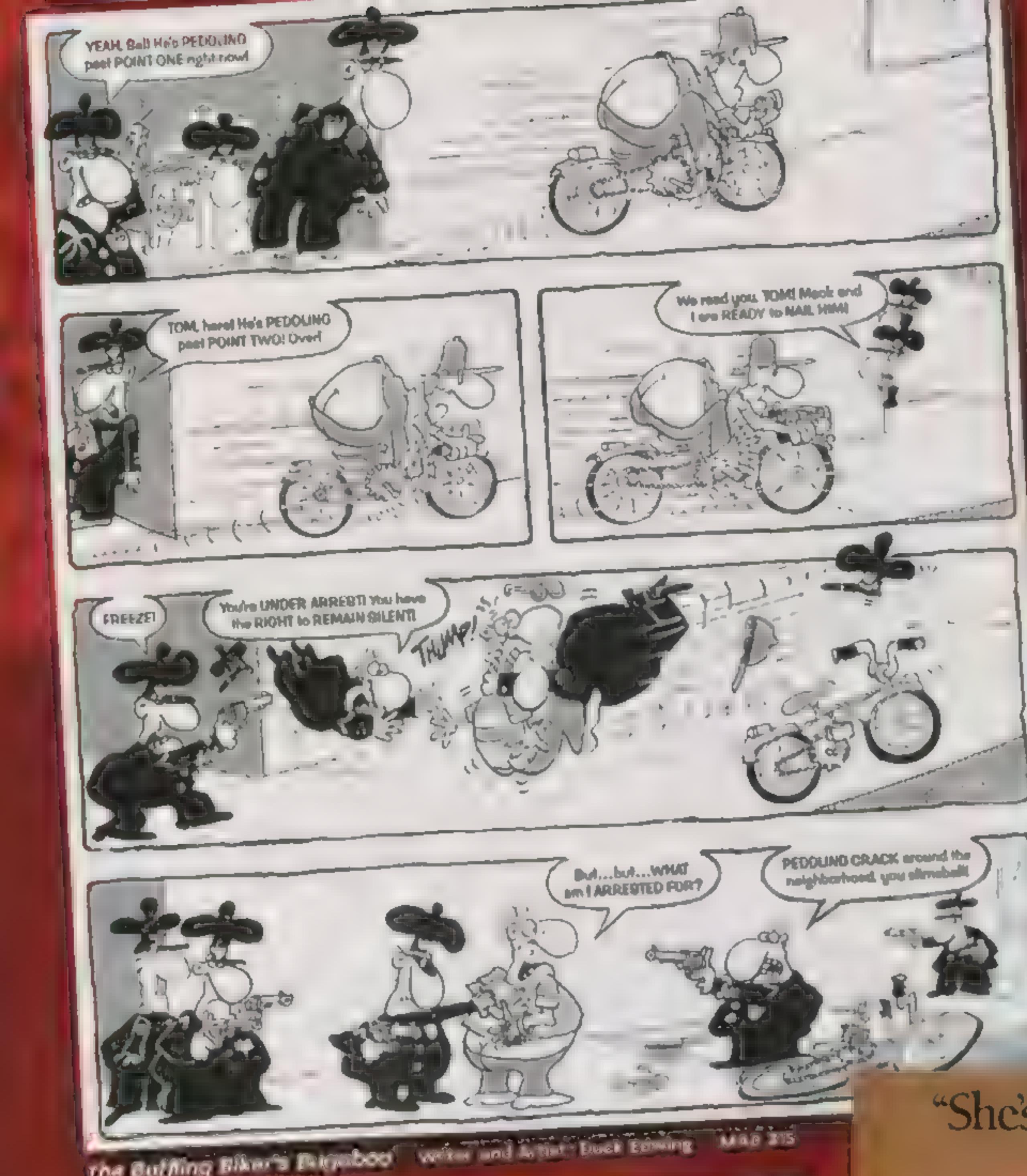
No.
314
October
1992

Our
Price
\$1.75
Cheap!

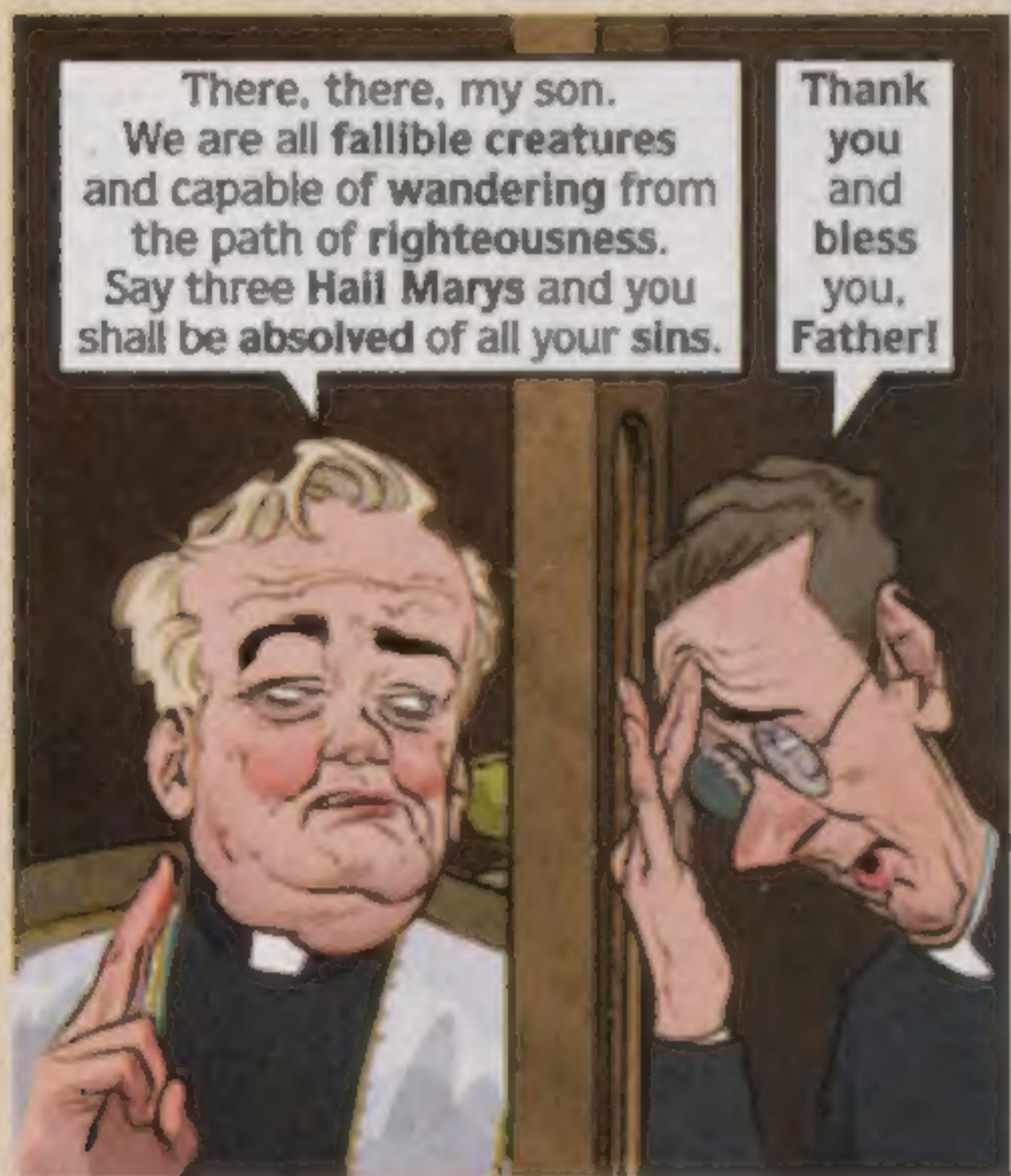
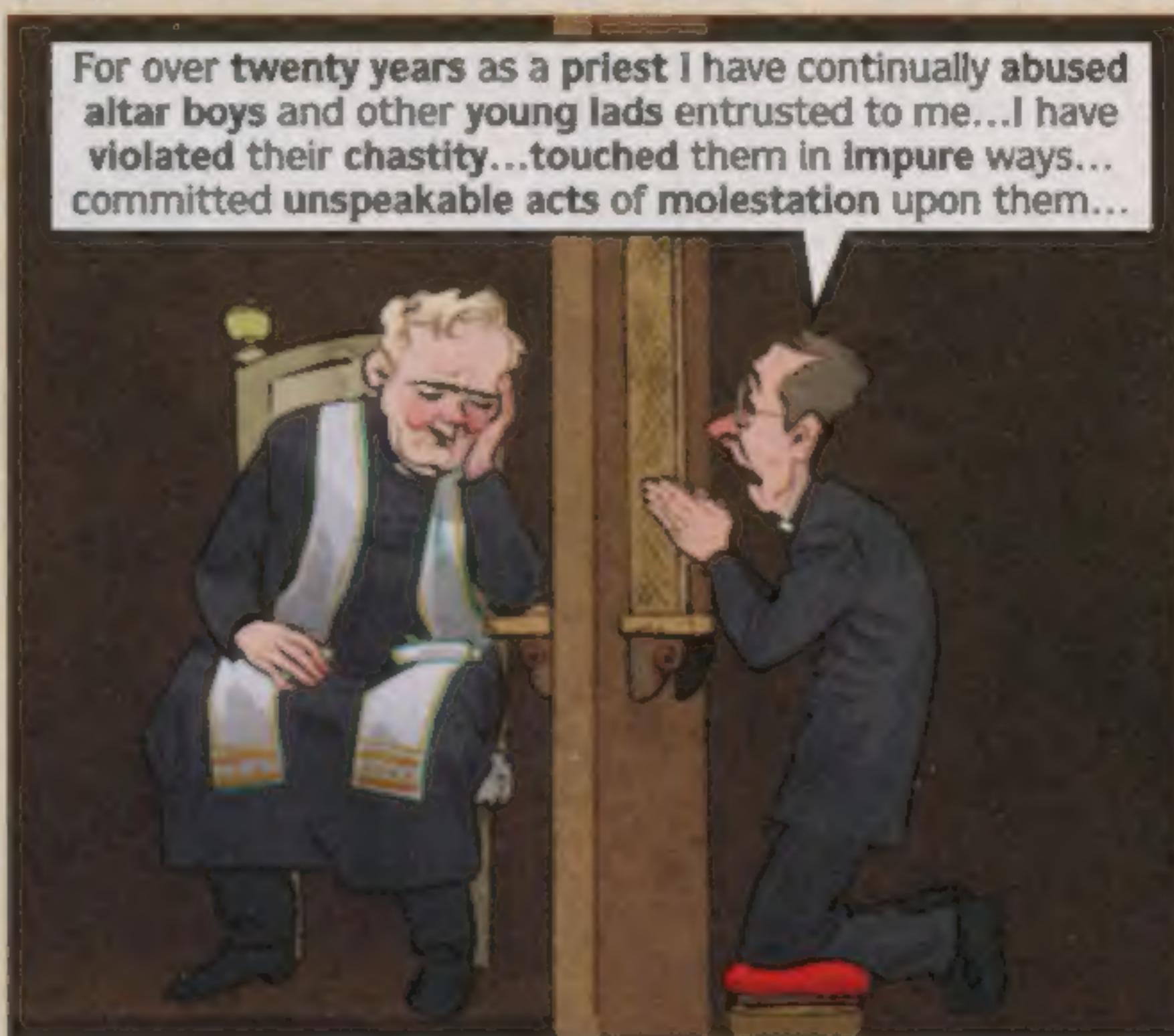


Near Rhymes

What rhymes with "kiss"? "Miss" or "this" you might say. But to a rock lyricist so does "wrist," "pith," even "lick," and on occasion, "desk." That's why rock singers mumble so much! They're trying to hide lines like, "Baby you could never lose me/ Even if you sold your jacuzzi," or "If I could only win your love/I'd sell my soul to Beelzebub"!



One Afternoon in the Confessional



WHAT SITUATION
HAS MANY
AMERICANS
SICKENED AND
DISGUSTED?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Many people have a gut feeling that something terrible is going on right now. Life throws a lot at the average person, and it's true that you never know what's going to wash up on shore – but this is particularly tough to watch. To find out what despicable development has people feeling sick to their stomachs, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



THERE IS A SITUATION THAT'S TRULY REVOLTING. NO ONE
ON EARTH SHOULD EXPERIENCE IT. THOSE WEIRD
JERKS WHO TEND TO PREFER UGLINESS OVER WHIMSEY
SHOULD FIND A LOT IN ALL THIS TO ACTIVELY DEPLORE

A

WRITER AND ARTIST: AL JAFFEE

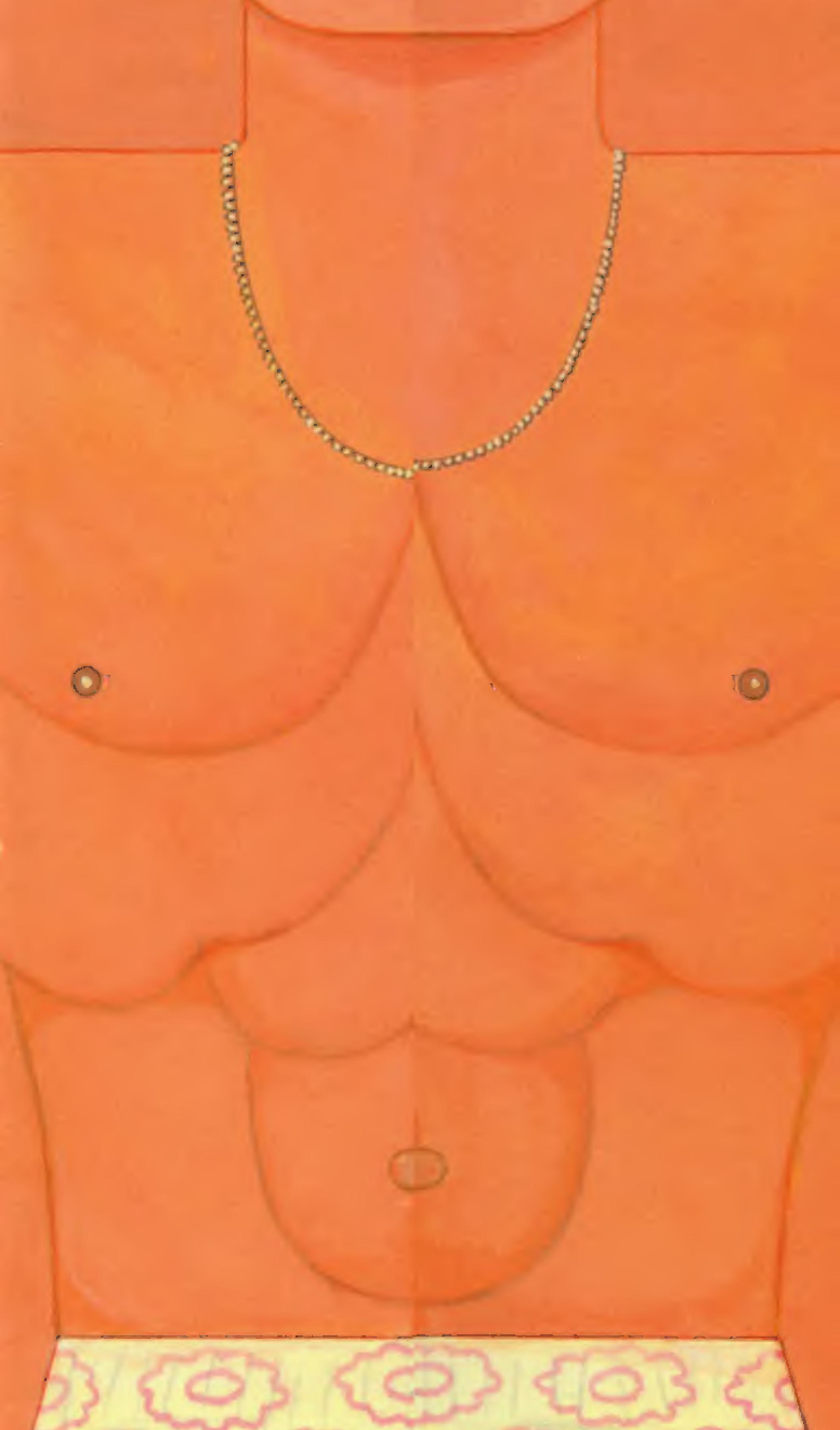
B

WHAT SITUATION
HAS MANY
AMERICANS
SICKENED AND
DISGUSTED?



FOLD PAGE OVER LIKE THIS!

A  **B** FOLD BACK SO THAT "A" MEETS "B"



THE ONE
ON
JERSEY
SHORE

A  **B**

GAME OF THE YEAR EDITION

"The best Batman game ever made. 9 out of 10" —Game Informer

BATMAN™ ARKHAM ASYLUM™

**4 EXTRA
CHALLENGE MAPS**
Scarecrow Nightmare
Crime Alley
Totally Insane
Nocturnal Hunter

NOW IN

3D



GLASSES
INCLUDED

WORKS ON ANY TV

IN STORES NOW



PS3

PlayStation 3



PlayStation Network



XBOX 360

**XBOX
LIVE**

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Blood
Mild Language
Suggestive Themes
Violence

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(S10)